

**BRONX COMMUNITY BOARD NO. 8
MINUTES OF THE ECONOMIC DEVELOPMENT COMMITTEE
MEETING HELD FEBRUARY 3, 2011
IBIZA LOUNGE
220 WEST 242 STREET, BRONX, NEW YORK 10471**

PRESENT

Maria Khury
Damian McShane
Steven Balicer
Brendan Contant
Tom Durham
Irving Ladimer
Sergio Marquez
Sergio Villaverde
Tricia Mullen
Robert Press
Gregoria Feliciano
Ari A. Spett, Esq.
Judy Sonett
Andrew Sandler
Bayo Adegbite
Mark Angeli
Carmelo Alvarado
Mayrin Anton
Elise Aguilar
Ruth Burgos
Megali Capi
Guest
Ricardo Cendyorth
Allen Dillon
Larry Edwards
Mercedes Farias
Joseph E. Gordon
Frank Goris
Jennifer Javier
Sheree N. Johnson
Donald Kaplan
Irene Moore Korman
Edwin Mejia
Marina Lopez
Jose Lopez
Alex Mairena
E. Loub
Mary Lozri
Marie Matias
Manary Menil
Brendan McHugh
Elizabeth Medina
Greg Nachtman
George Nachum
Rob Nilva
Michael Nixon
Jessie Orianus
Lamont Parker
Ivelisse Pena
Rachel Quinones
Elena Rodriguez
Miriam Selber
Tracy Shelton
Ted Takides
Kevin Vega
Jared Weintraub
Lauren Vidal
Melissa Mangua

AFFILIATION

Committee Chair
Board Chair
CB8
CB8
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CB8
Community Committee Member
Community Committee Member
Rep. State Senator A. Espaillat
Rep. Councilman Oliver G. Koppell
New York Life

TD Bank
Resident
Ponce De Leon Bank
TD Bank
Capipets
Capipets
Ponce de Leon Bank
Sports Complex
Creditable Health Insurance
Windows, Inc.

Ibiza Lounge
CapitalOne Bank
New York Life

Country Bank
Country Bank
Resident
Resident
Chase
Exec-you-van
A Touch of Sun
Century 21
Sante Fe Grill
Riverdale Review
Ibiza Lounge

New York Life
Metro North Media /Riverdale Review
BOEDC/NYC Business Solutions
Chase Bank
Resident
Ponce De Leon Bank
Citibank
Resident
Ponce De Leon Bank
KRVCDC
Asset Link, LLC
Citibank
Ponce De Leon Bank
Ponce De Leon Bank
CapitalOne Bank

Meeting called to order at 7:30 P.M.

Maria Khury opened welcoming all of the participants to the First Annual BRXCB8 Banker's Forum. She expressed much appreciation to Frank Goris, owner of IBIZA for opening the doors of his establishment and hosting the Forum. She explained that it was organized by the Economic Development Committee, and described the Board's and the committee's role in the community. The committee and the board are open to all questions and suggestions. Our work for the community is done together. The Chair recognized and asked Mr. Damian McShane, Board Chair to address the participants. He thanked Maria for spreading her infectious enthusiasm in creating the Bankers Forum and for pioneering committee meetings in community venues, rather than just the CB8 offices. The Chair expressed gratitude to the Board Chair for his leadership. She continued to explain the format of the forum. The 1st part will be the Economic Committee's monthly meeting and the 2nd part will be the Banker's Forum. It is open to everyone in the community. The bankers attending would make 3 minute presentations to the audience, summarizing their history as a bank in the community, their top projects and community involvement, and what they are doing today to enhance their partnering in the community. Thereafter each bank would welcome groups (of 4 at a time) to join them at their specific tables to address topics previously assigned such as; Mortgages, Investments, Commercial/Residential Banking, Life and Health Insurance , Grants and loans, etc. The meeting continued;

Minutes of the January 13th meeting

Unanimously approved with an amendment and correction requested by Committee and Board Member, Bob Press, change to indicate; "that he had questions at the T&T meeting, and asked that the Chair inform the Eco Dev. Committee to go over the proposal for input. He added that he was surprised at what seemed to be the anti new business theme of the Kingsbridge Bid."

Upcoming Meetings

March 3 meeting will discuss the upcoming **Arts Festival**

April 7 meeting will discuss the **Non-Profits** of the community

May 5, **Art Festival Checklist**

May 15 **Spring Arts Festival** hosted by SRMA, South Riverdale Merchants Association

June 2 meeting - **Small Business Survival Act**. Guest speaker will discuss how the NY City Council's Resolution addresses the need for a mediation/arbitration process between commercial real estate owners and tenants.

Banker's Forum

The Chair asked Gregoria Feliciano, Committee Member, to proceed in introducing the Bankers participating in the Bankers' Forum. Ms. Feliciano called each participant to make their presentation as follows; Ponce De Leon, Capital One, Country, Citibank, TD Bank, Chase, New York Life, BOEDC, and Creditable Health Insurance made their respective presentations. Mr. Irving Ladimer, Board Member was given an opportunity to make a comment. He congratulated the Committee and the Chair and called upon the Bankers to be proactive in identifying and being creative in marketing to the Seniors in the Community. His remarks and comments were well received. In summary, each Banker was very grateful and showed appreciation to the Chair for her hard work and the EDC for bringing this Banker's Forum to life. They indicated excitement and willingness to make this Bankers' Forum an annual event in the Community and to hold it possibly in the Spring to increase attendance. The Bankers' Forum was nicknamed "Bank Dating" as the guests networked and conducted business as they were treated to Jazz Music, wine, juices, beer, and beverages donated by IBIZA. Fajitas, chips, empanadas, chicken and other food items were donated by a contribution made by New York Life and Santa Fe Grill Restaurant, Riverdale, N.Y. The Chair remarked that the success of the Bankers' Forum was a collaborative effort of all in the Community and the EDC. Photos were taken of some of the Bankers and Members that still remained. She thanked everyone for their participation.

Meeting adjourned at 9:30 P.M.

Minutes submitted by,

**Tricia Mullen
Board and Committee Member**

Approved by,

**Maria Khury, Chairperson
Economic Development Committee**