



SYEP

Summer Youth Employment Program

2009 ANNUAL SUMMARY

About SYEP

- **Program Structure**
 - Up to 7 weeks of paid work & education experience
 - Federal minimum wage of \$7.25 per hour
 - Open to all NYC residents from 14 through 24 years old
 - Program Dates: July 1 through August 15
- **Goals**
 - Introduce & prepare youth for world of work
 - Combat youth unemployment
 - Provide supplemental income to needy families

SYEP Milestones

- 2003** - DYCD begins administering SYEP
- 2004**
- 'SYEP Online' web-based enrollment & timekeeping launched
 - Debit card payment system introduced
 - SYEP education component added to program
 - Private sector job placements incorporated into program
 - Enhanced services to youth identified with disabilities
- 2006**
- Online participant application system launched
 - Partnerships with local banks to provide fee-free ATM transactions begin
- 2009**
- Specialized services for vulnerable youth added to program
 - Online worksite application system launched
 - 'Summer of Service' volunteer component introduced

What happened in 2009?

- **69 new SYEP contracts**
 - New RFP released in October 2008
 - Contracts awarded February 2009 & began April 2009
- **Vulnerable Youth programs**
 - Focus on foster care, runaway/homeless & court-involved youth
 - 5 contracts awarded to serve at least 600 participants
- **Online worksite application**
 - Organizations interested in hosting SYEP participants over the summer can apply at nyc.gov/dycd during the spring

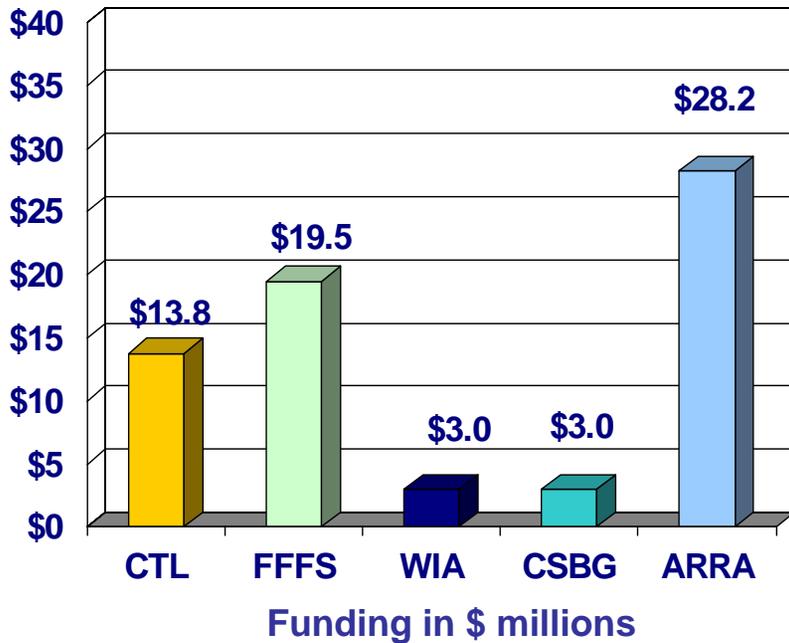
What happened in 2009?

- **New SYEP Education Curriculum**
 - DYCD created standardized education component material and provided facilitator training
- **Summer of Service**
 - Part of Mayor Bloomberg's NYC Service initiative
 - Goal to engage at least 1,000 SYEP participants to work on projects in all five boroughs
- **American Recovery and Reinvestment Act (ARRA)**
 - Stimulus funding restored & created additional SYEP jobs resulting in the largest summer program in over ten years

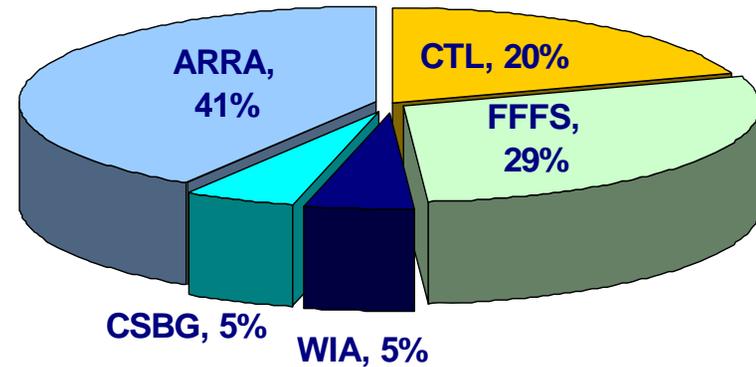
SYEP 2009 Facts & Figures

\$67.5m	Funding committed to program
139,597	Applications submitted
102,747	Online applications
52,255	Participants enrolled
8,688	Worksites developed for SYEP participants
3,812	Participants self-identified as disabled

SYEP Funding Sources



Total funding for SYEP 2009:
\$67.5 million



Abbreviations:

CTL – City Tax Levy

FFFS - Flexible Fund for Family Services (State TANF)

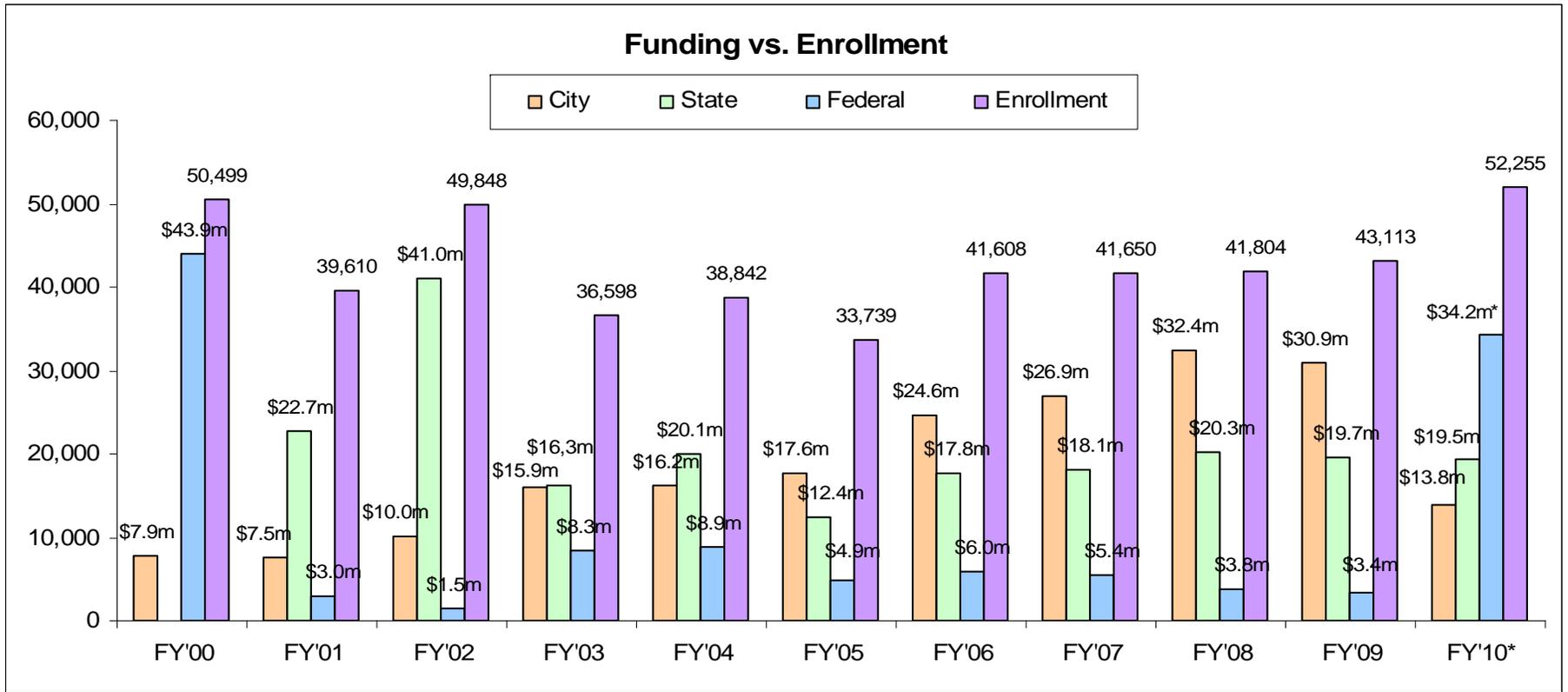
WIA – Workforce Investment Act (Federal)

CSBG – Community Services Block Grant

ARRA – American Recovery and Reinvestment Act

NYC Summer Youth Employment Program Funding & Youth Enrolled

(Updated 10/15/09)



Total \$	\$51.8m	\$33.2m	\$52.5m	\$40.5m	\$45.2m	\$34.9m	\$48.4m	\$50.4m	\$56.5m	\$54.0m	\$67.5m
Enrollment	50,499	39,610	49,848	36,598	38,842	33,739	41,608	41,650	41,804	43,113	52,255
Min Wage	\$4.75	\$5.15	\$5.15	\$5.15	\$5.15	\$5.15	\$6.00	\$6.75	\$7.15	\$7.15	\$7.25

* Includes Federal Stimulus WIA funding of \$18.5m and CSBG funding of \$9.6m

Alianza Dominicana

Aspira of New York

Children's Arts & Sciences Workshop

Citizen's Advice Bureau

Community Association for Progressive Dominicans

Kips Bay Boys and Girls Club

Mosholu Montefiore Community Center

New York City Housing Authority

Phipps Community Development

Police Athletic League

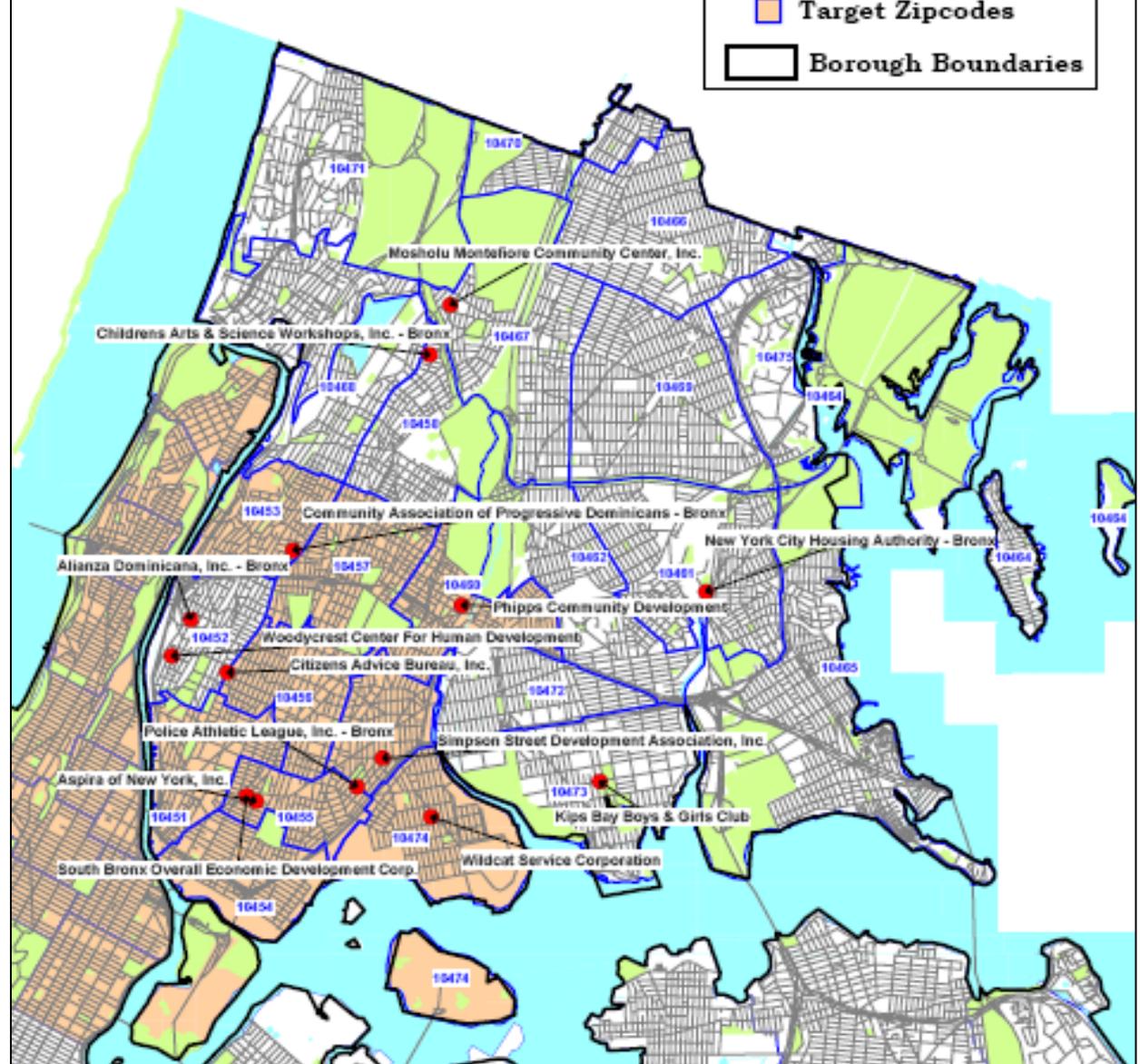
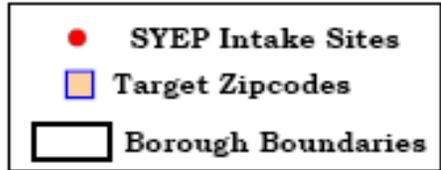
Simpson Street Development Association

SoBro Overall Economic Development Corporation

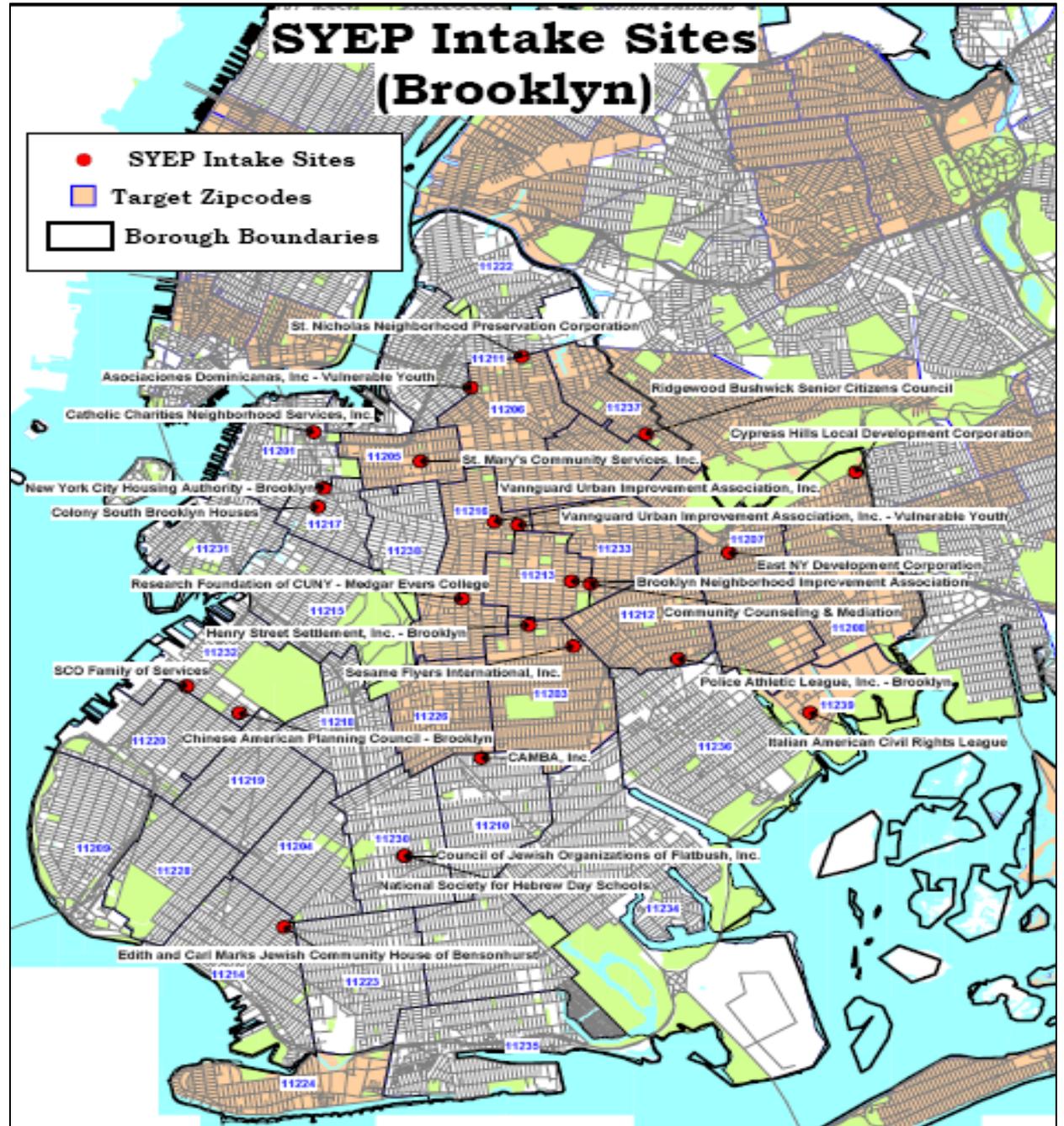
Wildcat Service Center

Woodycrest Center for Human Development

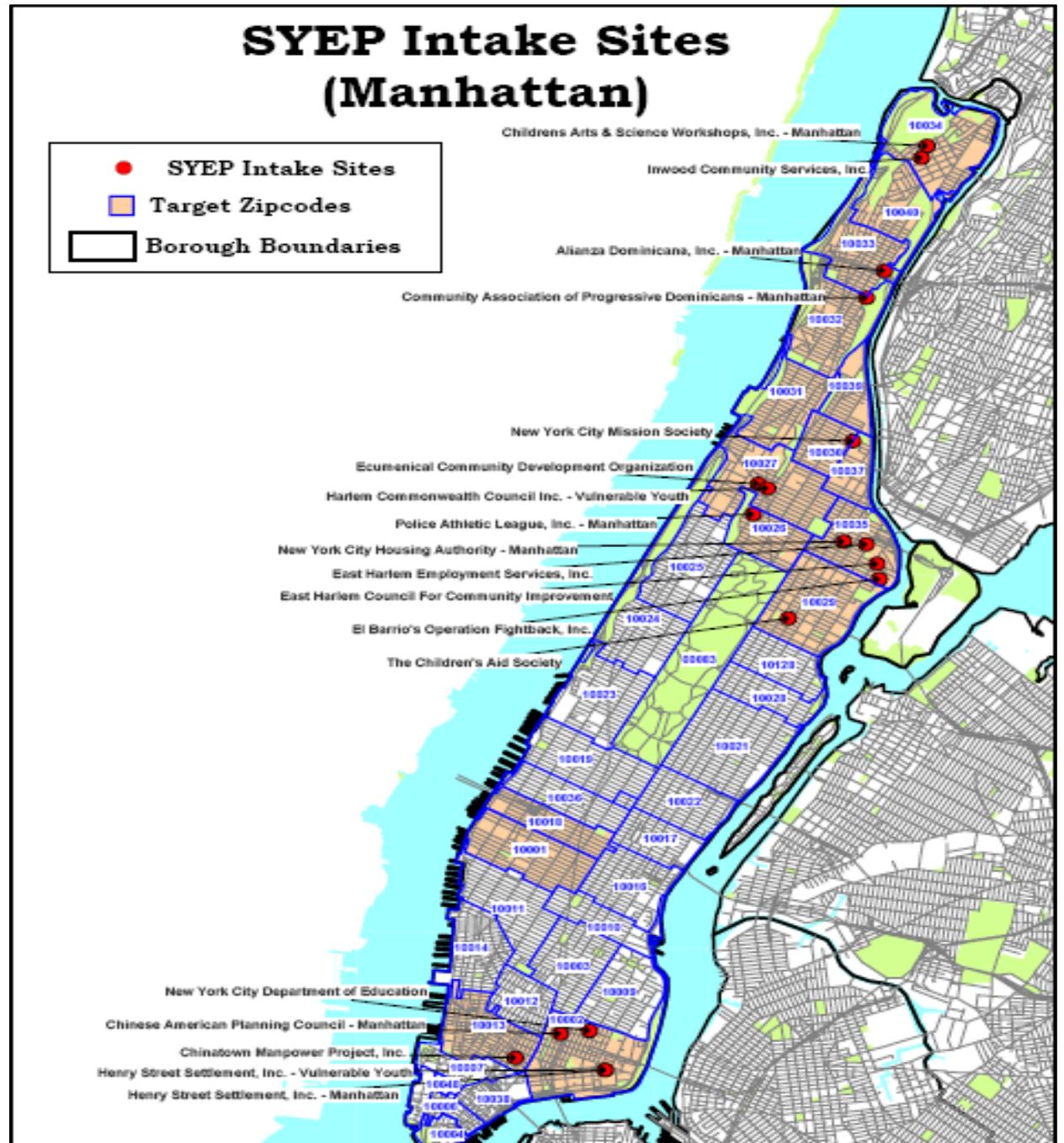
SYEP Intake Sites (Bronx)



- Asociaciones Dominicanas
- Brooklyn Neighborhood Improvement Association
- CAMBA
- Catholic Charities Neighborhood Services, Inc.
- Chinese-American Planning Council
- Colony South Brooklyn Houses
- Community Counseling and Mediation
- Council of Jewish Organizations of Flatbush
- Cypress Hills Local Development Corporation
- East New York Development Corporation
- Edith & Carl Marks Jewish Community House of Bensonhurst
- Henry Street Settlement
- Italian-American Civil Rights League
- National Society for Hebrew Day School
- New York City Housing Authority
- Police Athletic League
- Research Foundation at Medgar Evers College
- Ridgewood-Bushwick Senior Citizens Council
- SCO Family of Services – Center for Family Life
- St. Mary's Community Services
- St. Nicholas Neighborhood Preservation Corporation
- Sesame Flyers International
- Vanguard Urban Improvement Association



- Alianza Dominicana
- The Children's Aid Society
- Children's Arts and Sciences Workshop
- Chinatown Manpower Project
- Chinese-American Planning Council
- Community Association of Progressive Dominicans
- East Harlem Council for Community Improvement
- East Harlem Employment Services
- Ecumenical Community Development
- El Barrios Operation Fight Back
- Harlem Commonwealth Council
- Henry Street Settlement
- Inwood Community Services
- New York City Department of Education
- New York City Housing Authority
- New York City Mission Society
- Police Athletic League



SYEP Intake Sites (Staten Island)

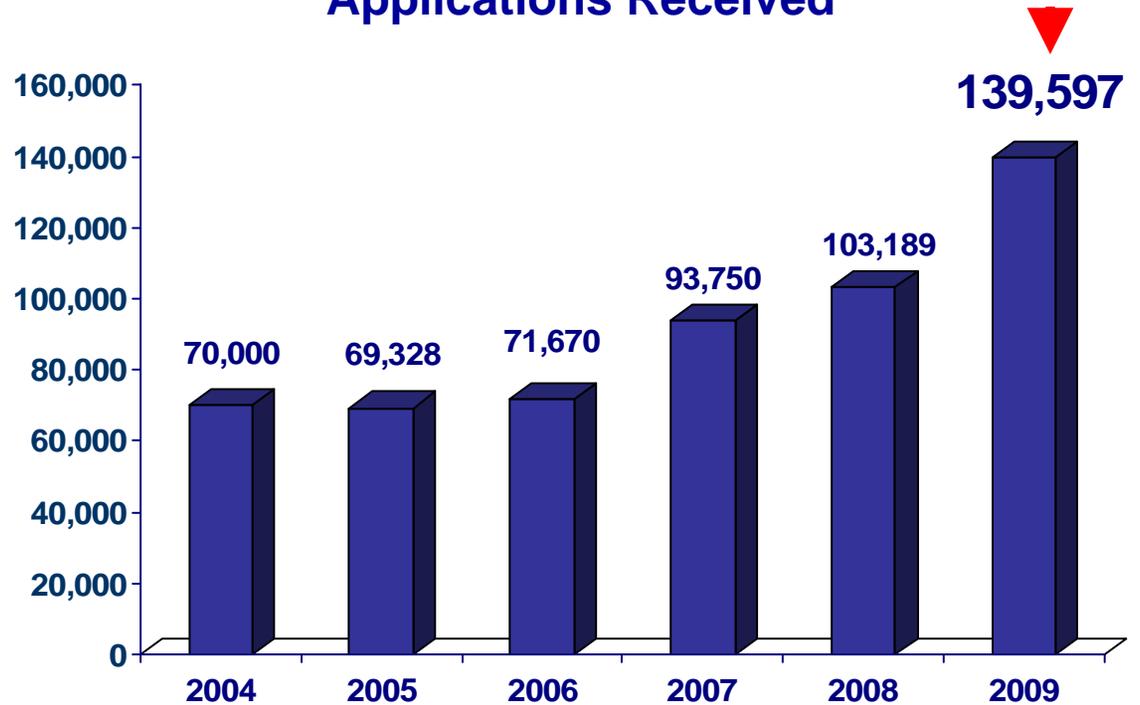
- SYEP Intake Sites
- Target Zipcodes
- Borough Boundaries



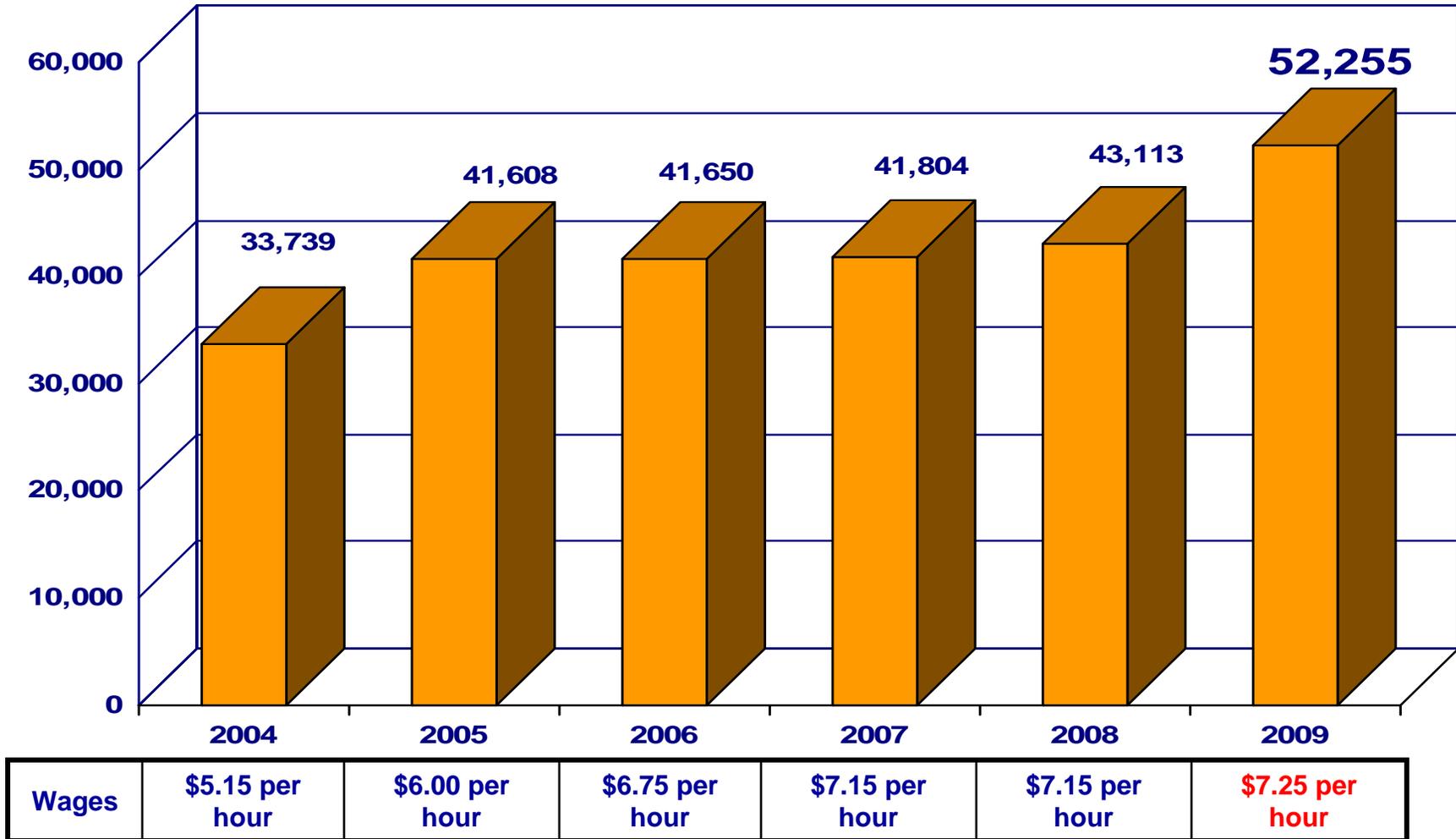
SYEP Applications

- 139,597 applications received in 2009
- Approximately 75% submitted online

Applications Received

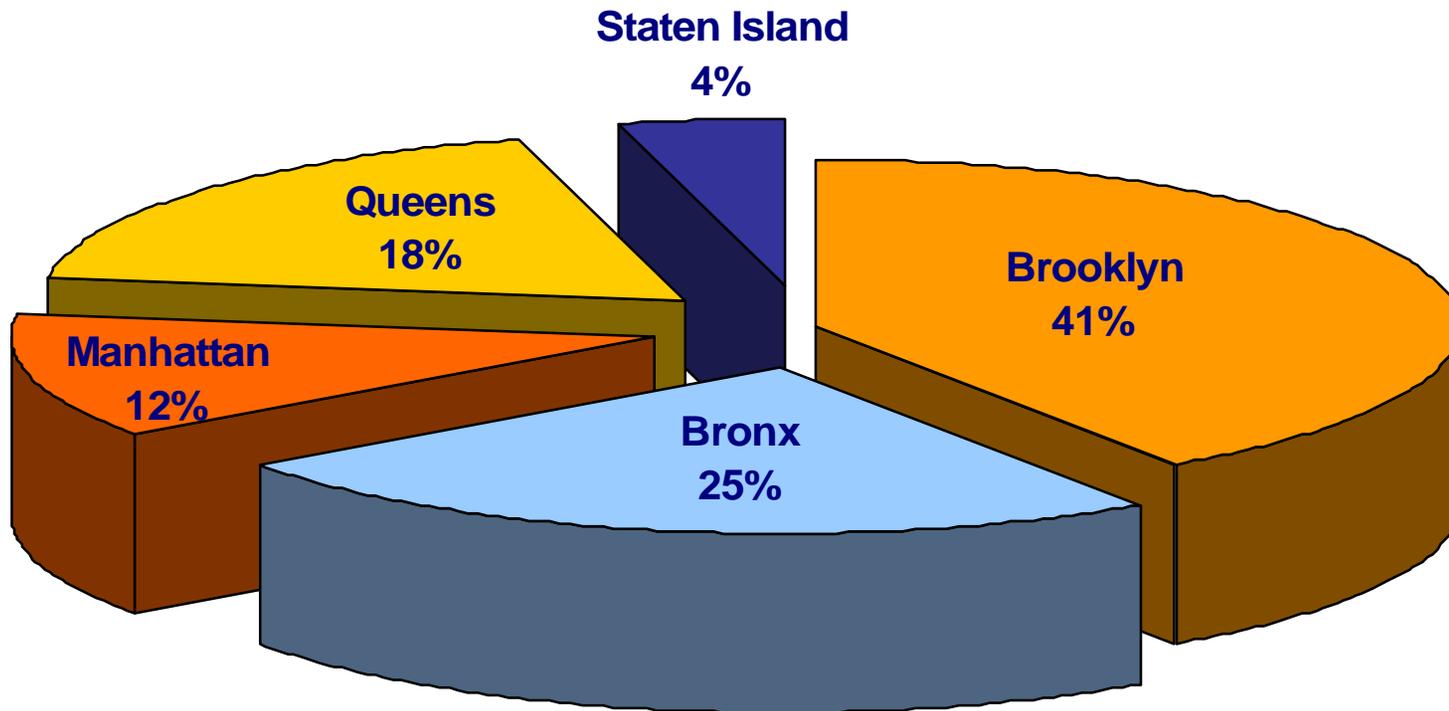


SYEP Enrollment

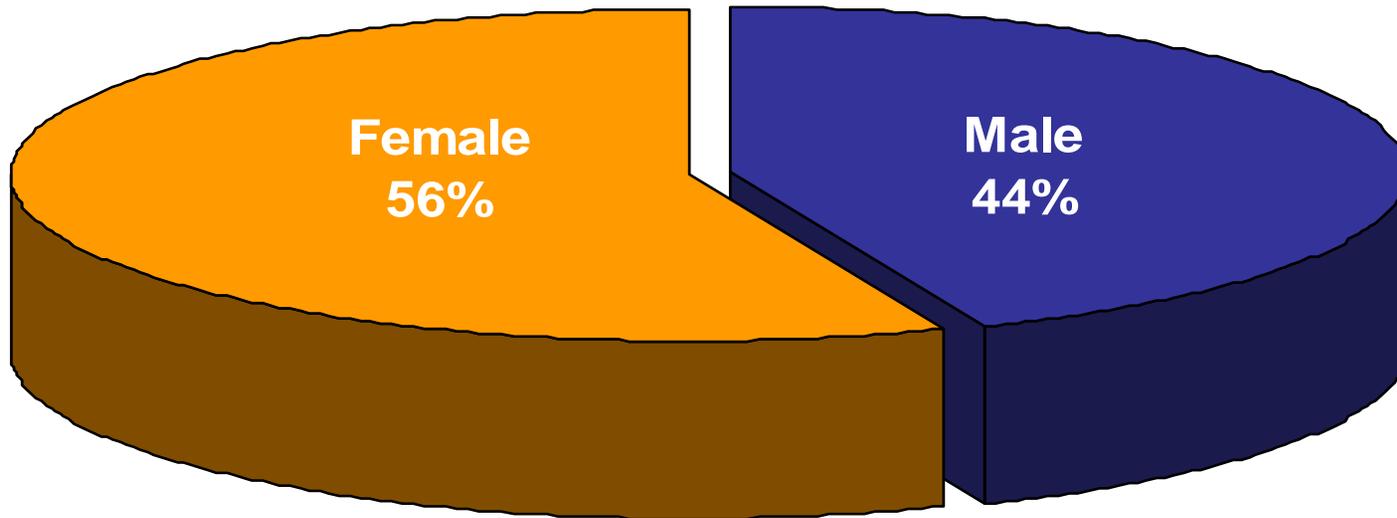


SYEP 2009 Annual Summary

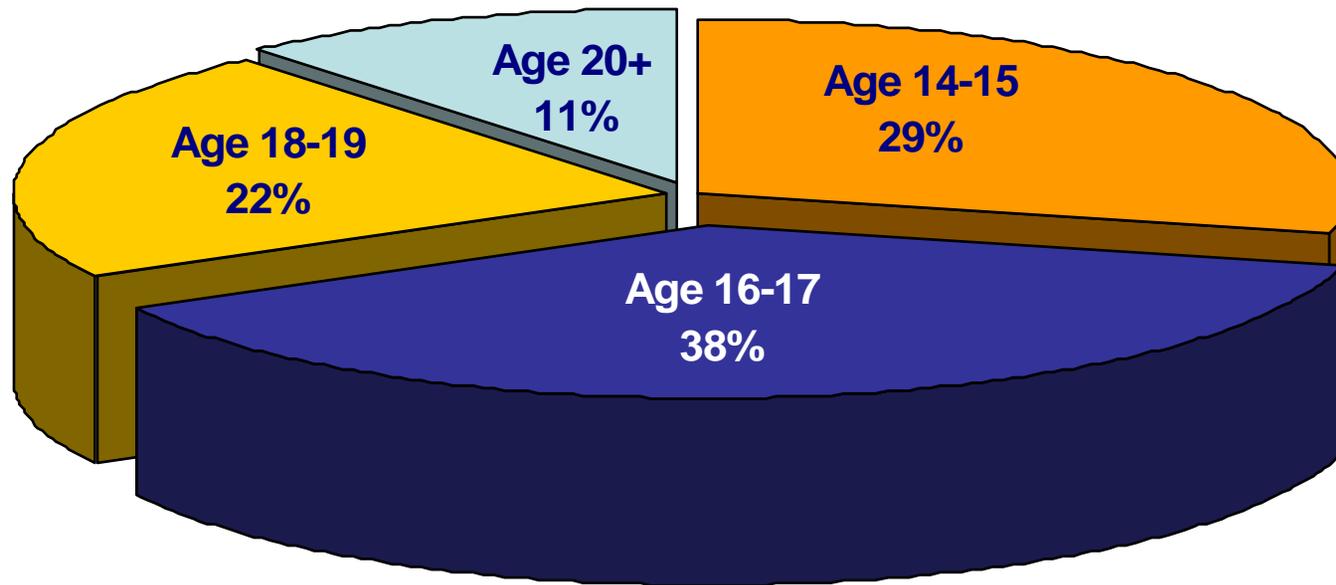
SYEP Enrollment By Borough



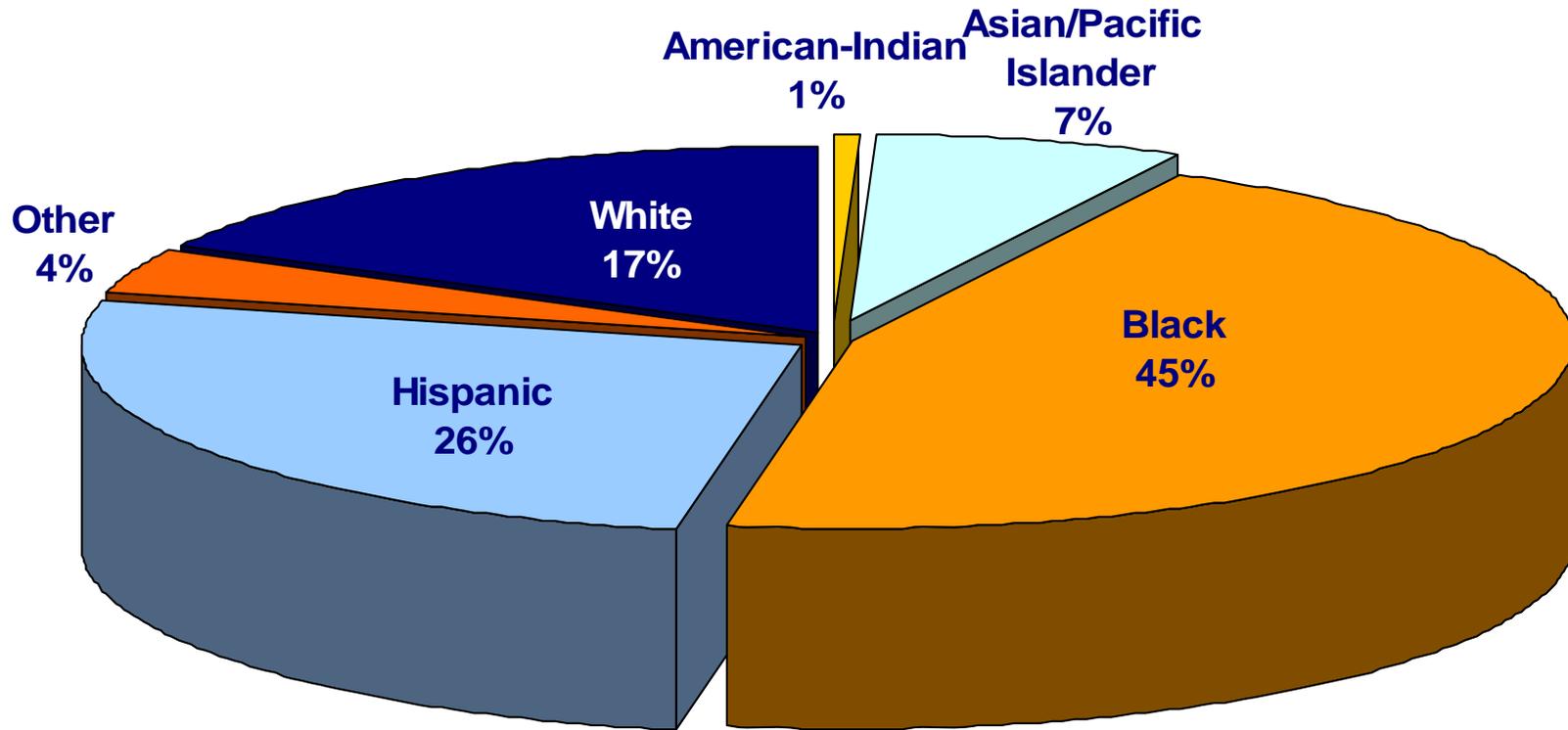
Enrollment By Gender



SYEP Enrollment By Age



SYEP Enrollment By Ethnicity



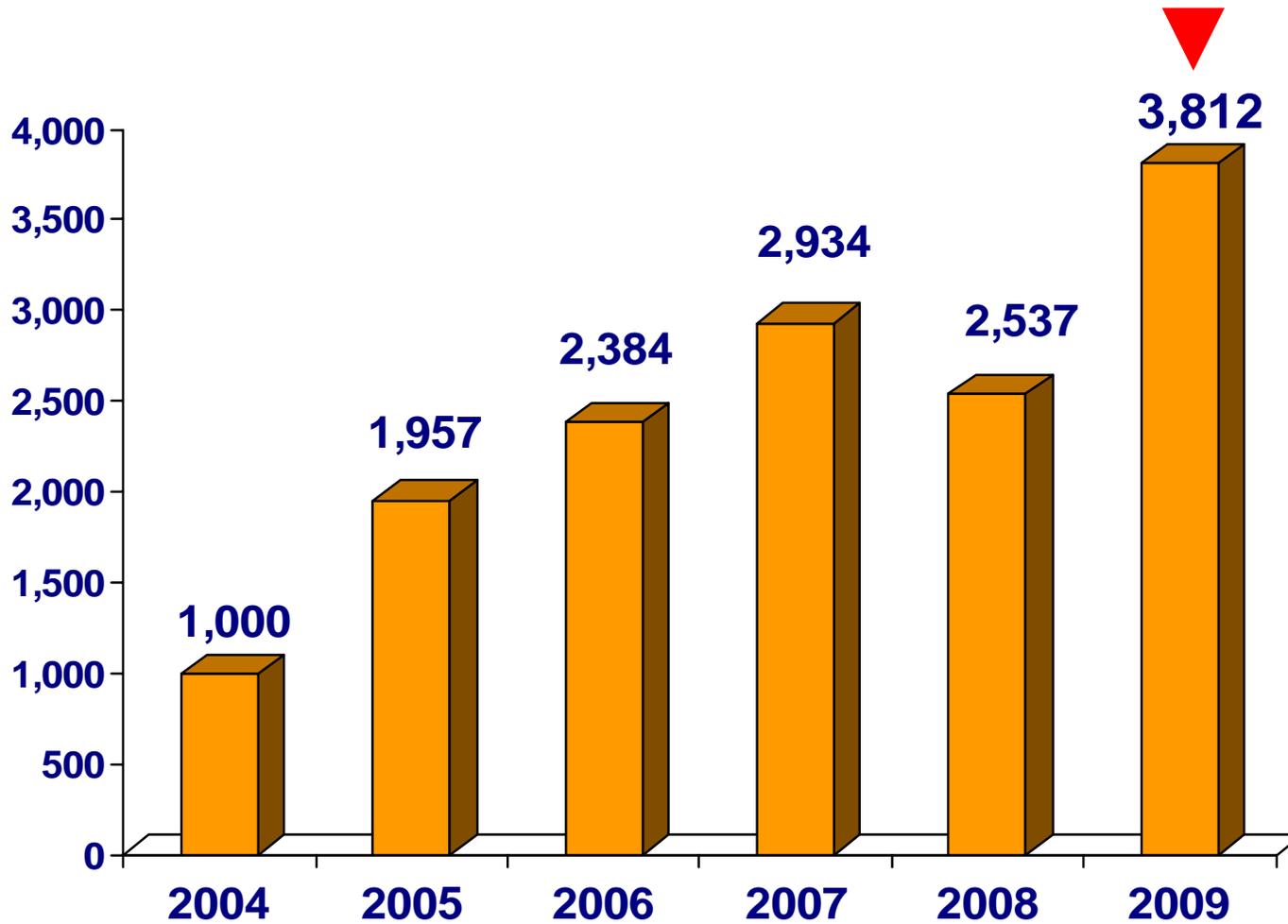
Vulnerable Youth

- **5 SYEP programs allocated slots to serve vulnerable youth**
 - Foster care
 - Runaway/Homeless
 - Court-involved
- **Organizations providing SYEP include:**
 - Asociaciones Dominicanas
 - Harlem Commonwealth
 - Henry Street Settlement
 - Police Athletic League
 - Vanguard Urban Improvement Association
- **1,000 vulnerable youth enrolled**

Youth With Disabilities

- **25 SYEP providers allocated slots to serve youth with disabilities**
- **Separate lottery competition**
- **3,812 participants self-identified as disabled**
- **Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills**

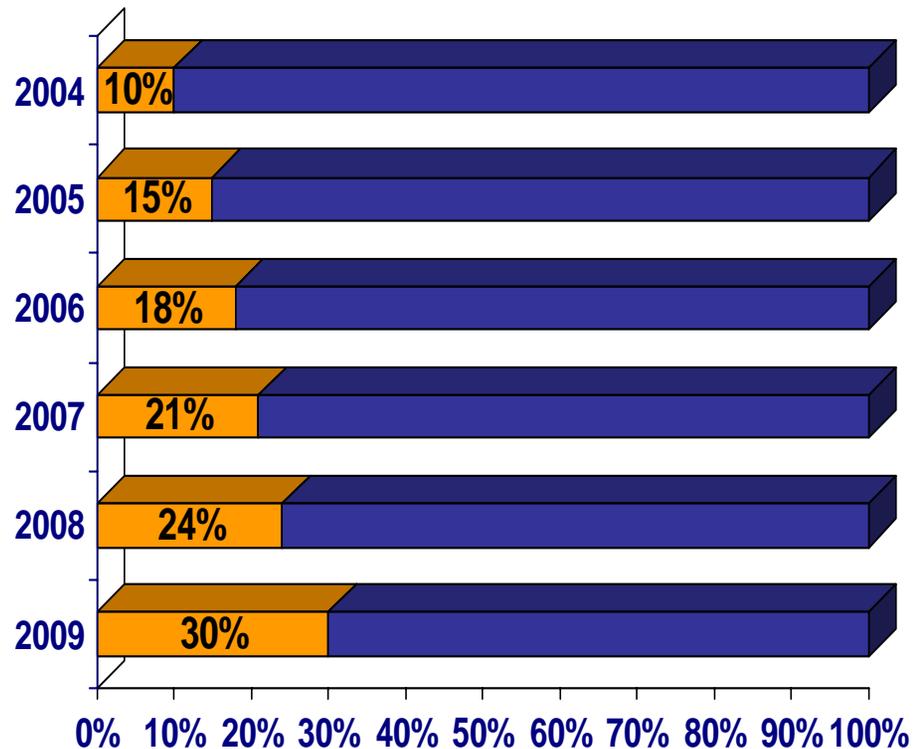
Youth With Disabilities Enrolled



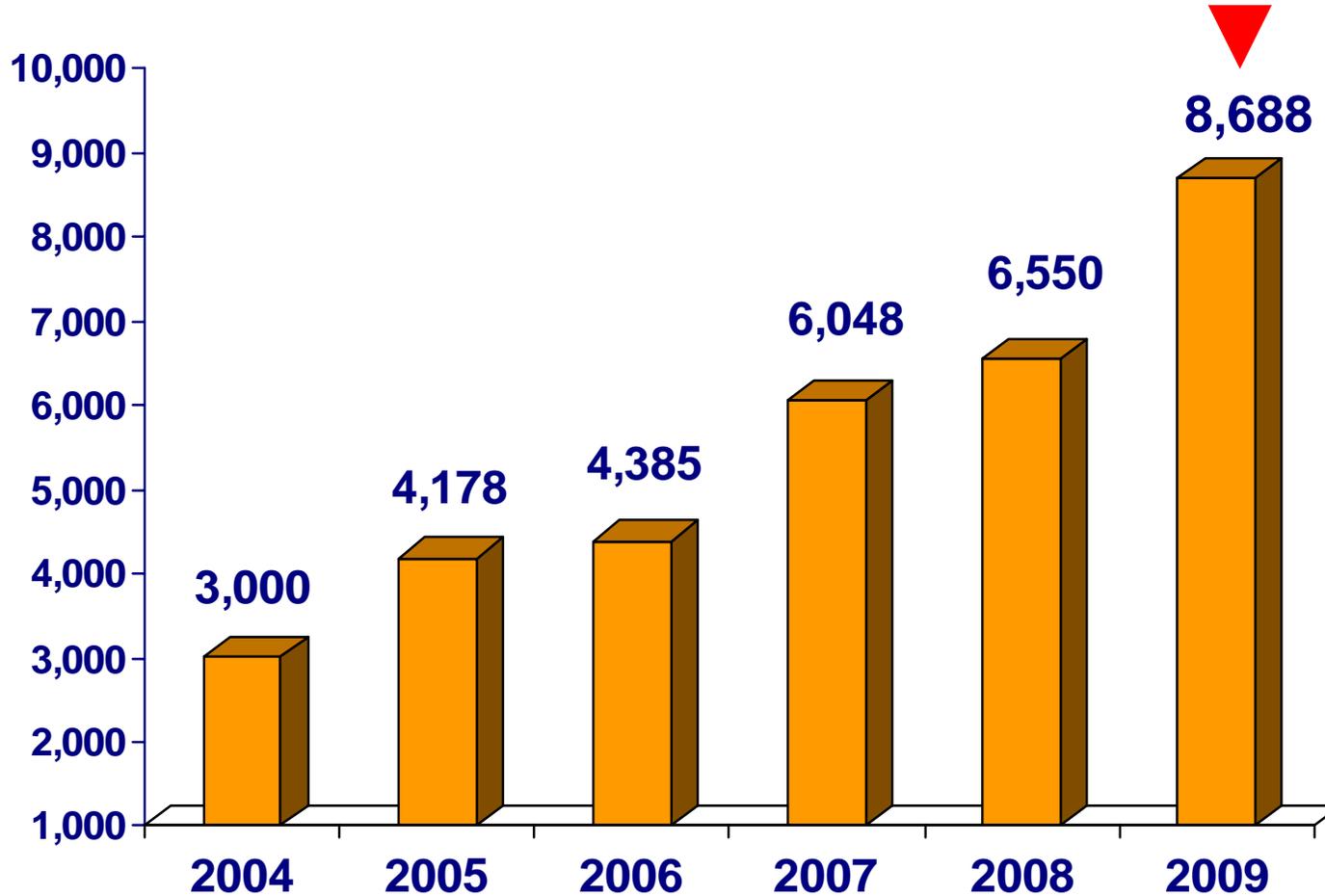
SYEP Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- 30 percent of worksites were in the private sector including placements at:
 - A & E Stores
 - Barnes & Noble
 - Best Buy
 - CVS Pharmacies
 - Emmis Communication
 - Ikea
 - JC Penney's
 - Marshall's
 - Staples
 - Walgreen's
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses

Breakdown of SYEP Worksites

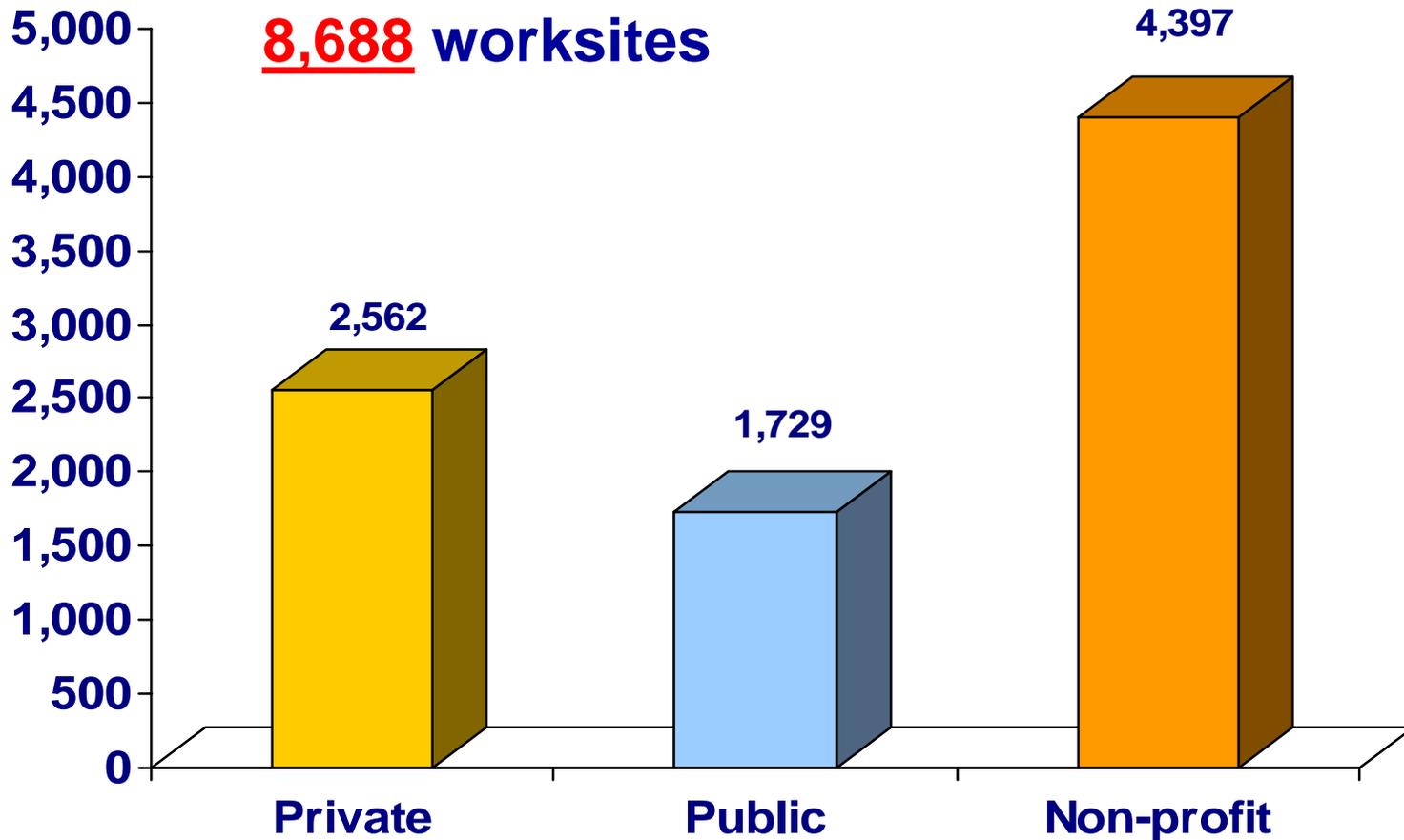


SYEP Worksites

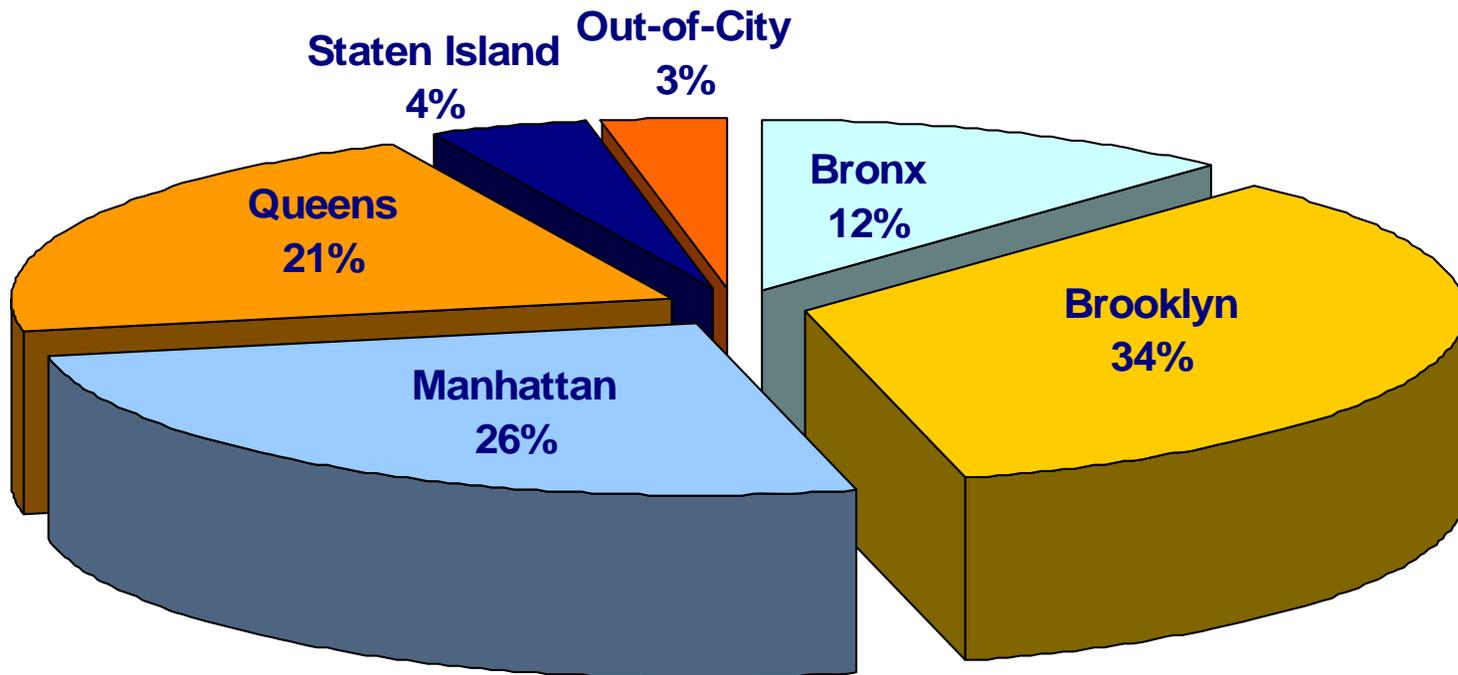


SYEP 2009 Annual Summary

Breakdown of Worksites by Sector



Worksites By Borough



Worksites By Industry

Industry Type	# of Worksites	% of Total
Day Care/Camps	2,421	27.87%
Community/Social Service	1,227	14.12%
Retail/Trading	1,142	13.14%
Government Agency	1,091	12.56%
Educational Services	845	9.73%
Healthcare/Medical	743	8.55%
Arts and Recreation	655	7.54%
Real Estate/Property	174	2.00%
Cultural Program	104	1.20%
Financial Services	64	0.74%
Legal Services	61	0.70%
Hospitality/Tourism	60	0.69%
Technology	51	0.59%
Other	50	0.58%
Grand Total	8,688	

Education Component

- At least 16 hours are dedicated to education and training on topics such as:
 - Work readiness
 - Financial literacy
 - Career exploration
 - Post-secondary education options
 - Health education
- DYCD provided a standardized curriculum & facilitator training



SYEP Pay Card System

- 4 Bank and ATM networks provided fee-free ATM transactions, including:

- Citibank
- HSBC
- TD Bank
- Allpoint



- Participants provided with access to:
 - 'Visa' branded card with fee-free store transactions
 - Pay card usage instruction materials
 - Online card activity information
 - End-of-program earnings statement



Payroll Stats

Payroll	Gross Payroll
July 17 th	\$9.7 million
July 31 st	\$15.8 million
August 14 th	\$15.2 million
August 28 th	\$7.6 million
Supplemental Payrolls (as of 9/25/09)	\$242,500
Total	\$48.5 million

Making the Program Transparent

- **E-mail confirmations, reminders & selection notices to youth who applied online**
- **Ability to check lottery status, hours worked and pay history from DYCD website**
- **Online pay card videos & printed instructions on how to access pay**
- **All participants are mailed earnings statements in September**
- **W-2s mailed to participants in January**

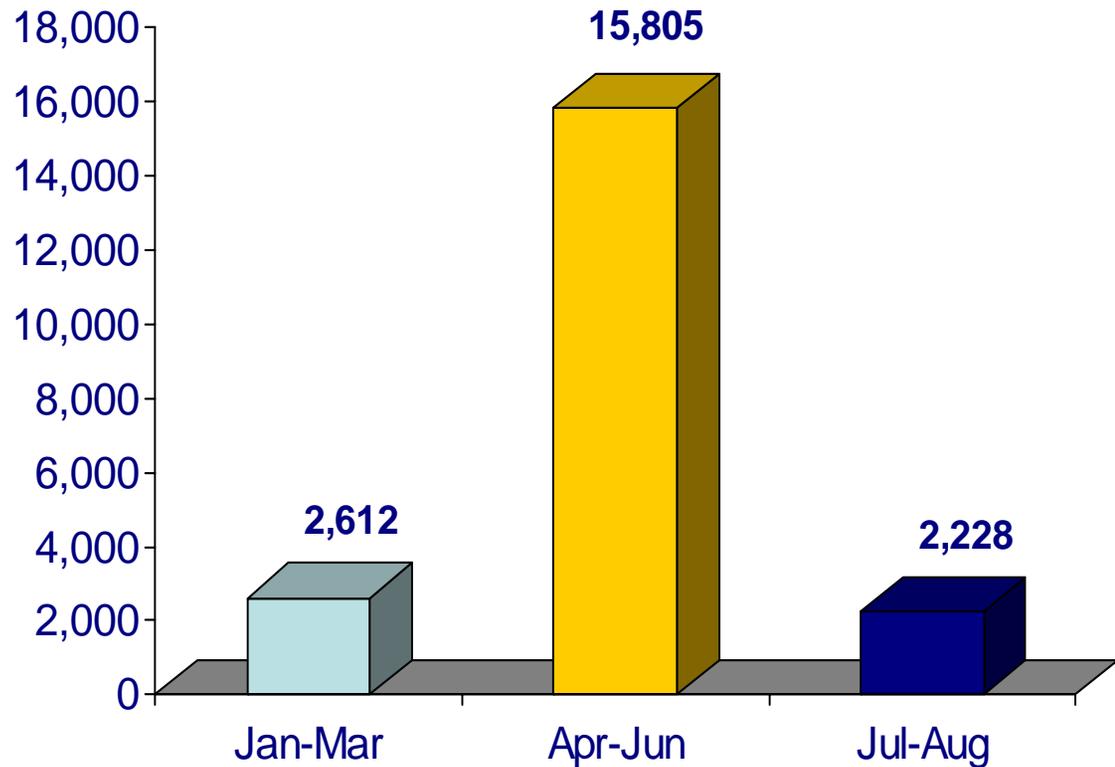
Youth Connect Calls

Calls – Jan to Aug 2009

- Youth Connect received 20,645 calls regarding SYEP from January to August

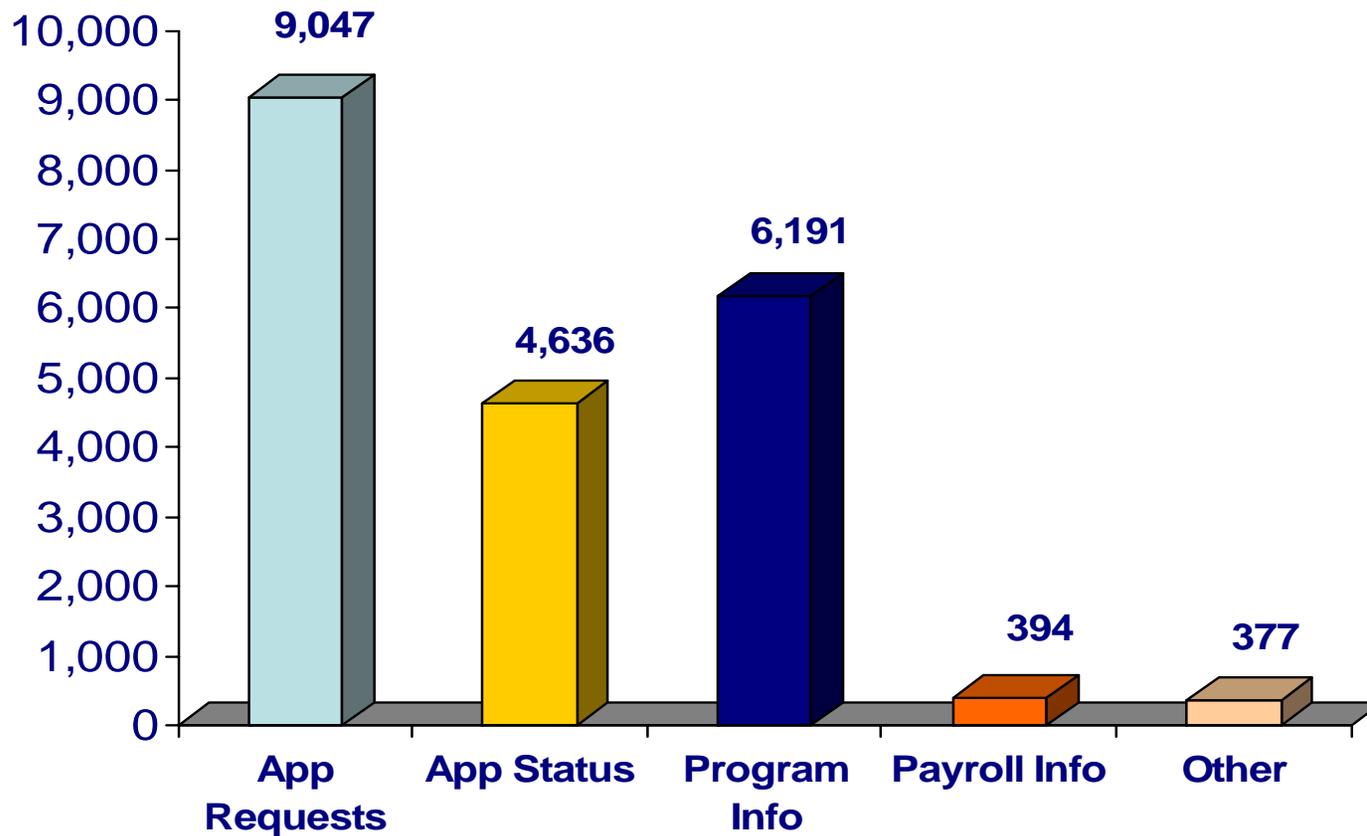
Youth Connect

1 800 246-4646



Youth Connect Calls

Categories of SYEP-related Calls



Summer of Service

- Part of Mayor Bloomberg's NYC Service initiative
- 1,385 SYEP participant volunteers
- Projects at NYCHA complexes and NYC Parks in all 5 boroughs
- Project Dates:
 - July 24
 - August 7



Partnership with Providers

- Monthly program meetings with all providers
- **Provider Staff Training**
 - ARRA-WIA Eligibility and Work Readiness Assessment
 - SYEP Online Enrollment system
 - Payroll training
- **Resources made available to providers include:**

Resources

- Development Without Limits
- Mayor's Office to Combat Domestic Violence
- Workforce Professionals Training Institute (WPTI)

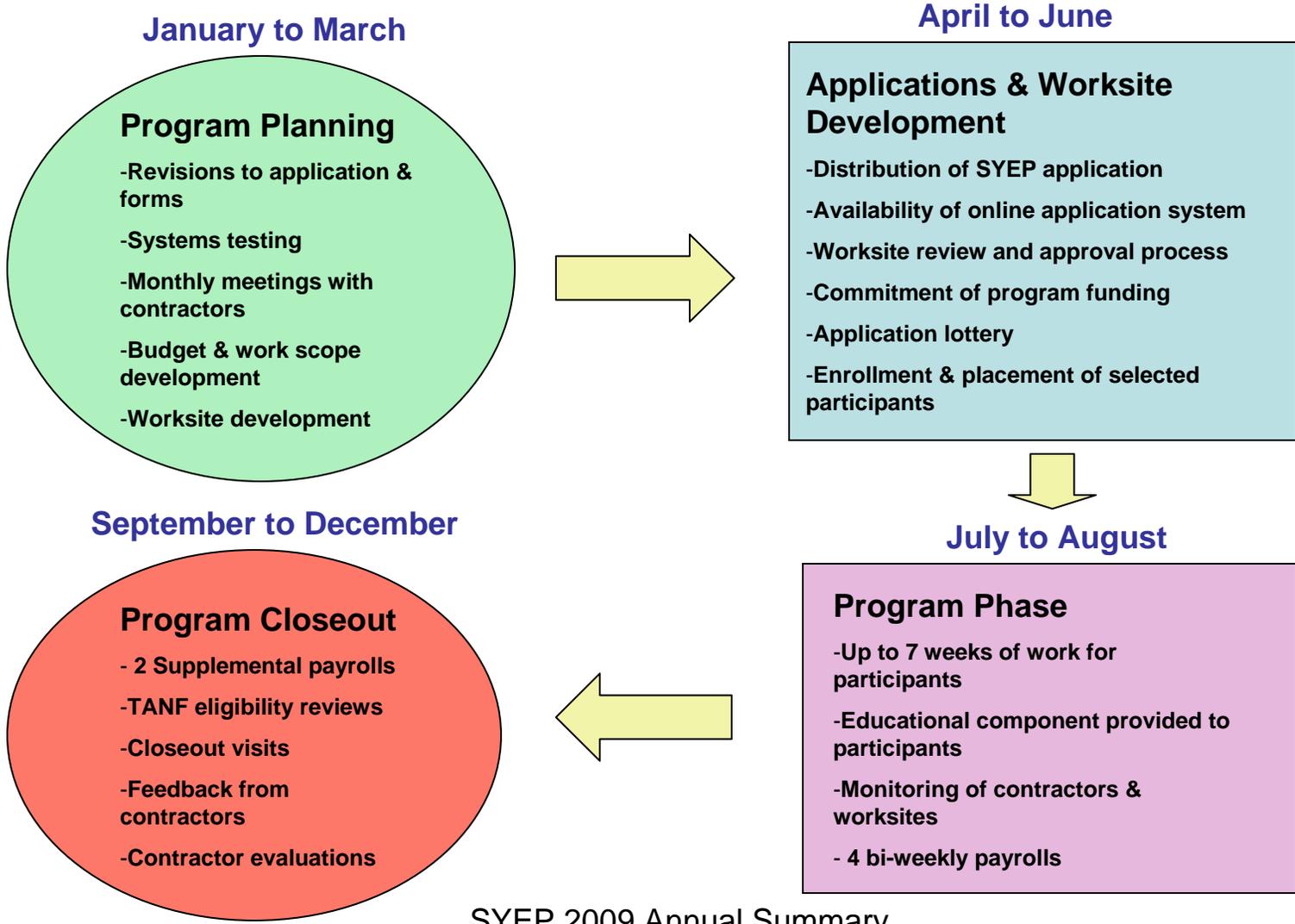
Placement Opportunities

- CVS Pharmacies
- MilliontreesNYC
- NYC Parks Department
- Walgreen's

Participant Survey Results

- **Over 1,000 participants surveyed by DYCD after program**
- **70% would not have a job without SYEP**
- **Most popular use of SYEP earnings:**
 - Clothes
 - Food
 - Savings
 - Help with household expenses
- **Most important lessons learned from SYEP:**
 - Getting along with supervisor & co-workers
 - Work readiness skills
 - Budgeting pay
- **97% rated SYEP experience ‘Excellent’ or ‘Good’ & indicated that they benefited from SYEP**

SYEP Timeline



SUMMER JOBS



APPLY TODAY

www.nyc.gov/dycd
Application deadline is May 15

The Summer Youth Employment Program (SYEP) is open to all
NYC residents between the ages of 14-24

For more information, call 311
or 1-800-246-4646

NYC Department of
Youth & Community
Development

