

200	1/5/67	Mirrors at Inddor Pools
201	1/6/67	Golden Age Dance Program
202	1/10/67	Pysical Fitness---Brownsville
203	1/11/67	Figure Skating Clinic---Lasker Rink
✓ 204	1/12/67	Appointment---Daus and Stern
205	1/13/67	Paintings Gallery---Brooklyn Museum
206	1/13/67	P.S. 166, Yellowstone & Cooper Parks
207	1/16/67	Snow Happening
208		
✓ 209	1/20/67	Sleigh Rides---Clove Lakes
✓ 210	1/20/67	Ice Skating
211	1/20/67	Tony Smith Show---Bryant Park
✓ 212	1/23/67	Efficiency Award---Queens
213	1/24/67	Ice Hockey
214	1/26/67	Staten Island Walk-In---Lindsay, Javits Hoving
215	1/27/67	Press Conference---Japanese Castle
216	1/30/67	Japanese Castle---Rulitzer Plaza
217	2/1/67	Skate Date---Wollman Rink
218	1/31/67	Creative Puppetry
219	2/3/67	Ice Hockey Clinic
220	2/7/67	Sleigh Rides---Clove Lakes Park
✓ 221	2/10/67	Press Conference---Stable Competition
✓ 222	2/14/67	Press Conference---City Hall
223	2/14/67	Snow Happening---Clove Lakes Park
224	2/16/67	Season Permit Applications
	2/17/67	Press Conference---City Hall- Stable Competition Winner
		Fact Sheet---Kelly and Greuzen

225 2/20/67 Washington's Birthday skating party, Lasker Skating Rink

226 2/21/67 Ice Hockey Clinic

227 2/21/67 Tony Smith outdoor sculpture show, Bryant Park

228 3/2/67 "Mini vest pocket park" entry International Flower Show,
N. Y. Coliseum

229 3/6/67 Lasker Rink closing March 12

230 3/10/67 21st Annual Egg Rolling Contest, March 25, Central Park

231 3/13/67 August Heckscher to be sworn in at Mt. Morris Park

232 3/10/67 Summer program of "Festival of the Arts"

232a 3/14/67 Release from Mayor's office re. Festival of New York Films

233 3/16/67 Musical Moon Shot launched by Gimbel's-Park Department
Theater Workshop

234 3/16/67 Fact sheet on amphitheater & Recreation center in
Mt. Morris Park

235 3/16/67 Latest release on Festival of New York Films Festival

235a 3/15/67 March 21, March 23 meetings re. Vest Pocket Parks

236 3/21/67 August Heckscher will roll the first egg at 21st Annual
Egg Rolling Contest, March 25th



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

New Yorkers don't have to head South to enjoy winter swimming-- and it's free, declared Parks Commissioner Thomas P. F. Hoving today, announcing improved dressing room facilities in the City's indoor swimming pools.

To lure the ladies from their winter hibernation, the Department of Parks has provided private dressing quarters and mirrors for women at all indoor pools in Manhattan, Brooklyn and the Bronx. Curtained cubicles and mirrors for checking hair-dos and makeup have been installed at the following pools:

MANHATTAN	Baruch Pool Rivington St. & Baruch Place	GR 3-6950
	Carmine Street Pool Clarkson St. & Seventh Ave.	WA 4-4246
	East 23rd Street Pool Asser Levy Place	MU 5-1026
	East 54th Street Pool 342 East 54th Street	PL 8-3147
	Rutgers Place Pool 5 Rutgers Place	GR 3-6567
	West 28th Street Pool 407 West 28th Street	CH 4-1896
	West 59th Street Pool Bet. West End & Amsterdam Aves.	CI 5-8519
	West 134th Street Pool 35 West 134th Street	AU 3-4612
BROOKLYN	Metropolitan Avenue Pool Bedford Avenue	SO 8-2300
	St. John's Recreation Center Prospect Place bet. Troy & Schnectady Avenues	HY 3-3948
	Brownsville Recreation Center Linden Blvd. & Christopher Ave.	HY 8-1121
BRONX	St. Mary's Recreation Center St. Ann's Ave. & E. 145th St.	CY 2-7254

These indoor swimming pools are open on weekdays from 3 P.M. to 11 P.M., Saturdays from 10 A.M. to 6 P.M., and closed on Sundays and holidays. There is no charge for admission but swimmers must provide their own suits and towels.

-30-
#200

1/5/67



Department of Parks
City of New York
Arsenal, Central Park

for release

Department of Parks
The Arsenal
Central Park, New York, 10021

For information call
REgent 4-1000, Ext.819

UPON RECEIPT

PARK DEPARTMENT EXPANDS GOLDEN AGE
DANCE PROGRAM

Golden age swingers, 55 years of age and over, can now "swing their partners" every Wednesday afternoon from 1:30 to 3:30 p. m. at the Brownsville Recreation Center, 1555 Linden Boulevard in Brooklyn, announced Parks Commissioner Thomas P.F. Hoving.

The Brownsville dance program, conducted by Joe and Alice Nash, Parks Department dance specialists, is an extension of the popular Golden Age Folk and Square Dance sessions currently under way on Monday afternoons at the same time in the Owen Dolen Golden Age Center in the Bronx, and on Friday afternoons, at the J. Hood Wright Golden Age Center in Manhattan.

The program will culminate in a citywide gala Golden Age Dance Festival to be held on May 22, 1967.

For further information, please call the Recreation Division of the Department of Parks, at REgent 4-1000.

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT
ATTENTION: NEWS, PICTURE AND FEATURE EDITORS

Parks Commissioner Thomas P. F. Hoving and former Olympic gymnast Muriel Davis Grossfeld will officially inaugurate the first Parks Department physical fitness program for teen-age girls at the Brownsville Recreation Center in Brooklyn on Thursday, January 12th at 3:30 P. M. Miss Grossfeld will give a lecture-demonstration to girls 13 to 18, the age span which is eligible for the program.

Miss Grossfeld is Teen-Age Consultant to the Campbell Soup Company and author of a 28-page booklet outlining Campbell's nation-wide "Club-15" teen-age physical fitness program. The booklet, which gives common sense advice on nutrition and exercise will be distributed at each of the Parks Department's five recreation centers where the physical fitness program will be held.

The Club-15 program will be held at the following locations:

- Brooklyn-Brownsville Recreation Center, Linden Blvd. and Christopher Avenue, starting Dec. 15, 1966
Thursdays and Saturdays 3:30 - 5:00 P. M.
- Manhattan-Baruch Recreation Center, Rivington Street and Baruch Place, started Dec. 1, 1966
Thursdays 4:00 P. M., Saturdays 11:00 A. M.
- Queens- Lost Battalion Hall, 93-29 Queens Blvd., Rego Park, starting January 5, 1967
Tuesdays 4:00 P. M., Saturdays 2:00 P. M.
- Richmond-Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, started December 10, 1966
Thursdays 4:00 - 5:00 P. M., Saturdays 2:30-3:30 P. M.
- Bronx - St. Mary's Recreation Center, St. Ann's Avenue and East 145th Street, Started Dec. 5, 1966
Tuesdays and Saturdays 3:30 P. M.
Mullaly Playground, Jerome Avenue and 164th St.,
Mondays and Wednesdays 3:30 P. M.

1/10/67

#202

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

The new Loula D. Lasker Memorial Ice Skating Rink, located at the Harlem Meer in the northern section of Central Park, which was opened to the public last month, will be the scene of the free Figure Skating Clinic on SATURDAY, JANUARY 14, 1967, at 9:45 a.m., Parks Commissioner Thomas P.F. Hoving announced today.

Sponsored by the Park Figure Skating Club and the United States Figure Skating Association, this is the second of a series of free Figure Skating Clinics for children with funds made available by the 1961 World Team Memorial Fund, to develop physical fitness of our youth through Figure Skating.

Registration of the children at the Lasker Memorial Rink on this Saturday will start at 9:45 a.m. It will be limited to children between the ages of 6 to 14 years. They must register before going on the ice, and must provide their own figure skates. The clinic sessions will be held on six consecutive Saturdays, weather permitting, starting at 10:00 a.m. and concluding at 11:00 a.m.

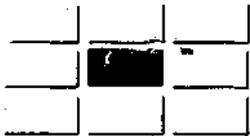
The first series of these free Figure Skating Clinics was conducted at the Wollman Memorial Rink at the southern end of Central Park, last October, and proved highly successful. It is planned to give future clinics also at the Kate Wollman Memorial Rink in Prospect Park, Brooklyn, and in the City Building in Flushing Meadow Park, Queens. The schedule for these has not been set, as yet.

The public is cordially invited to witness the clinics.

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1/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

The appointment of two career civil servants to top posts in the Department of Parks was announced today by Parks Commissioner Thomas P. F. Hoving. Alexander Wirin, a veteran of 37 years of service in the Department was named Executive Director, and Melville F. Daus was appointed Director of Recreation. Henry J. Stern, Executive Director of the Parks Department for the past year, was promoted to a key staff position as Director of a newly-created Division of Planning.

In announcing the promotions, Commissioner Hoving emphasized "the importance of recognizing the talent and experience present today in the city's Civil Service". Said Commissioner Hoving, "The old cliché of Civil Service being a dead end is untrue, rather it's an important beginning for career-minded planners and administrators interested in progressive city government. These are the people we must recruit and develop-- and the first step is to utilize the talents within our own ranks."

Mr. Wirin began his career in the Department of Parks in 1930 as an \$840 per year Clerk, Grade 1. Moving up steadily, he was named Deputy Executive Director last year and, in his new post, holds one of the highest administrative positions in the Parks Department. He lives at 193-34 - 85th Road, Hollis, New York.

Mr. Daus, who came into the Department in 1935, was a well-known high school and college athlete who progressed from Recreation Leader to Acting Director of Recreation. While his major interests lie in the field of sports, Mr. Daus has also

been involved in the development of cultural activities in the department, primarily in the field of folk and square dancing and recreation programs for the aging and mentally retarded. He lives at 143 West 96th Street, New York City.

Parks and people have been Mr. Stern's primary concern since his graduation from City College and Harvard Law School where he studied Land Use Planning with Professor Charles M. Haar, now Assistant Secretary of Housing and Urban Development. As an assistant to Borough Presidents Edward R. Dudley and Constance Baker Motley, Mr. Stern actively led the campaign to revitalize Manhattan's twelve Community Planning Boards. Mr. Stern lives at 510 East 84th Street, New York City.

1/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

ONE THOUSAND PICTURE GALLERY OPENS AT THE
BROOKLYN MUSEUM

On Monday evening, January 16 at 9:30 p. m., Park Commissioner Thomas P. F. Hoving will open the new Paintings Study Gallery at the Brooklyn Museum. This new facility - the first of its kind anywhere - was designed by Brown, Lawford and Forbes and paid for by the City of New York. With the space it provides, virtually everything collected over a period of 144 years has been made visible and accessible.

The Transit Authority is providing a special subway train to accommodate invited guests from Manhattan. It will leave 68th Street and Lexington Avenue at 8:45 arriving 9:15 at The Brooklyn Museum station.

1/13/67

#205

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

Mayor John V. Lindsay and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, today jointly unveiled three new playground designs for small parks in Brooklyn, Queens and Manhattan. Referring to the three projects "as little gems in our total recreation complex", Mayor Lindsay said they demonstrate that our Parks Department is now giving the same care and concern for design to these small neighborhood facilities that are off the beaten tourist track as went into the design of our great showplaces like Central Park.

The three projects, the designs of which were shown by Mayor Lindsay and Administrator Hoving at a Friday morning press conference at City Hall are a jointly-operated playground at P.S. 166 on Manhattan's Upper West Side; Yellowstone Park in Forest Hills, Queens; and Cooper Park in the Greenpoint section of Brooklyn. None of these new facilities will cost more than \$300,000.

The P.S. 166 playground, located in a densely populated section of the West Side Urban Renewal area, was designed by M. Paul Friedberg and Associates. The total cost of design and construction--\$150,000--is being underwritten by the Astor Foundation.

At the press conference, Mayor Lindsay called the Astor Foundation "a pioneer in the funding of imaginative and exciting designs for open space in the most deprived areas of the City". The Mayor also paid tribute to Mrs. Vincent Astor, President of the Astor Foundation, "for her sensitivity to the need for beauty and elegance in such areas". The Astor Foundation has been the donor of two award-winning plazas, one at Riis Houses on the Lower East Side and the other at Carver Houses in East Harlem.

Mayor Lindsay noted that "the Friedberg design for P.S. 166 is outstanding, not only because it provides architect-designed equipment of a highly challenging nature, but because it is in direct response to the demands of the particular community. At the beginning of this project," said the Mayor, "the community was about to be given a series of ugly chain-link fences, a few basketball stanchions and some gimmicky manufactured modern equipment. They protested, and Commissioner Samuel Ratensky of the Housing and Re-development Board listened to their pleas. He brought in Jason Nathan, now Housing Administrator, and Nathan called Mr. Hoving for help. At this point," said the Mayor, "Administrator Hoving went to the Astor Foundation and they agreed to finance the project".

In unveiling the designs for Cooper Park in Brooklyn and Yellowstone Park in Queens, Mayor Lindsay said, "our concern for quality design does not end as we cross the East River".

Commenting on the Yellowstone Park design, Mayor Lindsay said, "An earlier plan, totally unrelated to the real needs of the neighborhood was scrapped. Because the Parks Department, under Commissioner Hoving, has developed a Community Relations Division and requires its architects to go out to the community, the earlier plan was revised and a quiet sitting area for the elderly was included in the design".

Mayor Lindsay congratulated City Councilman Arthur Katzman, whose district includes Yellowstone Park, "for riding herd on us and for translating the wishes of the community so well".

On Cooper Park, a rehabilitation of an existing facility in Greenpoint, Brooklyn, Mayor Lindsay observed that "this is a good example of how a group of fine designers can revitalize an existing but shabby facility". The Mayor thanked Assemblyman Chester J. Straub "for helping to bring this park to fruition".

Both Cooper and Yellowstone Parks were designed by Irving Levine and Bertram Blumberg, Architects associated with Clara Coffey, Landscape Architect.

Present at the press conference were Assemblyman Chester J. Straub; City Councilman Arthur Katzman; Arthur Rosenblatt, Director of Design in the Park Department; Housing Administrator Jason Nathan; and Housing and Redevelopment Board Commissioner Samuel Ratensky.

Fact sheets on each park are attached.

1/13/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#206

Tel: 566-5090

For Immediate Release
Friday, January 13, 1967

FACT SHEET
ON
P.S. 166, JOINTLY-OPERATED PLAYGROUND

Designer: M. Paul Friedberg and associates.

Location: West Side Urban Renewal Area, Manhattan, east of P.S. 166 on the south side of West 89th Street, between Columbus and Amsterdam Avenues, Manhattan.

Total Estimated Cost: \$150,000 funded by the Astor Foundation.

Description of Facilities: A sitting area, an amphitheatre for school productions, which turns into a giant spray pool in the summer; and a large blackboard at the focal point of seating. On this blackboard the students can draw scenes of the productions they present here. A giant spider web, almost 50 feet in diameter, will be used for climbing and bouncing. Rolling log units with ball-bearings that help develop balancing skills and various other climbing devices, all architect-designed, are planned for the playground. Doughnut shaped rubber swings are provided in a geodesic dome. The concrete walls in the playground have indentations which will be decorated with brightly colored epoxy paints and a local artist, Mon Levenson, will do a construction in the sitting area on the street. Another artist, Samuel Wiener, will do colorful banners to be suspended from a series of poles.

Tel: 566-5090

For Immediate Release
Friday, January 13, 1967

FACT SHEET
ON
YELLOWSTONE PARK

Designer: Irving Levine and Bertram Blumberg, Architects
Associated with Clara Coffey, Landscape Architect.

Location: Residential area of Forest Hills, Queens, bounded by
Yellowstone Boulevard and 68th Avenue.

Size: Approximately 1-2/3 acres.

Total Estimated Cost: \$290,000.

Description of Site: Steeply sloping with large existing trees. To
preserve the fine old elm at the summit and to create a
small park, the northern portion has been graded to
gracious rolling slopes with sitting areas at upper levels.

Facilities: A sheltered building overhang to provide arts and crafts
space with outdoor blackboard; multiple purpose area to be
used for roller skating, dancing, theatricals, basketball
practice, free play, and shower area convertible to ice
skating, with a small amphitheater for seating; an
integrated arrangement of steps, sculptured play forms
and play equipment to stimulate imaginative play; and a
specially designed lighting system so that the park
facilities may be used for evening functions.

Tel: 566-5090

For Release

Friday, January 13, 1967

FACT SHEET
ON
COOPER PARK

Designer: Irving Levine and Bertram Blumberg, Architects
Associated with Clara Coffey, Landscape Architect.

Location: Greenpoint, Brooklyn; bounded by Sharon and Olive Streets
and Morgan and Maspeth Avenues.

Size: Approximately 6½ acres.

Total Estimated Cost: \$300,000.

Description of Site: A conventional and shabby old neighborhood park-playground. Several distinctive features such as an old recreation building and old trees give it some flavor at the present time. These have been preserved in the new playground, but old boundary fencing and much interior fencing has been eliminated.

Facilities offered: Large shaded plaza for sitting; new planting; ball fields with turf surface instead of gravel; and handball and basketball. The old building was retained and a large depressed area created directly back of it with four shower sprays, to be used for dancing, theatricals and ice skating. Surrounding steps here provide seating. An adult sitting and games area, with shuffleboard, boccie and games tables, has been provided.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving urged New Yorkers to go out on their rooftops or yards and do a little snow dance so that the Parks Department can hold a Snow Happening. If it snows, the Snow Happening will be held at Clove Lakes Park on Staten Island on a Sunday afternoon.

One version of a snow dance called a Snow Ndaba (Zulu for "Happening") was demonstrated to Commissioner Hoving on Tuesday afternoon at 2 P.M. at the Seal Pond in the Central Park Zoo by members of the cast of "Wait a Minim", a Broadway show now playing at the Golden Theater. The "Snow Ndaba" was choreographed by Paul Tracey, choreographer of "Wait a Minim".

(PRESS COVERAGE INVITED.)

Members of "Wait a Minim's" cast participating in the demonstration of a "Snow Ndaba" to Commissioner Hoving were: Andrew Tracey, Paul Tracey, Kendrew Lascelles, Michel Martel, Nigel Pegram, April Olrich, Dana Valery and Sarah Atkinson.

The "Snow Ndaba" by the "Wait a Minim" cast was suggested by Alden Shuman, a Broadway song writer-producer. Mr. Shuman happened to be visiting the Parks Department headquarters, The Arsenal, as a staff researcher was trying to find out from local anthropologists whether or not Eskimos held snow dances. It was discovered that Eskimos did not dance for snow since they apparently have all the snow they need. Therefore, Mr. Shuman volunteered the aid of his choreographer friend, Paul Tracey, to invent such a dance.

At the demonstration, Commissioner Hoving observed that "New Yorkers don't have to do this particular snow dance." "In fact," said the Parks Commissioner, "the more individual and creative each person's dance is, the more likely we are to

get snow."

New Yorkers are advised to call the Parks Department's information number, 755-4100, after the next snowfall to find out the time of the Snow Happening and how to get to Clove Lakes Park.

The Snow Happening is being planned by the Parks Department's artist-in-residence, Phyllis Yampolsky.

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1/16/67

#207

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Dashing through the snow in a one-horse open sleigh will be the newest winter sport at Clove Lakes Park in Staten Island after the next heavy snowfall. The sleigh rides will take the place of the hayrides which were available until the end of last month.

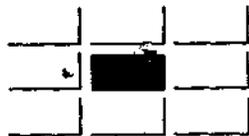
The horsedrawn sleighs, operated by Clove Lakes Stable, will leave the Clove Lakes parking lot on Saturdays, Sundays and legal holidays, from Noon to 4 P.M. The price of the half-hour ride, complete with jingle bells, is \$1.00 for children and adults.

The stage coach tours of Central Park, which brought the flavor of the Wild West to the tenderfoot East, have been discontinued until warmer weather. The authentic 150-year old coach and its team of sturdy horses are hibernating at their home base, Chateau Farms, until sometime in March, 1967.

Check with the Department of Parks telephone information tape - 755-4100 - for the date of their return and schedule.

-30-
#209

1/20/67



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PARKS DEPARTMENT WILL HOIST RED BALL

The red ball will be out at many of the city's lakes, ponds, playgrounds and recreation areas, declared Parks Commissioner Thomas P. F. Hoving today, "as soon as the temperature remains below freezing for a couple days. "

Urging New Yorkers to get out on the ice, the Commissioner pointed out that ice skating is available at nearly 200 areas other than the four large rinks operated by the Parks Department.

"We'll be posting the red ball at all the lakes and ponds where the ice has reached the required thickness," said the Commissioner, "and at all wading ponds and flooded areas specially designated for skating when the temperature drops below 30°."

Manhattan, Brooklyn and Queens each have over 50 such areas which can be utilized for ice skating and the Bronx and Staten Island also have extra skating facilities.

Skaters have been flocking to the new Loula D. Lasker Memorial Rink, located at Harlem Meer at the north end of Central Park, as well as the Wollman Rinks in Central Park and Prospect Park. Indoor ice skating can be found at the air-conditioned rink in the New York City Building at Flushing Meadow-Corona Park. Schedules of sessions and admission prices can be obtained by writing to the Recreation Division of the Department of Parks, as well as a list of additional skating areas in each of the five boros.

(list attached)

more

For information:
Mary Perot Nichols
212 1000

The symbol of the red ball, meaning the ice is safe for skating, dates back to 1862. At that time, in response to public pressure, an area at the south end of Prospect Park was set aside for use as an ice skating area. Wooden sheds and walkways to the skating area were hastily erected.

Looking about for some distinctive sign to mark the skating area, a city official noticed that surveyors working in the north end of the park were using large red discs in the course of their work.

He borrowed some of these discs, attached them to long poles and set them up to announce that ice skating was open to the public. The colorful symbol was an immediate success and "The Red Ball is Out" became part of the city's colloquial vocabulary.

1/20/67

#210

DESIGNATED ICE SKATING AREASMANHATTAN - RINKS

Wollman Memorial, Central Park
 Loula D. Lasker Memorial Rink, Central Park

MANHATTAN - LAKES

Central Park, 59th Street Lake
 Central Park, 72nd Street Lake
 Central Park, Belvedere Lake, 80th Street between East
 and West Drive
 Central Park, Conservatory Lake, 73rd Street and 5th
 Avenue
 Central Park, Harlem Meer, 110th Street and 5th Avenue

MANHATTAN - WADING POOLS

Columbus Park	Alfred E. Smith Houses
Baruch Playground	Seward Park
Bernard Downing Playground	La Guardia Playground
Corlears Hook Park	East River Park
Chelsea Park	St. Gabriel's Park
Carver Houses Playground	128th St. & 2nd Ave. Playground
102nd St. & FDR Drive Playground	John Jay Park
St. Catherine's Park	De Kovats Playground
Machine & Metal Trades Playground	P.S. 156 Playground
P.S. 192 Playground	140th St. & St. Nicholas Ave. Plgd.
130th St. & 5th Ave. Playground	Stephen Foster Playground
Mt. Morris Park East Playground	McCray Playground
Mt. Morris Park West Playground	Hamilton Place Playground
Abraham Lincoln Playground	St. Nicholas Housing Plgd. "A" & "B"
Heckscher Playground	108th St. & Columbus Ave. Plgd.
Morningside Park	Henry Hudson Parkway Playground
97th St. & Riverside Park Plgd.	Colonial Park
J. Hood Wright Park	Payson Avenue Playground
Highbridge Park at 193rd St.	167th St. & Edgecombe Ave. Plgd.
Ft. George Playground	Dyckman Houses Playground

MANHATTAN - OTHER AREAS

Conservatory Lake	East River Park
Col. Charles Young Playground	Roosevelt Playground

BROOKLYN - RINKS

Kate Wollman Memorial Rink, Prospect Park

BROOKLYN - LAKES

Prospect Park, Ocean Avenue and Lincoln Road

BROOKLYN - WADING POOLS

Commodore Barry Park	Brevoort Playground
Red Hook Park	Bayview Houses Playground
Bushwick Park	Lincoln Terrace Park
Bushwick Playground	Livonia Ave. & Barbey St. Playground
Summer & Madison Sts. Playground	Gerrittsen Ave. & Ave. X Playground
Rudd Playground	Paerdegat Playground
Callahan-Kelly Playground	Ave. "H" & East 54th St. Playground

Ditmas Ave. & East 91 St. Playground	Howard Ave. & Dean St. Playground
Glenwood Houses Playground	St. Andrew's Playground
Bill Brown Playground	Howard Houses Playground
Ave. "L" & East 18 St. Playground	Atlantic Ave. & Linwood St. Plgd.
Ave. "Z" & West 1st St. Playground	Linden Blvd. & Vermont St. Plgd.
Ave. "U" & Stillwell Ave. Playground	Marine & Fillmore Aves. Plgd.
Leiv Eiriksson - 8th Ave. Playground	Nostrand Ave. & Ave. "Z" Plgd.
56th St. & 2nd Ave. Playground	Wingate Park
Ft. Hamilton Pkwy & 52nd St. Plgd.	Ave. "D" & East 56th St. Plgd.
83rd St. & Colonial Rd. Playground	Nostrand & Foster Aves. Plgd.
Van Voorhees Playground	Kaiser Park
Middagh St. Playground	Homecrest Ave. & Shore Pkwy. Plgd.
Underwood Playground	Seth Low Park
Tompkins Park	Owls Head Park
Marcy Houses Playground	J.J. Byrne Memorial Playground
	10th Ave. & 43rd St. Playground

BROOKLYN - OTHER AREAS

Bensonhurst Park	Dolgin Playground
St. John's Rec. Center (Basketball Ct.)	

RICHMOND - LAKES

Alison Pond, Brentwood and Prospect Avenues
 Brooks Pond, Clove Lakes Park, Martling Avenue
 Martling Pond, Clove Lakes Park, Martling Avenue
 Willowbrook Lake, Richmond Avenue and Victory Boulevard
 Wolfe's Pond Park, Holten and Cornelia Avenues Hylan Blvd.

RICHMOND - WADING POOLS

McDonald Playground	Todt Hill Playground
P.S. 14 Plgd. (Stapleton Hses.)	Levy Playground
Berry Houses Playground	De Matti Playground
P.S. 45 Plgd. (South Beach Hses.)	

QUEENS - RINK

Indoor A/C Rink - N.Y.C. Building -
 Flushing Meadows, Corona Park

QUEENS - LAKES

Alley Park, Picnic Lake, Grand Central Parkway, west of Winchester Boulevard, Queens Village
 Baisley Pond Park, Rockaway Boulevard and Baisley Boulevard, South Ozone Park
 Bowne Park, 29th Avenue and 155th Street, Flushing
 Broad Channel, Cross Bay Boulevard and 189th Avenue
 Brookville Park, Brookville Boulevard and 146th Avenue, Rosedale
 Crocheron Park, Cross Island Parkway and 33rd to 35th Avenues, Bayside
 Kissena Park, Oak Avenue and 164th Street, Flushing
 Pea Pond, 86th Avenue and 215th Street, Queens Village
 Springfield Pond Park, Springfield Boulevard and 147th Avenue
 Springfield Gardens
 Tilly Park, 165th Street and Highland Avenue, Jamaica

QUEENS - WADING POOLS

Astoria Heights (30th Rd.)	Marconi
Arverne Houses	Martin's Field
Atlantic & 88th	J.F. Murray
Atlantic & 125th	No. Conduit & 121 St.
57th Avenue	O'Connell
Benninger	Pomonok Houses
Braddock	P.S. 18
Broadway & 69th	P.S. 26
G. Cleveland	P.S. 40
Dry Harbor	P.S. 112
Ehrenreich (Austin St.)	P.S. 148
Electchester Houses	P.S. 158
Elmhurst Playground	P.S. 165
Evergreen	P.S. 174
Hammel Houses	P.S. 176
Highland Lower	P.S. 186
Hoover Avenue	P.S. 187
Kissena Corridor (Peck & 188)	P.S. 213
Jackson Pond	Ravenswood
Jamaica Ave. & 179th St.	74th St. & 78th Ave.
Jamaica Ave. & 201st St.	73rd Terrace
Jewel Avenue	Thompson Hill
Judge Memorial	Torsney
Juniper Valley	Travers Playground
Liberty Park	Von Dohlen
	Weeping Beech

QUEEN - OTHER AREAS

Astoria Play Center (Wading Pool)	Cunningham Tennis Courts
D. Gorman Playground	Rockaway Boardwalk & 30th St.
Tudor Playground	Victory Field
Bowne Park	

BRONX - LAKES

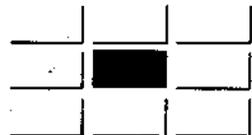
Bronx Park, Twin Lakes, Mosholu Parkway and Allerton Avenue
 Crotona Park Lake, East 173rd Street and Crotona Park East
 Van Cortlandt Park Lake, West 242nd Street, east of Broadway.

BRONX - WADING POOLS

Mullaly Playground	Merriam & West 169th St. Playground
Morris Ave. & East 166th St. Plgd.	Webster Ave. & 188th St.
Williamsbridge Oval	Waterbury Playground
Loreto Playground	

BRONX - OTHER AREAS

Fordham Landing Playground	Bronx Park East Tennis Courts
Pelham Bay Park near monument	



Department of Parks
City of New York
Arsenal, Central Park

for release
UPON RECEIPT

UNPRECEDENTED 'PRESENCES' IN BRYANT PARK

Eight dramatic and monumental outdoor sculptures, by American artist Tony Smith, will be assembled in Bryant Park for public viewing from January 27 through February 26, 1967, announced Parks Commissioner Thomas P. F. Hoving today.

Co-sponsoring this unusual event is the Bryant Park Committee of the Avenue of the Americas Association, which has worked closely with the Department of Parks for the past year to make this small park, located in the City's busiest shopping area, the Avenue of the Americas and 42nd Street, a cultural and recreational oasis for shoppers and employees.

The plywood sculptures, some of which exceed 25 feet in length and 15 feet in height, are based on geometric modular units and are painted black. Discussing his somber black constructions, artist Tony Smith said, "I don't think of them as sculpture, but as 'presences' of a sort. The pieces seem inert or dormant in nature, and that is why I like them there, but they may appear aggressive or in hostile territory when seen among other artifacts. They are not easily accommodated to ordinary environments, and adjustments would have to be made were they to be accepted."

Mr. Smith, a former architect and painter, shifted his attention to sculpture in 1960. His work has recently been shown at the Wadsworth Atheneum in Hartford, Connecticut, and at Philadelphia's Institute of Contemporary Art. As an architect, Smith worked with Frank Lloyd Wright and has taught at New York University, Pratt Institute and Bennington College. He is

for release

UPON RECEIPT

QUEENS TAKES ACE AWARD

A top Department of Parks' honor, the 1966 Borough Award for Efficiency, has been won by Queens, declared Parks Commissioner Thomas P. F. Hoving, announcing that the presentation ceremony would take place on January 26, 1967 at 11 A.M. at The Overlook in Forest Park, Park Lane South and Union Turnpike, Kew Gardens.

The imposing mahogany and silver plaque will be presented by Alexander Wirin, Executive Director of the Department of Parks to Park Director Frank Maunton and Mary O'Grady, Supervisor of Recreation, whose borough earned highest ratings for "maintenance, improvements and productive work of employees assigned to the area."

A four-man team from the Divisions of Maintenance and Operations and Recreation paid unannounced visits to a cross-section of the Parks Department's playgrounds and recreation facilities in the five boroughs during the week of December 4, 1966, evaluating them on the basis of personnel and program standards, cleanliness and upkeep of equipment. Queens led all the rest, with Bronx and Richmond closely vying for second place. Highest ratings for all facilities went to Astoria Park and Lost Battalion Hall in Queens.

Reporting that most of the playgrounds visited were "clean and busy", the inspection team added that it was "especially pleased with the operation of the indoor centers used by senior citizens."

The Award for Efficiency was last presented in 1941 when it was won by the Borough of Brooklyn.

PRESS COVERAGE IS INVITED.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#212

1/23/67

-30-

for release

UPON RECEIPT

Thomas P.F. Hoving, Commissioner of Parks, announces that sessions for ice hockey have been scheduled at two of the Department of Parks artificial ice rinks:

LASKER MEMORIAL, Central Park at 110th Street and Lenox Avenue

Saturdays, 7:00 A.M. to 9:00 A.M., beginning January 28th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

KATE WOLLMAN RINK, Prospect Park near East Drive and Parkside Avenue.

Sundays, 6:00 A.M. to 8:00 A.M., beginning January 29th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

Two new sessions for ice hockey have been scheduled at the City Building in Flushing Meadow Park. In addition to the ice hockey clinics held Tuesday evenings from 5:30 to 7:30 P.M., sessions for league games will be held on Monday and Friday evenings from 5:00 to 7:00 P.M. Admission to these sessions is also \$1.00. Boys 10 through 18 years of age may participate in the ice hockey clinics.

Formerly, young hockey enthusiasts have had to depend upon natural ice on the larger park lakes. Weather conditions in recent years have been too warm to freeze lakes to depths safe for skating, at least for extended periods of time.

The ice hockey program will be supervised and conducted by the Recreation Division of the Department of Parks. Mr. Bart Grillo of the Metropolitan Hockey Association, who is responsible for the ice hockey clinics at the City Building, has offered the services of his organization in advancing the hockey program.

-30-

1/24/67

#213

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

JAVITS, LINDSAY, HOVING ON STATEN ISLAND WALK-IN

Parks Commissioner Thomas P. F. Hoving invited "all New Yorkers who care about preserving one of the City's few remaining wild and natural areas to join U.S. Senator Jacob Javits, Mayor John V. Lindsay and myself on a hike through the proposed Olmsted Trailway in Staten Island's Greenbelt this Sunday, January 29th." The hikers will leave the new Staten Island Community College on Milford Drive promptly at 12 Noon on Sunday.

The hike along the Trailway will be interrupted at a midway point at Camp High Rock Nature Center where hot pea soup (courtesy of Zum Zum) and sherry will be served to the first 300 hikers. The first section of the hike will take about one hour and twenty minutes. The hike will continue after refreshments on to Richmond-town but transportation back to cars left at the starting point or to the Staten Island Ferry at St. George will be provided by volunteers from the Staten Island Greenbelt Natural Areas League and the Staten Island Citizens Planning Committee from both High Rock and from Richmondtown.

Commissioner Hoving said that detailed instructions on how to get to the starting point of the hike may be obtained by calling the Parks Department's information number, 755-4100. Those

traveling by car should take the Verrazano Bridge and get off the Expressway at Richmond Road Exit. Follow the service road west, past Richmond Road and past Clove Road to Renwick Avenue. Turn left under the Expressway, then right on Milford Drive to the dead end. The starting point for the hike is here--at the entrance to the new Community College. Those traveling by ferry from Manhattan should take the 11 A.M. ferry which arrives at St. George, Staten Island, at 11:35 A.M. Take the pedestrian ramp furthest to the right marked "pick-up area" upon disembarking. Assemble at the far end of the platform. Volkswagon buses and cars will run a shuttle service to the hike's starting point. Transportation will also be provided for returning to the St. George ferry terminal after the hike.

PRESS COVERAGE IS INVITED.

#214

1/26/67



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Plans for a two-week showing of a replica in miniature of a fourteenth century Japanese castle compound and gardens will be announced by Parks Commissioner Thomas P. F. Hoving at a press conference at 10:30 A. M. on Wednesday, February 1st, at the Parks Department's headquarters, The Arsenal, 830 Fifth Avenue.

The picturesque castle, constructed in Japan and now enroute to the United States, will be the focal point of "Japan Week" to be observed in New York City beginning, February 28th.

Also participating in the press conference will be Melvin E. Dawley, president of the Fifth Avenue Association which is co-sponsoring "Japan Week". and Shigeo Kameda, vice president of Japan Air Lines, which is presenting the castle to the City of New York.

1/27/67

#215

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

Wednesday, February 1, 1967
After 10 A.M.

JAPANESE CASTLE WILL RISE AT GRAND ARMY PLAZA

Construction of a 14th century Japanese castle will begin February 14th in the Grand Army Plaza around the Pulitzer Fountain at Fifth Avenue and 59th Street, Parks Commissioner Thomas P.F. Hoving and Melvin E. Dawley, President of the Fifth Avenue Association announced today at a press conference at Parks Department headquarters, The Arsenal. The Department of Parks and the Fifth Avenue Association jointly sponsored the castle exhibit which will remain in the Grand Army Plaza for two weeks as the highlight of "Japan Week", beginning February 28th.

The 16-foot replica of this Japanese feudal castle is a gift to the City of New York from Japan Air Lines. The purpose of the gift is to commemorate Japan Air Line's round-the-world service which will be inaugurated next month.

"For millions of New Yorkers and out-of-town visitors who have never visited the Orient, the castle and its gardens will offer a tantalizing taste of Japan," said Commissioner Hoving, who made his first visit to Japan late last year.

The fortress-like main structure, watch towers, gates, walls, bridges, turrets and gardens of the Japanese castle are scaled to one-twentieth the size of the original, which is called Tsuru-ga-jo (meaning "castle of the auspicious crane") and is located in northern Japan. The replica will rise nearly two stories high and extend over the north half of the Plaza. On the adjacent plaza near the General Sherman statue, four flagpoles flying huge brilliantly colored silk carp will be erected.

Mr. Dawley at the press conference noted that the Fifth Avenue Association would observe Japan Week by its members creating special window displays with Japanese themes and by flying flags of the United States and Japan from Lamp posts along the Avenue. Mr. Dawley is President of Lord & Taylor as well as of the Fifth Avenue Association.

Also at the press conference was Shigeo Kameda, JAL Vice President for the Americas, who explained that one of the reasons for the donation of the castle to New York City was the desire of the Airlines to foster the New York-Tokyo sister-city relationship.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

1/30/67

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FACT SHEET ON THE JAPANESE CASTLE

Details of the Japanese Castle Replica

The original Tsuru-ga-jo was built in 1384 in Aizu-Wakamatsu, a town in Fukukshima prefecture in northern Japan. It was rebuilt in 1627 and further restoration took place in 1965. It is designated a "Place of Historical Importance" by the Japanese Government.

The castle compound will cover approximately 5000 square feet of ground on the north end of Pulitzer Plaza. The replica was designed by Kimio Komoda and engineered in Tokyo under the supervision of Tsunesaburo Murayama.

After construction was completed in Tokyo, the miniature castle was disassembled into 521 sections and packed in 23 huge crates.

The 23 crates, weighing 40,485 pounds altogether, were shipped from Tokyo to San Francisco and are being brought overland to New York in three trailer trucks.

Re-assembly of the castle will be supervised by Mr. Murayama with the assistance of Show Services, Inc. of New York.

Materials used in the castle compound include wood, molded plastic, cryptomeria bark, bamboo and hemp rope.

The gardens, including a pond, a miniature waterfall and carefully selected stones from Japan, were designed by Mr. Komoda in collaboration with Kaneji Domoto of New Rochelle.

Mr. Domoto will execute the gardens. He is a noted architect and landscape architect who assisted in designing Japanese gardens for the 1939 San Francisco Fair and the New York World's Fair:



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Guys and gals who'd like to cut the ice with a late Saturday night "skate date" are invited to come to Central Park's Wollman Memorial Rink on February 4th at midnight and skate until 2 A.M., announced Parks Commissioner Thomas P. F. Hoving today.

Emphasizing that these special skating sessions were "for couples only," Commissioner Hoving added that this was "a pilot operation for two Saturday nights, February 4th and 11th, to determine whether sufficient interest is shown to warrant keeping the rink open until this late hour."

The Saturday midnight skating sessions will be conducted on a strictly open session basis, the only restriction being that the people admitted enter as couples. Admission will be \$1.50 per couple.

The Commissioner pointed out that this experiment is in line with his policy of maximum use of the parks for public recreation. "We have night skiing in Van Cortlandt Park on Wednesday and Friday nights," said the Commissioner, "and we hope to find even more activities that will bring people to the parks on winter evenings."

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#217

2/1/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

A ballet of cellophane shadows led by a newspaper ballerina; champagne bottle top eyes peering forth from an upside down plastic detergent bottle; a paper bag that talks! Combine a group of eager-to learn third, fourth, fifth and sixth graders with Rod Young, Puppeteer for the Department of Parks, Recreation Division, and you have the basic ingredients that make up the new Park Department program of "Creative Puppetry" currently being presented in the New York City public schools.

Illustrating the four main types of puppets used throughout the world by young and old alike, the presentation is a combination workshop-exhibition that brings the children "onstage" to present their own interpretation of shadow ballet. Materials and methods of making puppets from scrap materials are demonstrated and the children learn a bit about the origin of theatre and creative dramatics.

Parks Commissioner Thomas P. F. Hoving announced that the fifteen week schedule will extend through May 5, 1967. It will reach children in public schools and branch libraries in the five boroughs. Programs for mentally retarded and handicapped children are also scheduled. In addition, on March 29th, 30th and 31st during the Easter vacation, the program will be presented for the general public at the Lincoln Center Children's Library at 1:30 P.M.

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1/31/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PARKS DEPARTMENT OFFERS FREE ICE HOCKEY DEMONSTRATION CLINIC

Three leading players from the all-star New York Rangers will demonstrate their skill on skates at a special Parks Department ice hockey clinic to be held at the New York City Rink in Flushing Meadows, Queens, on Tuesday, February 7, from 5:30 P.M. to 7:30 P.M., announced Parks Commissioner Thomas P.F. Hoving today.

Rangers Earl Ingarfield and Reg Fleming, Forwards, and Goalie Cesare Maniage will be on hand to offer pointers to 60 young rookies, from 12 to 18 years of age, who play in the New York City Ice Hockey Juvenile Division league games.

Active supporters of the popular ice hockey program are John Muckler, president of the Metropolitan Junior Hockey Association and N. Y. Rangers coach Emil Francis who cooperated in setting up the February 7th clinic session.

There will be no admission fee charged and New York's hockey fans, young and old, are invited to attend as spectators.

The Parks Department ice hockey program, which is supervised by the Recreation Division, was recently expanded to include early morning weekend sessions at Lasker Memorial Rink in Central Park and Kate Wollman Memorial Rink in Prospect Park.

2/3/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

HORSEDRAWN SLEIGH RIDES AND CROSS COUNTRY SKIING
IN CITY PARKS THIS WEEKEND

Horse and sleigh rides and cross country skiing are in order for the coming weekend, Parks Commissioner Thomas P. F. Hoving announced today. The sleigh rides will be at Clove Lakes Park in Staten Island, beginning at noon Saturday and Sunday, February 11th and 12th, if snow remains on the ground, Commissioner Hoving said.

The sleigh rides which leave from the Clove Lakes Park parking lot will cost \$1.00 per person and the last ride will begin at 3:30 p. m. The horse and sleigh rides are operated by the Clove Lakes Stables.

Clove Lakes Park may be reached by taking any bus on ramp A from the Staten Island Ferry terminal at Saint George, or, if coming by car across the Verrazano Bridge, by taking the Clove Road exit, turning right on Clove Road and continuing approximately a half mile to Clove Lakes Park.

Commissioner Hoving announced that cross country skiing may be enjoyed at the following parks: Central Park in Manhattan; Ferry Point Park, Pelham Bay Golf Course, Split Rock Golf Course, and Van Cortlandt Park in the Bronx; Alley Pond Park, Crocheron Park,

more

Forest Park Golf Course and Kissena Park in Queens; LaTourette and Silver Lake Golf Courses in Richmond; and Prospect Park in Brooklyn.

A giant snow happening is in preparation for the following Sunday, February 19th at Clove Lakes Park in Staten Island Commissioner Hoving announced. The public is urged to watch the newspapers, tune in to the radio and call the Parks Department's Special Events phone number, 755-4100, on or after Wednesday, February 15th, for further information on this event, Commissioner Hoving said.

2/7/67

#220

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

**PRESS MEMORANDUM: CITY EDITORS, PHOTO ASSIGNMENT DESKS AND
ARCHITECTURAL PRESS**

Mayor John V. Lindsay, Police Commissioner

Howard R. Leary, and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, will announce the winner of the \$5.7 million architectural competition for a combined public and police stable in Central Park at a press conference at The Arsenal, 64th Street and Fifth Avenue in Central Park, on Friday, February 17th, at 11 A.M.

The five invited competitors for the competition, which was financed by the late philanthropist, Stephen J. Currier, number among them the nation's leading architects: Philip Johnson Associates; Kelly and Gruzen; Marcel Breuer and Associates; Whittlesey, Conklin and Rossant; and Edward L. Barnes.

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2/10/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#221



Department of Parks
City of New York
Arsenal, Central Park

for release

**PRESS MEMORANDUM - CITY EDITORS, PHOTO ASSIGNMENT DESKS AND
ARCHITECTURAL PRESS.**

**ATTENTION: Change in Location of Press Conference on
Central Park Stable**

Mayor John V. Lindsay, Police Commissioner Howard R. Leary,
and Thomas P. F. Hoving, Administrator of Recreation and
Cultural Affairs, will announce the winner of the \$5.7 million
architectural competition for a combined public and police
stable in Central Park at a press conference at City Hall, in
the Blue Room, on Friday, February 17th, at 11 A.M.

The five invited competitors for the competition, which
was financed by the late philanthropist, Stephen J. Currier,
number among them the nation's leading architects: Philip
Johnson Associates; Kelly and Gruzen; Marcel Breuer and
Associates; Whittlesey, Conklin and Rossant; and Edward L. Barnes.

The model of the winning entry will be on display at City
Hall during the following week.

2/14/67

#222

-30-



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

SNO-OR-NO-SNO BALL TO BE HELD AT CLOVE LAKES PARK ON SUNDAY

A gigantic snow happening, called the "Sno-Or-No Sno Ball" will be held at Clove Lakes Park in Staten Island on Sunday, February 19th, Parks Commissioner Thomas P. F. Hoving announced today. The event will begin at 12:30 P.M. and continue until dark. In case of blizzards or heavy rain the event will take place the following Sunday, February 26th. If in doubt about the weather, call the Parks Department's information number, 755-4100.

The winter spectacular, designed by the Parks Department's Artist-in-Residence, Phyllis Yampolsky, will include the world's biggest snow ball fight; snow shoe egg races ("If you don't know what that is, come and find out," urged Commissioner Hoving); three igloos made of Dorvon by Dow Chemical with various events going on within; Broadway star of "Wait a Minim", April Oelrich, modeling totem pole designs and leading the cast of her show in Alaskan drum and song fights; costumes for Snow Bunnies designed by Tiger Morse in Dupont fibers; and much more.

The giant snow ball fight will have 50 or more players on each side and the teams will be called the Red Bloods and the Blue Bloods. Each player will wear badges of origami paper in which there will be either red or blue "blood" glitter. When the player is wounded by a snow ball, the glitter "blood" spills into the snow and the player is led from the field by beautiful muses on horses. The horses and some of the riders are provided by the Clove Lakes Stables.

The public is invited to contribute to a "Sound Glen" by bringing empty tin cans and other tinkling, jangling objects to be hung from tree branches. The trees will then be "turned on" by wind, snow balls and sticks.

Other esoteric music will be furnished by local rock 'n roll combos, marching and minstrel bands. Crowning the musical program

will be the debut performance of Max Neuhaus' "American Can Symphony" (courtesy American Can Company.).

There will be "sleds into chariots" (bring sleds) and "snow lunch" contests. Prizes will be awarded to the handsomest sleds and to the most edible looking snow creations in the tradition of Claes Oldenburg's giant hamburgers. A treasure hunt, horse-drawn sleigh rides and wooden whales to feed will be among the innumerable attractions of this winter carnival.

Refreshments--hot, cold, and liquid--may be bought at the Boat House in the park, and those who wish to have a cook-out in the snow can use the fireplaces in the park's picnic grove. (Bring charcoal and kindling for cooking out).

Commissioner Hoving urged the public to try to come to Clove Lakes Park by public transportation since parking facilities are inadequate for large numbers of cars. To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

At 11:30 A.M. a Hoving Special Ferry will leave lower Manhattan. It will be decorated and there will be music and surprises on the ride across the Upper Bay to Staten Island.

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2/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

Department of Parks
The Arsenal
Central Park, New York, 10021

For information call
Re 4-1000

UPON RECEIPT

Applications for varied 1967 season permits will be accepted weekdays from 9 A. M. to 5 P. M. beginning Thursday February 23 at the five main Borough Offices of the Park Department it was announced today by Parks Commissioner Thomas P. F. Hoving.

The 1967 prices for season permits are: \$10.50 for Golf Lockers; \$15.00 for Golf; \$7.50 for Tennis; \$2.10 for Model Yacht Storage; \$2.00 for Lawn Bowling; \$5.25 for Recreation Lockers and \$3.50 for Junior Tennis. Applicants for the Junior Tennis permits must submit proof of age inasmuch as these permits are limited to boys and girls who will not have reached their 18th birthday as of November 30 of this year.

The following information is important to individuals desiring to obtain a permit for a Golf Locker:

IN THE BRONX

Because the demand usually exceeds the supply at Moshulu for MEN'S Lockers, the filing period will be from February 23 to March 9, inclusive. If necessary, a public drawing will be held at 10 A. M., March 16, 1967 in the Bronx Administration Building, to determine the successful applicants.

IN BROOKLYN

For Dyker Beach Golf Course, where the demand usually exceeds the supply of MEN'S Lockers, the filing period - in the

more

Administration Building at Prospect Park West and 5th Street, Prospect Park - will be from February 23 to March 9, inclusive. If necessary, a public drawing will be held at 10 A. M. March 16, 1967 in the Administration Building in Prospect Park, to determine the successful applicants.

For Marine Park Golf Course, Locker Permits will be issued beginning Thursday, February 23.

IN QUEENS AND STATEN ISLAND

For each of the municipal courses in Queens and Staten Island, the Locker Permits will be issued beginning February 23.

GOLF Permits for 1967, costing \$15.00 each, are now on sale and are valid on any municipal course that is open for play. GOLF and TENNIS permits require a face photograph, photomaton, or passport size for their issuance.

Applications for any of the permits will be accepted by mail provided a self-addressed, stamped envelope is enclosed. Park Department offices in the five boroughs are located as follows:

MANHATTAN - Arsenal, 64th St. & Fifth Ave., New York, N. Y. 10021
(As a convenience for applicants, a photomaton has been installed in the Permit Office, Arsenal, Central Park.)

BROOKLYN - Litchfield Mansion, Prospect Park West
& 5th Street, Brooklyn, N. Y. 11215

BRONX - Bronx Park East & Birchall Ave.,
Bronx, N. Y. 10462

QUEENS - The Overlook, Union Turnpike & Park Lane, Kew Gardens
11415

ROCHMOND - Clove Lakes Park, 1150 Clove Road, West New Brighton,
Staten Island, 10301

The Permit offices in all boroughs will be open on Saturdays till noon, starting March 25, 1967, through June 24, 1967.

#224

February 16, 1967

KELLY & GRUZEN
ARCHITECTS-ENGINEERS

DESCRIPTION

of

CENTRAL PARK STABLES AND POLICE FACILITIES

by Kelly & Gruzen
Architects-Engineers

The architects' fundamental objective in creating this design solution was the subtle blending of building elements into land forms which are suited to the tradition of Olmstead's Central Park theme. The land forms flow gently into the park's existing vegetation and contribute new landscape features. This design solution was consistent with the ideal of maintaining the atmosphere of the park and not sacrificing irreplaceable recreation areas to make room for buildings.

The site for the Central Park Stables and Police Facilities is characterized by several strong features that influenced the design.

On the south lay the Great Lawn, a large horizontal expanse of grass playfields surrounded by a formal promenade. At the northern boundary, the 86th Street transverse provides automobile and truck access to the Stables. A short distance beyond is the reservoir, a large "lake" potentially usable for recreation. To the west, the site is bounded by the park loop road, and to the east, it is bordered by a playground.

When the project is completed, the southern view across the Great Lawn will be terminated by a 3 acre orchard of flowering crab

apple trees, planted in three feet of earth covering the roof of the underground stables. The other major characteristic from the south will be a gently sloped mound of earth, 400 feet in width, and 30 feet high. Forty feet beneath this grass covered earth form will be the 150 ft. by 300 ft. indoor riding ring. Superimposed on the roof of this ring will be an outdoor ring of similar dimensions. Both rings will be surfaced with a deep layer of tanbark, and will be surrounded by spectator seating.

6. The lower, below-grade riding ring will accommodate 1,500 spectators, the upper ring will have seats for 1,000 spectators built into a sloping earth mound 15 ft. high surrounding the ring. The sloping banks of this mound will be the major visible earth form of the entire project and will be covered with 15,000 sq. ft. of flowering wild roses. This use of the indoor riding ring's roof as the outdoor riding arena substantially reduces the project's ground coverage and eliminates an unsightly and otherwise unusable roof of more than one acre in area.

On the southern boundary of this flowering earth mound will be a semi-circular bridle path ringed with an arc of twenty-four Silver Linden trees. From the south, the pedestrian will see only new landscape features and no predominant buildings.

To the north of the site, the 86th Street transverse cuts across the park and isolates a strip of land adjacent to the reservoir. This design has preserved the characteristics of the transverse as a "cut through the park" at a depressed level. All new construction

(more)

along the transverse, including the 22nd Police Precinct Station will be built with the same granite stonework and sloping walls that characterize the park transverses. These new structures will have earth and plant materials on their roofs, similar in character to the banks of the existing transverse. A new pedestrian bridge will be built across the transverse to allow the stroller to walk from the Great Lawn, thru the Orchard, to the edge of the reservoir where a platform is proposed to enable viewing of this seldom appreciated body of water.

Parking area for 80 police cars, service areas for the stables and all related facilities will be below grade and covered from view. All automobile, truck and bus movement will be confined to the same lower level as the transverse. The park user will circulate at an upper level above all these facilities. No building roofs will be exposed to view, and all surfaces will be used either for planting or for recreation. Significantly, there will be no loss of existing park land to the stable complex except for the access roads which will occupy less than 5% of the site.

The structural system, designed by Farkas & Barron, will consist of steel trusses spanning the width of the indoor arena and supporting the earth-covered roof. The stables and police precincts will be constructed of concrete flat plate slabs and concrete walls to support the roof slabs and earth covering.

#

DESIGN ELEMENTS:

The basic elements of the solution includes:

- A. Public Stables with stalls for 220 horses for hire and private boarding.
- B. Police Stables with stalls for 150 horses
- C. Corrals, mounting areas, exercise yards for both public and police horses.
- D. Underground service yards and parking for police vehicles.
- E. Access lanes from the transverse and drop off areas for the indoor ring and stables.
- F. Indoor Riding Ring (150' x 300') with spectator seating 1500 seats
- G. Outdoor Riding Ring (150' x 300') with spectator seating 1000 seats
- H. Offices for the Mounted Police Precinct.
- I. Offices for Public Riding Facilities.
- J. 22nd Police Precinct Station.
- K. Museum of Horsemanship in the renovated Vaux Building
- L. The Orchard - 3 acres.
- M. The grass covered Earth Mound.
- N. The Rose covered Bank
- O. The Linden Tree Arc and Bridge Paths.
- P. The Foot Bridge
- Q. The Reservoir Lookout.
- R. The Geyser

CENTRAL PARK STABLES COMPETITION

ARCHITECTS: KELLY & GRUZEN - 10 Columbus Circle, N.Y.C.
11 Hill Street, Newark, N.J.

Design Team: Jordan L. Gruzen, A.I.A.
Partner-in-Charge

Peter Samton, A.I.A.

Paul Silver

Norval White, A.I.A.

Assistant: Michael Lawn

STRUCTURAL ENGINEERS: FARKAS & BARRON

COST ESTIMATORS: MC KEE - BERGER - MANSUETO, INC.

PLANTING CONSULTANT: DAVID ENGEL

MODEL MAKER: THEODORE CONRAD

RENDERER: MARK DE NALOVY - RAZVADOVSKI

MODEL PHOTOGRAPHER: LOUIS CHECKMAN



Department of Parks
City of New York
Arsenal, Central Park

for release

Immediately, Upon Receipt

More than a thousand youngsters from East Harlem schools will attend a Washington's Birthday skating party on February 22nd from 10 A. M. to noon, at the Lasker Skating Rink in Central Park, announced Parks Commissioner Thomas P. F. Hoving today.

Hosted by Community Planning Boards No. 10 and 11, the festivities will include skating at the new Loula D Lasker Memorial Swimming Pool-Ice Skating Rink at Harlem Meer, near 110th Street and Lenox Avenue, hot chocolate and cookies (Courtesy of Restaurant Associates), and prizes to lucky ticket holders.

As a special treat, the children will be shown the intricate machinery designed to transform the skating rink into a swimming pool during the summer months.

Local planning boards 10 and 11 are headed by Thomas Sinclair and Joseph Verdicchio respectively and coordinating the event for the boards are Doris Hayward, Assemblyman Frank Rossetti, Reverend George Calvert and Clara George.

Deputy Borough President of Manhattan, Leonard Cohen will be on hand to welcome the group.

2/20/67

#225

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

The Ice Hockey Clinic, originally scheduled for February 7th, and cancelled because of the snow emergency, will take place on Tuesday, March 7th, it was announced today by Parks Commissioner Thomas P. F. Hoving. The clinic will be held at the New York City rink in Flushing Meadows-Corona Park from 5:30 to 7:30 P. M.

Three leading players from the all-star New York Rangers-- Forwards, Earl Ingarfield and Reg Fleming and Goalie Cesare Maniague--will be on hand to demonstrate their skating skill and to offer pointers to 60 young rookies, ages 12 to 18, who play in the New York City Ice Hockey Juvenile Division games.

Active supporters of the popular ice hockey program are John Muckler, president of the Metropolitan Junior Hockey Association and N. Y. Rangers coach Emil Francis, who cooperated in setting up the clinic session.

No admission fee will be charged and New York's hockey fans of all ages are invited to attend as spectators.

The Parks Department ice hockey program, which is supervised by the Recreation Division, was recently expanded to include early morning weekend sessions at Lasker Memorial Rink in Central Park and Kate Wollman Memorial Rink in Prospect Park.

2/21/67

#226

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving announced today that "in recognition of the unusual interest demonstrated by press and public," the Tony Smith outdoor sculpture show on view in Bryant Park, 42nd Street and the Avenue of the Americas will be extended until March 12th.

Endorsed as an example of "enlightened civic policy joining hands with advanced art," the Bryant Park exhibit of monumental, dramatic sculptures has won wide critical acclaim.

The event, was co-sponsored by the Bryant Park Committee of the Avenue of the Americas Association which for the past year has worked closely with the Department of Parks to make Bryant Park, located in the city's busiest shopping area, a cultural and recreational oasis for shoppers and visitors.

Discussing his somber black constructions which are made of plywood and based on geometric modular units, artist Tony Smith said, "I don't think of them as sculpture but as 'presences' of a sort. The pieces seem inert or dormant in nature and that is why I like them there...they are not easily accommodated to ordinary environments..."

Smith has been hailed as "one of the most significant 'new' sculptors, a vigorous exponent of cool geometry..." and critics

more

unanimously agreed that the event is an important step forward in the direction of recognizing and exposing the new talent at work in outdoor materials and on outdoor scales.

A former architect and painter, Tony Smith shifted his attention to sculpture in 1960. Some of the works now in Bryant Park, were recently shown at the Wadsworth Atheneum in Hartford, Connecticut and at the Institute of Contemporary Art in Philadelphia. He worked with the dean of modern architecture, Frank Lloyd Wright, and has taught at New York University, Pratt Institute and Bennington College. Currently he is teaching at Hunter College.

2/21/67

#227

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

In keeping with the abbreviated fashions of the times, a "mini vest pocket park," will be the Department of Parks' entry in the International Flower Show, at the New York Coliseum, which will open on March 4th, announced Parks Commissioner Thomas P. F. Hoving today.

A cooling fountain, textured cylinders and columns of varying heights for planting and seating, pergolas with hanging gardens and a roller slide onto sandy pools has been incorporated into this 25' x 50' "mini park," designed for use by active children and tired mothers. Plane trees, forsythia, begonias and azaleas help to create a verdant oasis.

When the show closes on March 12th, the tiny park will be moved in its entirety to a permanent home, adjacent to the Good Shepherd-Faith Presbyterian Church at 152 West 66th Street, much to the delight of Reverend Richard Alan Symes, pastor of the church, who has been campaigning for a park on this site since last May.

Designed by Jerry Lieberman and Associates, whose Pepsi Cola Playscape at 59th St. & Park Avenue offered a new concept in playground design, the "mini vest pocket park" was conceived under the direction of Charles E. Thomsen, Assistant Director of Design and Carl Schiff, Director of Horticulture, from the Department of Parks. Mr. Lieberman was assisted by consultant William Sachs, of Sachs & Seasey, Architects.

3/2/67

#228

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Patrons of the newly inaugurated Lasker Rink and Pool will have to put away their skates early this year. Parks Commissioner Thomas P. F. Hoving announced today that in order to completely test the operation of the new pool before the grand opening of its inaugural season on May 27, it will be necessary to close the skating rink operation beginning Sunday, March 12.

In the meantime, Wollman Rink in lower Central Park will remain open to all skaters until the close of the outdoor skating season, planned for some time during the first half of April.

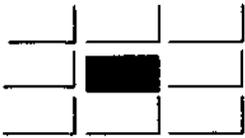
Lasker Rink opened to the public for the first time last December 22 and quickly became a recreational favorite with hundreds of skaters from nearby neighborhoods. It was recently the scene of a hugely successful "Washington's Birthday Party" hosted by the Parks Department and Manhattan Planning Boards 10 and 11 and attended by over a thousand youngsters from East Harlem public schools.

Officials in the Parks Department Maintenance Division explain that many adjustments and possible repairs including removing the protective rubber tiles from around the edges of the pool and the baffles from around the perimeter of the rink, checking pool filters for proper circulation, checking the extent of expansion of the joints of the pool after a prolonged period under water, closing down the brine system that caused the freezing of the ice on the rink and converting it into a fresh-water pool system, and extensive work on the men's and women's bathhouses--are necessary before the pool can safely be opened to the public this initial season.

3/6/67

#229

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Eggs will roll on the Great Lawn in Central Park at the 21st Annual Egg Rolling Contest to be held on Saturday, March 25, at 2 P. M., announced Parks Commissioner Thomas P. F. Hoving today.

Open to children from 5 through 13 years of age, the Egg Rolling Contest has been an Easter week highlight for thousands of children over the years.

Dolls, skates, scooters and bikes, as well as gift certificates will be awarded to winning egg rollers in all age groups by Arnold Constable Department Store which is co-sponsoring the event with the Department of Parks.

Free entry blanks may be obtained at Parks Department playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the contest will take place on the first clear weekday afternoon at 2 P. M.

3/10/67

#230

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

MONDAY, MARCH 13, 1967

PRESS MEMORANDUM

AUGUST HECKSCHER TO BE SWORN IN AT MOUNT MORRIS PARK

August Heckscher, newly appointed Administrator of Recreation and Cultural Affairs and Commissioner of Parks, will be sworn in by Mayor John V. Lindsay in Mount Morris Park on Thursday, March 16th, at 3 P.M.

Arthur Rosenblatt, former Director of Design of the Department of Parks, will also be sworn in as First Deputy Administrator of Recreation and Cultural Affairs.

Participating in the ceremonies will be the composer Richard Rodgers who donated \$150,000 toward an amphitheater for Mount Morris Park; Borough President Percy Sutton; Mrs. Hilda Stokely, Chairman of the Mount Morris Park Rehabilitation Committee; and the outgoing Administrator of Recreation and Cultural Affairs and Parks Commissioner Thomas P. F. Hoving.

The swearing-in ceremonies will take place at the western side of the park at 122nd Street. Mount Morris Park is located at Mount Morris Park West to Madison Avenue, East 120th to East 124th Streets.

In case of rain, the ceremonies will be held in the auditorium of James Fenimore Cooper Junior High School at 18 East 120th Street.

-30-

#231

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
3/13/67



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Accent on youth marks the summer program planned for Prospect Park in Brooklyn, announced Parks Commissioner Thomas P. F. Hoving today. Art shows, sports meets, dances, youth concerts and children's events are some of the features of the June-September, 1967 "Festival of the Arts" in Prospect Park.

Organizing the program are the year-old Brooklyn Arts and Culture Association (BACA) which played so large a part in last year's successful Prospect Park Centennial Celebration, and the Department of Parks.

While teenagers rock 'n roll or compete at track and basketball, smaller fry can participate in Children's Creative Corners, and for oldsters and youngsters alike, there will be concerts, theatre, opera and other special events.

Repeating last year's successful "Go Fly a Kite Day," Abraham & Straus Department Store, in cooperation with the Recreation Division of the Park Department, will stage a kite flying contest in the Long Meadow of Prospect Park, on Saturday, April 8, at 10:00 A. M.

Groups or individuals interested in working with BACA may write them at the Brooklyn War Memorial Building, Clinton & Orange Streets, Brooklyn Heights, or contact Charlene Victor at IN 2-1934 or Charles Reichenthal at BU 4-8505. The Department of Parks liaison with BACA is Miss Jan Henry, at RE 4-1000 Ext. 819.

3/10/67

#232

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

Tel: 566 - 5090

For Release
PMs, Tuesday March 14, 1967

103-67

Mayor John V. Lindsay announced today that a Festival of New York Films, paying tribute to the best feature, documentary, and experimental films made in New York and having New York as the chief subject matter or chief locale over the last forty years, will be held April 2 - 5 at the Regency Theater, Broadway and 67th Street.

The Mayor said:

"The festival is part of the campaign to increase film production in New York City.

"Great films have been made here in the past, as the festival will show, and we are confident that even greater ones will be made here in the years to come."

The festival is sponsored by the Office of the Mayor and the Office of Cultural Affairs of the Recreation and Cultural Affairs Administration.

The festival will open on the night of April 2 with a party hosted by Mayor Lindsay for the film industry followed by a special showing of "You're a Big Boy Now," produced by Seven Arts in its entirety in New York last summer. It was the first film done completely in New York after the executive order by Mayor Lindsay easing restrictions on film production in the city.

The other features, chosen by a panel of experts and scheduled for single showings during the festival, are "The Crowd" (vintage film), "On The Town" (1940's), "On The Waterfront" (1950's) and "The World of Henry Orient" (1960's).

The Regency Theater has interrupted its own showings for the three days and four nights of the festival.

Tickets to each of the nine separate, two-hour shows (four features, two experimental films and three documentaries) can be obtained, without cost, by writing to The Festival of New York Films, Lenox Hill Station, P.O. Box 1967, New York, New York 10021. A stamped self-addressed envelope must be enclosed. Due to the seat limitation only two tickets will be available per letter in order to have as many New Yorkers attend as possible.

The shows will be held at 2:30 p.m., 6:00 p.m., and 9:00 p.m. on April 3rd, 4th and 5th and each show will be followed by a discussion of film techniques headed by film experts.

The complete film schedule will be announced soon.

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Department of Parks
City of New York
Arsenal, Central Park

for release

THURSDAY, MARCH 16, 1967

MUSICAL MOON SHOT LAUNCHED BY GIMBELS-PARK DEPARTMENT THEATER WORKSHOP

ASTERISK ON THE MOON, the first production of the newly-formed Gimbels-Department of Parks Theater Workshop, will premiere on Monday, March 27, at 1:30 P. M. in the 6th Floor Auditorium of Gimbels, Broadway and 33rd Street, in Manhattan, and will run through Saturday, April 1, at the same time. Admission is free and the public is invited to witness the musical moon shot, announced Parks Commissioner August Heckscher and Bernard B. Zients, executive head of Gimbels today. Tickets are now available at Gimbels Auditorium on Fridays from 4 to 8 P. M. and on Saturdays from 11 A. M. to 5 P. M.

Directing the Workshop and ASTERISK is Gordon Duffey, of the Department of Parks, who conceived the idea of the free experimental theater workshop for students and enlisted the generous cooperation of Gimbels Store. The cast is comprised of students from elementary, junior high and high schools in the five boroughs of New York City, selected from over 700 youngsters who auditioned for the pilot project.

ASTERISK ON THE MOON is an original musical relating the adventures of a polar bear, a dog, a Plymouth Rock chicken and a hedgehog who become "asterisks" in a small boy's space program. It was written by

more

Gordon Duffey, with music by Edward Mannato. Jan McElhaney, of the Parks Department, did the choreography and Gerald Richland created the sets. Costumes were designed by Jeanne Button, also on the Parks Department staff whose last New York assignment was the off-Broadway satire MACBIRDI

Currently in rehearsal is the Workshop's second production, two school operas by Kurt Weill and Bertolt Brecht, HE WHO SAYS YES and HE WHO SAYS NO. In addition to their major productions, the Workshop conducts classes in dance, pantomime, improvisation, singing and acrobatics, all of which will move outdoors to parks in the five boroughs during the summer.

3/14/67

#233

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

FACT SHEET ON AMPHITHEATER AND RECREATION CENTER IN
MOUNT MORRIS PARK

PROJECT: Complex includes combined recreation center and amphitheater, including the site development 122nd Street, adjacent to Mount Morris Park West, in Mount Morris Park, Borough of Manhattan.

The site development of approximately 1.5 acres includes a grove of trees, lawn areas and walks.

In addition, contract provides for the construction of a recreation building, bandshell, stage, amphitheater, concession building and comfort station building.

RECREATION building: includes the following facilities: Senior Citizen area, arts and crafts, multi-purpose room, first aid room, storage rooms, dressing rooms, rehearsal area, club room, auxiliary kitchen, employees locker rooms, toilet facilities and offices.

BANDSHELL includes a stage for 75 musicians and sound amplification system and a dance floor area with amphitheater seating for 1600 persons.

CONCESSION building has concession area, storage area, office and toilet facilities.

COMFORT station includes public toilets and storage area.

ESTIMATED COST OF CONSTRUCTION: \$1,250,000. \$150,000 was donated by composer Richard Rodgers, who grew up at 3 W. 120th Street.

Construction will begin this Spring.

HISTORY: Mount Morris Park was first opened to the public in 1840, having been part of the Old Race Course Farm in Harlem.

Because it was impossible to level the large rocky elevation of hard Hudson schist that gives the park its name, plans for Fifth Avenue to continue straight up the middle of Manhattan Island had to be modified.

The park and its cast iron fire tower, built in 1857 by James Bogardus, are now being considered by the City's Landmarks Preservation Commission for designation as landmarks.

March 16, 1967

#234



Department of Parks
City of New York
Arsenal, Central Park

for release
UPON RECEIPT

August Heckscher, newly sworn-in Administrator of Recreation and Cultural Affairs, today released more details about the forthcoming Festival of New York Films. The event will be held from April 2 to April 5, Commissioner Heckscher announced, at the Regency Theatre, at Broadway and 67th Street.

The Festival, co-sponsored by the Office of the Mayor and the Office of Cultural Affairs of the Recreation and Cultural Affairs Administration, is conceived as both a testimonial to the City and to the cinema--to highlight New York's exciting role in the history of filmmaking, and to recognize the creative spirit of the industry.

The films, which have been chosen by an independent panel of experts, will be shown three times daily--at 2:30 P.M., 6:00 P.M., and 9:00 P.M.-- on April 3, 4, and 5. The programs are divided into feature, documentary (including television documentaries) and experimental films, and all have as their chief subject matter or locale, New York. An exciting part of each showing will be a question and answer period moderated by outstanding filmmakers, critics and stars, including Judith Crist, Tom Prideaux, Andrew Sarris, Robert Rysa, Boris Kaufman, Shirley Clarke, Jonas Mekas, Hilary Harris and William Everson.

The Festival will open on the night of April 2 with a party hosted by Mayor Lindsay for the film industry, with a special

entirety in New York last summer. It was the first film done completely in New York after the executive order by Mayor Lindsay easing restrictions on film production in the city. Appropriately, the evening's music will feature more than 25 songs about New York or associated with New York.

William Steig, the New Yorker cartoonist, created the official Festival poster (capturing a Steigian view of New York film audiences). Thousands of the poster will be posted around the city and five boroughs in parks, schools, museums, and libraries.

Tickets to the Festival of New York Films are available free to the people of New York. Because the number of seats is limited, orders will, of necessity, be filled on a first-request, first-serve policy, with two tickets, maximum, per letter. First and second choices should be specified, and must be enclosed with a self-addressed, stamped, envelope, and then sent to: Free Festival of New York Films, Lenox Hill Station - Box 1967, New York, N.Y.10021

The nine programs are:

April 3-	2:30 P.M.	Feature-length and short documentaries, and semi-documentaries
	6:00 P.M.	Experimental films
	9:00 P.M.	Vintage Feature Film
April 4=	2:30 P.M.	Contemporary Feature Film
	6:00 P.M.	Contemporary Feature Film
	9:00 P.M.	Feature length and short documentaries
April 5-	2:30 P.M.	Contemporary Feature Film
	6:00 P.M.	Feature length and short documentaries
	9:00 P.M.	Experimental Films

For more information, please call Miss Barbaralee Diamonstein, The Office of Cultural Affairs, at 734-1041, Co-ordinator of the Festival.

3/16/67

#235

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

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Department of Parks
City of New York
Arsenal, Central Park

for release

THURSDAY, MARCH 16, 1967

Vest Pocket Parks will be the subject when the Parks Department conducts two neighborhood meetings next week. Parks officials will discuss with interested local citizens the possible installation of a vest pocket park in their neighborhood, and all those living in the vicinity of the proposed sites are invited to attend.

The first meeting will take place on Tuesday, March 21, at 7:30 PM, at the Hunts Point Community Progress Center, 953 Southern Boulevard, Bronx. The location of the proposed park is on Bryant Avenue between Seneca and Lafayette Avenues in the Bronx.

The second meeting will take place on Thursday, March 23, 8:00 PM, at the Lexington Subcommunity of MEND, 1571 Lexington Avenue. The proposed park location in this instance is on 102nd Street between Lexington and Third Avenues in Manhattan.

135A

3/15/67

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE CALL 755-4100.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Parks Commissioner August Heckscher will roll the first egg at the 21st Annual Egg Rolling Contest, on Saturday, March 25th, at 2 P. M. on the Great Lawn in Central Park. Wielding a wooden spoon, the Commissioner will demonstrate the approved technique for the Easter Egg Roll which is co-sponsored by Arnold Constable and the Department of Parks.

Toys as well as Arnold Constable gift certificates will be awarded to successful young contestants, ranging from 5 to 13 years of age.

Free entry blanks may be obtained at all playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the Egg Rolling Contest will take place on the first clear weekday afternoon at 2 P. M.

3/21/67

#236

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

#304 6/8/67 Press conference in "Good Old Summertime" costumes
 #305
 #306 Improved Launching at Orchard Beach
 #306A 6/9/67 "Dancing Under the Stars"
 #307 6/12/67 N.Y. Philharmonic Opening
 #308 Clairoil Tour
 #309 6/20/67 Rheingold Breweries picks up tab for Streisand concert clean-up
 #309A 6/14/67 Check-a-Child opens June 20
 #310 6/15/67 Clove Lakes Park, Staten Island, stage coach and hay rides schedule
 #311 6/16/67 Press Bulletin- Harlem Cultural Festival- Tony Lawrence
 #311A 6/20/67 Hans Christian Anderson Story Telling Center
 #312 6/16/67 Press Bulletin- West Side Community Concerts
 #313 6/19/67 Harlem Cultural Festival
 #313A 6/20/67 Promenade
 #314 6/20/67 Florence Fallow
 #314A 6/21/67 Opening rehabilitated playground 81st and Central Park West
 #315 6/21/67 Parks offer stagecoach and hay rides
 #316 6/22/67 1967 Ball pegging derby
 #317 6/22/67 Parks Department issues summer program
 #318 6/23/67 Learn-to-Swim Program
 #319 6/26/67 Press Bulletin- Prospect Park Wedding
 #320 6/23/67 Learn-to- Swim Program
 #320A 6/27/67 Downtown Music Festival
 #321 Population Explosion in Central Park Zoo
 #322 Commissioner Heckscher Graduation Speech-High School of Music and Arts (See speeches)
 #323 6/28/67 Twilight Theatre in Prospect Park
 #324 6/28/67 Press Conference-Wedding in Prospect Park

#325 6/29/67 Commissioner Heckscher replies to criticism on
park events

#326 7/3/67 Balblaika Symphonic Orchestra Concert, July 11

#327 7/3/67 Central Park's first "Play-in"

#328 7/3/67 Theater Workshop- East River Amphitheater

#329 7/3/67 Pitch & Putt golf course, Flushing Meadow-
Corona Park

#330 7/5/67 Schedule Carl Schurz Park Concerts



Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT
FEATURE AND PHOTO EDITORS.

A press conference in "Good Old Summertime" costumes will be held by Parks Commissioner August Heckscher, Mitch Miller, and Goldman Band conductor Richard F. Goldman on Monday, June 12, at 11:00 AM on the Central Park Mall. Details of the mammoth "Good Old Summertime" costume party-in-the-park for all New Yorkers on the opening night of the 50th Anniversary Season of Guggenheim Memorial concerts by The Goldman Band, June 21, at which refreshments will be served free or at turn-of-the-century prices will be announced.

Guest artists on the season schedule will also attend the press conference in costume and with turn-of-the-century bicycles.

6/8/67

#304

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arboretum, Central Park

for release

UPON RECEIPT

IMPROVED LAUNCHING AT ORCHARD BEACH

Rowing, fishing, and canoeing enthusiasts have been provided with new launching facilities at Orchard Beach in the Bronx, announced Parks Commissioner August Heckscher.

A parking field has been opened, accommodating approximately twenty beach trailers in an area immediately east of the existing gangway to the northerly launching float.

Permits for launching boats can be obtained at the bath house office.

306

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

I-1-1-60M-522145(64) 114

"DANCING UNDER THE STARS"

Parks Commissioner August Heckscher announced today that the popular summer series of Square and Folk Dances in City Parks will begin this year on Monday, June 19th, at 8:00 P.M. at Poe Park located at 192nd Street and Grand Concourse, Bronx.

The program, which will continue throughout the summer (through September 15th), will start at 8:00 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. except on Tuesdays when the youngsters may dance at Carl Schurz Park, 84th Street and East End Avenue, Manhattan, from 6:30 P.M. to 7:30 P.M. From 8:30 P.M. to 10:30 P.M. the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The Dances will be conducted by the Park Department dance team of Joe and Alice Nash, aided by the "Promenaders," a specially trained group of Park Department Recreation Leaders, who will assist in demonstrating and teaching the dances to the public.

Other dance programs, under the direction of the Nashes, will be held as follows:

SUMMER OUTDOOR PROGRAM

Mondays - 6/19 - 9/11 - Poe Park
192nd St. and Grand Concourse, Bronx

Tuesdays - 6/20 - 9/12 - Heckscher Playground
62nd Street in Central Park, Manhattan

Wednesdays - 6/21 - 9/13 - Kate Wohlman Rink
Prospect Park, Brooklyn

Thursdays - 6/22 - 9/14 - Cunningham Park
196 Street and Union Turnpike, Queens

Fridays - 6/23 - 9/15 - Washington Square Park
(near fountain)

The dance series at all of these locations is scheduled to continue throughout the summer, and will contribute greatly to the recreational and dancing opportunities available to residents of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge. This is a free recreational service offered by the New York City Department of Parks.

6/9/67

306A

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

Wednesday, June 14, 1967

NEW YORK PHILHARMONIC RETURNS FOR THIRD SEASON OF
FREE PARK CONCERTS

For the third summer, the New York Philharmonic Orchestra will offer 12 free concerts in the New York City parks, announced August Heckscher, Administrator of Recreation and Cultural Affairs today.

Welcoming back the world famous orchestra, Commissioner Heckscher said that during the past two seasons, more than 900,000 persons had flocked to parks in the five boroughs to attend the concerts, adding that "It is a rare experience to be able to enjoy the beautiful music of the New York Philharmonic in the lovely settings of New York's parks. . . and we are indeed fortunate to have the Philharmonic with us for another season."

As in the past, the concerts will be sponsored by the City of New York through the Administration of Recreation and Cultural Affairs, the Joseph Schlitz Brewing Company, and the New York Philharmonic.

The Orchestra will play in each of the five boroughs, with the opening concert scheduled for Tuesday, July 18th, in the Sheep Meadow of Manhattan's Central Park, under the direction of Lorin Maazel.

Other conductors for the four-week series will be Sixten Ehrling, Music Director of the Detroit Symphony; Seiji Ozawa, Music Director of the Toronto Symphony and the Ravinia Music Festival; and Alfred Wallenstein, who has conducted during the two previous park seasons.

Mr. Maazel is Music Director of the West Berlin Opera and the RIAS Symphony. This will be Mr. Ehrling's first appearance with the orchestra, the other three having conducted the Philharmonic on numerous occasions in the past.

Soloists who will appear with the Orchestra are Jennie Tourel, who will be heard at Mr. Ozawa's concerts; Michael Rabin, violin soloist with Mr. Maazel; the young American pianist Andre Watts who will perform under the direction of Mr. Ehrling; and the Orchestra's solo cellist Lorne Munroe, performing with Mr. Wallenstein.

The sites to be revisited this summer include Brooklyn's Prospect Park, Crocheron Park in Queens, the Bronx Botanical Garden, Staten Island's Clove Lakes Park, as well as Manhattan's Central Park.

The concerts will be given in the Mrs. Charles S. ("Minnie") Guggenheimer Shell, which was designed and constructed by Christopher Jaffe of Stagecraft Corporation and paid for by the City of New York's 1965-66 capital budget.

The portable shell is constructed on four large 15-ton trailers which move from borough to borough after each concert.

The total cost for presenting the park concerts this season is estimated at \$288,736, of which the City is providing \$181,736, the Joseph Schlitz Brewing Company \$70,000, and the New York Philharmonic Society the remainder.

The New York Philharmonic invites gifts from those interested in supporting the free concerts, since the Society must raise some \$37,000 over its normal fund raising efforts.

6/12/67

Department of Parks
City of New York
Arsenal, Central Park

for release

FOR RELEASE: Wednesday, P.M.
June 14, 1967

Contact: Adele S. Greene
PLaza 9-1800

MOBILE BEAUTY AND FASHION SHOW TO TOUR 30 NEW YORK PARKS,
CLAIROL CARAVAN TO FEATURE TALENTS OF 54 UNKNOWNNS
AUGUST HECKSCHER ANNOUNCES INTERRACIAL TEEN-AGE PROJECT

The Clairol Caravan, an interracial youth project for the New York City Department of Parks, will be previewed Wednesday afternoon, June 14th, in Central Park.

Commissioner August Heckscher and Bruce S. Gelb, president of Clairol, will unveil a mobile stage which will be toured this summer to 30 parks in every part of the city.

The first official performance is Sunday (June 18th) at 4 p.m. in Central Park's East Meadow, Fifth Avenue at 96th Street. After the premiere, the beauty and fashion musical show will be presented in neighborhood parks on Mondays, Wednesday and Fridays.

The project, which will launch the careers of 54 talented unknowns in fashion, music and entertainment, is an outgrowth of the Teen-Age Leadership courses conducted by Clairol last summer with the New York City Youth Board.

Making their public debuts in the Clairol Caravan will be 33 student designers, 13 teen-age models and alternates and a 5-piece rock and roll band. Also in the cast will be three young professionals as master of ceremonies, his understudy and fashion commentator.

(more)

For Information:
Mary Perot Nichols
PLaza 9-1800

Bruce S. Gelb, president of Clairol, described the company's sponsorship of the ten-week non-commercial community project as "a commitment to civic obligation."

"We are happy that we can be of service to the city during a critical period," said Mr. Gelb, "and that we are provided with an opportunity to strengthen our own ties with community members. Those who benefit most are the citizens themselves."

The hour-long Caravan presentation is an unusual fashion presentation, by and for teen-agers. All the clothes have been created and produced by students of the Parsons School of Design, Rhode Island School of Design and Fashion Institute of Technology. The garments, selected and accessorized by Stan Herman, fashion coordinator for Mr. Mort, represent the current "fun" approach to a total look of beauty. Individuality and color are the key elements of the collection.

Models for the Clairol Caravan were selected from the city's five boroughs at a model "call-in" on May 21. Nearly three hundred 16 to 19 year-old amateur models turned out for the competition, which was emceed by radio and television personality Bruce Morrow. Judges for the event were Gerard Ford, owner of the Ford Model Agency; Ophelia DeVore, owner of the Ophelia DeVore School of Charm; and Candy Jones, owner of Career Girl School.

Twenty finalists were awarded scholarships and trained under the direction of Miss Jones. The ten most talented models then were chosen to perform with the Caravan. Four other girls will work in the project as production assistants.

(more)

The Last Rites, a five-piece rock and roll band featuring two guitarists, a drummer, bass player and organist, are making their first professional appearance with the Caravan. Guitarist Peter Kerezman, the 22 year-old leader and "old man" of the group, is responsible for many of the tunes and musical arrangements. "We intend to have a groovy good time this summer," he said.

Other members of the Last Rites are drummer Bob Azzerello, 19; organist James Cahn, 21; guitarist Peter Feller, 20; and bassist Tom Fitzpatrick, 20. All of the young men are residents of New York City and three of them attend local universities.

Lamont Washington, a 23 year-old-actor-singer-dancer-drummer, who has understudied Sammy Davis Jr. in "Golden Boy," and played 32 performances, will be the emcee for the Clairol Caravan. Mr. Washington has appeared in films and on television as well as on and off Broadway.

Sue Wyvern Batt, an attractive 24 year-old English girl from Beaulieu (south of London) has been a fashion commentator and coordinator for Clairol since early 1966. She traveled with an earlier, commercial version of the Caravan during a cross-country tour of shopping centers. The Clairol Color Carousel, as it was then, was a two-truck mobile adaptation of the company's Pavilion at the New York World's Fair.

When the Carousel concluded its tour in December, 1966, it was decided that one vehicle could be converted to be used for summer shows in the New York City parks. Clairol already had demonstrated its interest in the city's summer emergency problems during July and August, when in 1966, at the request of the New York City Youth Board, it conducted its long-established Teen-Age Leadership (TAL) program simultaneously in Manhattan, the Bronx and Brooklyn. The TAL program is designed to encourage improved self-image among teen-age girls.

(more)

"We knew that Mayor Lindsay was interested in developing industry sponsored projects for the summer months," said Mr. Gelb. "We knew also that the city's parks are an ideal location for the presentation of recreational activity for community members. The fashion show idea comes naturally to us because of our business.

The Clairol Caravan professional staff includes Leon Gersten, production manager and Robert Riley, who staged the fashion sequences. Mr. Riley is a research consultant for the Brooklyn Museum.

The production will be presented from the stage of a totally self-contained unity, a moving-van type of truck which opens into a large stage area, complete with backdrop, elevations and lighting and sound equipment.

The truck originally was constructed by Peter Feller. Revisions have been designed by Design Associates. Set design is by James A. Taylor. Band amplifiers have been contributed by Ampeg.

Graphic materials for the Caravan project were designed by Bill Goldberg. A theme of interracial unity is the motif for all posters, programs, and correlated materials.

The parks to be visited during the ten summer weeks are: Chelsea Playground, Mount Morris Park, Morningside Park, J. Hood Wright, Seward Park, Baruch Playground, Prospect Park, St. John's Recreation Center, Kaiser Park, Lindsay Park, New Jersey and Pitkins Avenue Playground, Manhattan Beach Playground, Bushwick Park, Seaside Boulevard and Iroquois South Beach, P.S. 14, Bronx Park East, Marble Hill Houses, St. Mary's Park, J.H.S. 127 Playground, Claremont North Playground, Pelham Houses Playground, Edenwald Houses Playground, Poe Park, St. Albans Park, Astoria Houses Playground, Victory Field, Grover Cleveland, Queensbridge Playground, Kissena Park and Central Park Mall.



Department of Parks
City of New York
Arsenal, Central Park

for release

RHEINGOLD BREWERIES PICKS UP TAB FOR STREISAND
CONCERT CLEAN-UP

"Rheingold Beer does everything right," beamed Parks Commissioner August Heckscher today, as he accepted a \$3,000.00 check from Bernard Relin, Chairman of the Board of the Rheingold Corporation, to defray the cost of cleaning up Central Park's Sheep Meadow, the scene of the spectacularly successful Barbra Streisand Concert.

The presentation took place in the Conference Room of the Arsenal, Manhattan headquarters of the Department of Parks, on June 20th, at 2:30 PM.

Mr. Relin said that after seeing the Sheep Meadow on the morning after 135,000 Streisand fans had jammed the area to be-in with Barbra, he had immediately contacted Commissioner Heckscher and offered to help out with the clean-up. "It's part of our gift to the people of New York who turned out in such incredible numbers -- and a 'thank you' to the Department of Parks," he added.

Neither Rheingold nor the Parks Department had anticipated the crowds that poured into the park all day Saturday, June 17th, for the free concert, sponsored by the brewing company. Rheingold's Central Park Music Festival which returns for its second season at the Wollman Rink in Central Park, will open on June 23rd, with a concert starring Louis "Satchmo" Armstrong and Flip Wilson. All tickets are \$1.00 and further information may be obtained by calling 249-8870.

6/20/67

PRESS COVERAGE IS INVITED

#309

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

CHECK-A-CHILD OPENS JUNE 20TH

New York's most unusual baby-sitting service, Check-A-Child Playground in Union Square, will open Tuesday, June 20th, announced Parks Commissioner August Heckscher. Mothers can check children between the ages of four and eight, Monday through Friday, from 10:00 A.M. to 4:00 P.M. No registrations will be accepted after 3:30 P.M.

The children will be under the supervision of four Park Department recreation leaders and the service costs only 25¢ per child for three hours, and \$1.00 for every hour thereafter. The facility is enclosed by perimeter fencing and children can bring lunch and picnic on tables in the playground.

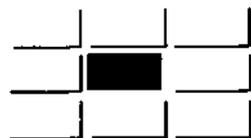
On Saturdays, Sundays and holidays the playground will be open to the public, but Check-A-Child will not be operating. It will similarly be open to the public seven days a week after the summer recreation season ends.

On view through June 30th are the delightful play sculptures by William Accorsi, bearing such names as "Watch Face Knight", "Lover and Talker" and "Odd Ball Machine."

6/14/67

#309 A

FOR INFORMATION ONPARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Avenue, Central Park

for release

**PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT
FEATURE AND PHOTO EDITORS**

Clove Lakes Park in Staten Island will have stagecoach and hay rides all summer, announced Parks Commissioner August Heckscher today.

Rides will depart from Clove Lakes Stables between noon and 4 PM on weekends and holidays and prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

6/15/67

#310

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT,
FEATURE AND PHOTO EDITORS.

August Heckscher, Administrator of Recreation and Cultural Affairs and New York City Commissioner of Parks, will announce the details of a Harlem Cultural Festival at a press conference at Harlem's famous Frank's Restaurant at 315 West 125th Street on Monday, June 19th at 3:30 P.M.

The Festival is the brainchild of Tony Lawrence, a nightclub and recording star, who is planning and directing it in conjunction with the Department of Parks and the Park Association of New York City.

Through the courtesy of Lloyd von Blaine, Manager of Frank's Restaurant, refreshments will be served.

6/16/67

#311

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

For information:
Mary Perot Nichols
REgent 4 1000

for release

Upon Receipt

Generations of children have been enthralled by the fairy tales of Hans Christian Andersen and today's children, summering or visiting the city on weekends, may hear the Andersen tales told by gifted storytellers each Saturday morning, at 11 AM at the Hans Christian Andersen Story Telling Center, announced Parks Commissioner August Heckscher today.

Now in its 11th year of service, the Center is operated in conjunction with the Department of Parks, from the last week in May through September 30th. The story telling sessions are held at the statue of the famous Danish writer of fairy tales located on the west side of Conservatory Lake, off Fifth Avenue near 72nd St.

Opening the season this year as guest story teller was Mr. Viggo Rambusch, secretary of the Story Telling Center, and a descendent of a friend and neighbor of Hans Christian Andersen. On June 24th, Miss Fuchea Di Noto, who has just completed her own children's book, will recount an Andersen tale.

Last year the Center celebrated the 93rd birthday of Baroness Alma Dahlerup, founder of the Danish-American Women's Association.

The Andersen statue, sponsored by the Association, was a gift to the City from both the children of Denmark and New York City.

6/20/67

#311A



Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT AND MUSIC EDITORS

A press conference will be held on Tuesday, June 20th at 10:30 A.M. in the Central Park Arsenal to announce the Festival Symphony Orchestra free concerts, said Parks Commissioner August Heckscher today.

A special tribute will be paid to Miss Frederique Petrides, conductor of the Festival Symphony Orchestra, who will be on hand for questions. She is one of the few women conductors in the symphonic field, and has appeared with the Washington Square Chamber Music Series, the Hudson Valley Symphony Orchestra, and the Carl Schurz Park Concerts.

West Side Community Concerts, Inc. has sponsored this professional orchestra for five years in Riverside Park performances. This year the concerts will take place in an acoustical shell provided by the Department of Parks at Riverside and 103rd Street.

The Festival Symphony Orchestra can be heard on June 17th, June 24th and July 1st. All concerts begin at 8:30, and listeners should bring pillows and blankets for seating.

6/16/67

#312

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

After 3:30 P. M.
June 19, 1967

HARLEM CULTURAL FESTIVAL

A Harlem Cultural Festival was announced today by Parks Commissioner August Heckscher at a press conference hosted by Frank's Restaurant. There will be nine big events for the community to look at, listen to and participate in, beginning June 27th and continuing through the end of August.

The Festival is the brainchild of Mr. Tony Lawrence, nightclub and recording star, who is planning and directing it in conjunction with the New York City Department of Parks and the Park Association of New York. "The Harlem Cultural Festival", said Mr. Lawrence, "is about where the Negro lives, physically and spiritually. The coming Festival in Harlem celebrates the special cultural blend of Once Was and Now, and of the ways Harlem gave and got back, gives and gets back from all the American cultures, Latin and Northern, White and Black," said Mr. Lawrence. "The Festival will work at many levels of the community," he continued. "Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Park in New York City, but individual events will take place all over Harlem. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

Tony Lawrence is a well-known Harlem personality. He has appeared at nightclubs throughout the country and abroad and

more

performed in several motion pictures including "The Pawnbroker" and "Dr. No". Last year he performed in Paris where he had been sent by the Park Association and the International Recreation Association to study Parisian recreation and culture. Recently Mr. Lawrence was given an award by the Park Association for work in the Harlem community which resulted in the two Vest Pocket Parks on W. 128th Street - the first of their kind in New York.

In his efforts to secure top-flight professional entertainment, Mr. Lawrence is being assisted by WLIB's Eddie O'Jay, WWRL's Art Ruest and D. J. "soul brothers" Fred Barr and Hal Atkins, Hal Jackson of WNJR and Palisades Amusement Park, Ted Williams of Record World Magazine and the Apollos Theatre.

The list of sponsors is quickly growing, and now includes Pan American Airlines, the Amsterdam News, The New York Courier, Record World Magazine, Savoy Records, Frank's Restaurant, radio stations WNJR, WLIB, and WWRL, the Apollo Theatre, Ronnie Casuals, Mr. Thomas Petschek and the First National Bank, Standard Wines and Foods, Meridian Travel Service and Milton Feist Associates.

The Harlem Cultural Festival will include a wide range of entertainment, highlighted by nights of Soul Music and Gospel Music. A complete schedule is attached which details all events.

6/19/67

#313

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Inspired by the Mexican 'paseo,' the French 'promenade,' and the Italian 'promenada,' the Parks Department is introducing the "New York Promenade," on Thursday, June 22nd, from 6:00 PM to 8:00 PM, on the Mall in Central Park, announced Parks Commissioner August Heckscher today.

In any language, this delightful custom offers the opportunity for the boys to watch the girls go by, and for the girls to display and observe the latest fashions as they stroll on the arms of their escorts.

Thursday's promenaders along the flower and lantern decorated Mall, may saunter to the music of marriachis, (strolling musicians) courtesy of La Fonda del Sol restaurant, see the electrifying fashions of the future shown by models from Paraphanelia and Phoenix, and refresh themselves with Promenade Punch and other delicacies from decorated mobile 'carretinas.'

An old proverb which you may see on the 'Proverb Billboard,' another feature of this novel event, says: "Even the longest journeys begin with a single step." The Parks Department hopes that this New York Promenade will be the first step in a summer series of promenades and invites the future participation of musical groups and fashion houses.

6/20/67

#313

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

"SONGBIRDS" RETURN TO PARKS

Florence Fallow and her "Songbirds" will open their summer season in the parks on Saturday, June 24th with a special Children's and Adult's Program on the Central Park Mall at 3 PM, announced Parks Commissioner August Heckscher today. The "Songbirds" appeared last year at the World's Fair and at Prospect Park's Centennial Celebration.

A music teacher in the adult education department of Brooklyn College, Florence Fallow will lead her 20 "Songbirds" in concerts in the Music Grove in Prospect Park and on the Mall on the following schedule: Music Grove: June 25th, September 3rd, September 7th, September 9th, September 10th; Central Park Mall: June 24th, September 3rd, September 16th, and September 23rd.

The concerts are listed in the Parks Department booklet, Summer '67, a schedule of all the summer events in the parks which can be obtained by sending your name and address with 10 cents in stamps to: Department of Parks, Community Relations, 830 Fifth Avenue, New York, New York 10021.

6/21/67

#314

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher announced the opening on Saturday, June 17th of the partially rehabilitated playground at 81st and Central Park West, Manhattan.

Replacing the old 1930's wading pool at the southern end of the playground is a splash pool and play sculpture and the old pool has been rehabilitated into an octagonal arrangement of 4 pools, each 18' 18', paved in red concrete. Two of them have double seats suitable for story telling.

From the middle of the four pools rises a free-form sculptured concrete castle with spouts leading into the pools. Each spout is equipped with sprays, adjustable in direction and intensity, which make possible a different kind of water experience in each pool. The new pools accommodate at least three times as many children as the previous design and can be used in winter for play.

The sand box at the northern end of the playground has been enlarged to an octagonal 28 square foot and filled with fine beach sand.

Made possible by the generosity of a private anonymous donor, the total cost of these two projects was \$15,000. Richard Dattner, designer of the Adventure Playground at West 67th Street and Central Park West was the architect.

6/21/67

#314 *A*

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release
UPON RECEIPT

PARKS OFFER STAGECOACH AND HAY RIDES

City children are discovering a special treat at Clove Lakes Park in Staten Island, now that stagecoach and hayrides are under way for the summer, announced Parks Commissioner August Heckscher today.

Coaches and wagons can be boarded between noon and 4 PM on weekends and holidays. Prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

6/21/67

#315

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

1967 BALL PEGGING DERBY FOR BOYS

A citywide "Ball Pegging Derby", for boys was announced today by Parks Commissioner August Heckscher, and entries will be accepted until June 30th. Contestants will demonstrate their skills in throwing a baseball accurately from a distance.

All finalists will receive a dinner for two at Douglaston Steak House, and free admission to the "Mets" July 19th Doubleheader is being offered to all qualifiers. Entry blanks are available at Park Department Playgrounds, and about 6700 boys have registered to date.

Practice sessions are being held at local playgrounds in preparation for the District Eliminations on June 30 (rain date, July 1). Borough eliminations are scheduled for July 10 (rain date, July 11) and Finals are to be at Shea Stadium on Wednesday, July 19, between games of a doubleheader. This year the winners from Nassau County will be competing against the New York City finalists at Shea Stadium. Prizes will be awarded to boys finishing first and second in each age group in the District, Borough and Finals.

- The age groups are:
1. PRE_TEENS through 12 years of age
 2. TEENS who have not reached their 17th birthday by July 19, 1967.

The New York Mets and Bohack Stores are sponsoring the Ball Pegging Derby in cooperation with the Department of Parks.

6/22/67

#316

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

IMMEDIATELY UPON RECEIPT

PARKS DEPARTMENT ISSUES SUMMER PROGRAM

August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, announced the publication today of the most comprehensive summer program ever sponsored by the Department of Parks. Entitled "Summer '67, Festival of Drama, Music and Dance in the New York City Park System," the brochure lists 1,059 different special artistic events in the city's five boroughs, most of which are free or, like the Rheingold Central Park Music Festival, have extremely low admission charges.

Among the new events in the "Summer '67" brochure are a series of 30 music and fashion shows by Clairol, outdoor performances of the renowned Metropolitan Opera, and a series of performances by the award-winning Prince Street Players. Other new events include the La Puma Opera, the Heritage Drama series, the Balilaika Concerts, and the New York Comic Opera.

For the first time, the Parks Department will issue a second edition, complete with new entries and revisions, which will be available early in July.

The Summer '67 brochure may be obtained by writing to Summer '67, Department of Parks, Community Relations Office, 830 Fifth Avenue. A ten-cent stamp should be enclosed to cover mailing.

6/22/67

#317

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

1967 GIRLS SWIMMING TOURNAMENT FOR GIRLS

The 1967 city-wide Swimming Tournament for Girls was announced today by Parks Commissioner August Heckscher. There will be five major swimming meets, one in each borough, during June and July.

Entry blanks can be obtained at all park playgrounds and outdoor swimming pools in the city. Girls 17 years of age or under are eligible to compete.

Each borough meet lists four events for young mermaids not registered with the Metropolitan Association A. A. U. , plus several Junior Metropolitan A. A. U. championships.

The scheduled borough meets all will begin at 5:30 P. M. on the dates listed below:

QUEENS

WEDNESDAY, June 28 - Astoria Pool, 19th St. opposite 23 Drive

RICHMOND

WEDNESDAY, July 5 - Tompkinsville Pool, Victory Boulevard and Bay Street

BROOKLYN

WEDNESDAY, July 12 - Sunset Pool, 42nd St. and 7th Avenue

BRONX

WEDNESDAY, July 19 - Crotona Pool, East 173rd Street and Fulton Avenue

MANHATTAN

WEDNESDAY, July 26 - Highbridge Pool, Amsterdam Avenue
and West 173rd Street

The non-A. A. U. aquatic tests at each pool include 25
and 50-meter freestyle events for lassies in various age
brackets. Medal awards will be presented to the winner and
two runners-up of each event. Also, girls taking first, second
and third in the A. A. U. events will receive regulation title
medals.

In addition to their medals, the girls finishing first,
second and third in the four non-A. A. U. events will qualify to
represent their boroughs in the big city-wide championships
meet slated for Astoria Pool on Saturday, July 29, 1967 at
5:30 P. M.

6/23/67

#318

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK & ENTERTAINMENT EDITORS

Details of a wedding to be held in Prospect Park will be revealed at a press conference-cocktail party at 7:00 P.M. on Wednesday, June 28th at Longchamps, 253 Broadway (opposite City Hall).

Parks Commissioner August Heckscher will introduce the nine couples who will take their vows in a unique outdoor ceremony in Prospect Park.

Sponsors who are providing free dresses refreshments, wedding rings and other gifts will be on hand, and the bridesmaids dresses will be on display.

6/26/67

#319

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Annual, Central Park

for release

UPON RECEIPT

The Department of Parks annual Learn-to-Swim program will begin with a big splash on July 10th for thousands of children and adults, Parks Commissioner August Heckscher announced today. Children fourteen years old and under will be accepted weekday mornings from 10:00 AM to Noon through Monday, July 10. Adult registrants, 15 years and over, will be accepted Sundays between 10:30 AM and 12:00 Noon through July 9.

The Learn-to-Swim program is being conducted at eight outdoor pools in Manhattan, two in the Bronx, one in Queens and two in Richmond. In addition to the four outdoor pools in Brooklyn, the indoor pools at St. John's Recreation Center and Brownsville Recreation Center will participate.

The aim of the popular seasonal aquatic program is to teach the swimmers how to navigate safely under their own power. The program embraces adjustment to water, safety factors, fundamentals of the American Crawl and coordination of armstroke and kick.

For information about the location of the Learn-to-Swim pool nearest your home, simply phone the Department of Parks recreation office in your borough. In Manhattan the phone number is RE 4-1000; in Brooklyn, SO 8-2300; in the Bronx, TA 8-3200; and in Richmond, GI 2-7640.

6/23/67

#320

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

The cry of the fishmonger will give way to the sound of music when the New Symphony Orchestra performs a "Seaport" concert at 8:00 P.M. Thursday, June 29th, at the famed Fulton Fish Market at Fulton and South Streets.

Parks Commissioner August Heckscher will be on hand to welcome listeners to the second season of the Downtown New York Arts Festival, under the Honorary Chairmanship of Mayor John V. Lindsay and Cellist Pablo Casals.

Michael Bartos will direct the New Symphony Orchestra in a concert featuring Handel's Water Music and Beethoven's Emperor Concerto against the backdrop of the downtown skyline. Preceding the concert will be a half hour of authentic hornpipes and shanties by Louis Killen of Newcastle - upon-Tyne, with assisting artists.

Seating for the free concert will be on a first come, first served basis and sponsors suggest the listeners bring their own pogo sticks.

Those wanting to explore the historic area can meet earlier at 16 Fulton Street for a walking tour from 5:30 P.M. to 7:00 P.M., which will conclude with a visit to the "Lisa Maria," the newest addition to the City's tugboat fleet.

Sponsors of the event are Dynarts Inc., a non-profit foundation, and the J.M. Kaplan Fund. Cooperating closely with the sponsors are many city agencies, the Fishmongers Association and the Friends of the South Street Seaport Museum.

(continued) *

Other Festival events include the following:

Wednesday, July 5, Chinatown/Little Italy - "Theater in the Street"

Tuesday, July 11, Hanover Square - Orchestral Concert

Thursday, July 27, City Hall Park - "Theater in the Street"

Thursday, August 17, City Hall Concert - Mayor John V. Lindsay will act as host at this orchestral offering whose underlying theme will be "Terre des Hommes" and feature outstanding Canadian talent.

Sunday, August 20, (3:00 P.M.) Chinatown - Puppet Show - Theme: "Candide-in-Puppetry"

6/27/67

#320 A

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

BABY ELK AND PYGMY HORSE BORN IN CENTRAL PARK ZOO

The population explosion hit Central Park this month with the birth of an elk in the Central Park Zoo and a pygmy horse in the Children's Zoo, Commissioner of Parks August Heckscher announced today.

The baby elk, a female, was born at 1:05 P.M. on June 18th to "Electra," one of the Zoo's two female elks. Both "Electra" and the father, "Robert", are twelve years old, and it is "Electra's" first offspring. The baby will be named "Barbra" in honor of singer Barbra Streisand whose concert shattered all Central Park attendance records the night before the birth. Baby "Barbra" weighed thirty pounds at birth and will reach 600 pounds when fully grown in eight months. She can be seen with her mother in the Central Park Zoo.

"Barbra's" nursery-mate is "Chief", a piebald pygmy horse colt born on June 7th in the Children's Zoo. "Chief" is the first successful delivery of "Marlene", age 6, who was bought for the Zoo by Mrs. Herbert Lehman. The late Governor and Mrs. Lehman founded the Children's Zoo in 1960. "Chief", who weighed 25 pounds at birth and will eventually reach 300 pounds, can be seen prancing in his run at the Children's Zoo.

#321

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

TWILIGHT THEATER IN PROSPECT PARK

Twilight Theater in Brooklyn's Prospect Park will continue on Saturdays and Sundays, July 1 and 2, 8 and 9, at 5:30 p.m., with the Mobile Theatre production of "The Marriage Proposal" by Anton Chekhov and "Antigone" by Jean Anouilh, announced Parks Commissioner August Heckscher today.

The two plays will be presented outdoors at the Kate Wollman Memorial Rink as part of "Prospect '67," a gala celebration of the arts co-sponsored by the Brooklyn Arts and Culture Association (BACA) and the New York City Department of Parks. "Prospect '67" has already launched two successful theatrical programs - "A Funny Thing Happened on the Way to the Forum," presented by N.Y.C. Community College of Brooklyn; and "Come Blow Your Horn," presented by The Redwood Players.

Bill Accles directed "Antigone" and Len O'Reilly "The Marriage Proposal."

There is no admission charge at the Wollman Rink, and a new sound system will be installed before the new Twilight Theater productions.

Actors and theatrical troupes interested in performing at Prospect Park are urged to contact Mitzi Pazer, Chairman of BACA's Theater Committee, at 434-1454.

6/28/67

#323

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Mansion, Central Park

for release

IMMEDIATELY

Nine couples who will be married in a civil wedding ceremony in Prospect Park were welcomed to a press conference at Longchamps by Parks Commissioner August Heckscher on Wednesday, June 28th. Commissioner Heckscher said that each couple would be married individually by Judge Amos Basel, with a joint reception afterward. A children's choir will sing wedding songs composed by Reverend Al Carmine of Judson Memorial Church, and two bands will play at the reception. The Commissioner described the wedding as "quiet but joyful" and said, "The idea of being married outdoors is not new. In the country, many people have garden party weddings, and in Mediterranean countries there are often group weddings held outdoors. In an urban setting, the parks are the people's gardens. I do not think this outdoor wedding will violate the dignity of the ceremony, but will only enhance it. Prospect Park is romantic in landscaping as well as in the tradition of love and marriage."

In keeping with the dignity of the occasion, the exact location of the wedding ceremony will not be released to the public. The press is asked to come to Litchfield Mansion in Prospect Park at 12:30 P.M., and from there they will be escorted to the site of the ceremony.

A list of sponsors who have generously provided gifts for the wedding is attached.

#324

6/28/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

PROSPECT PARK WEDDING - JULY 1ST, 1967

Wedding Sponsors

Davis Formal Wear - Tuxedos for the grooms

James Sterling - Paper dresses for the Maids of Honor

Martin's Department Store - Bridal Gowns

Englander Studios - Photographs and photograph albums

Shields-Dante Toiletries for Men - After Shave Lotion

E. J. Korvette - Gold wedding bands for the brides

Wedding World, Inc. - Flowers

Steven Scott Orchestra of Great Neck

Nat Morell - Big Band Sound - Provided by the Recording
Industries Trust Funds of Local 802

Ebingers Bakery - Wedding cake, plates, forks

Abraham and Straus - Corningware and New York Times Cookbook

Grover Moscowitz - Downtown Brooklyn Businessmen's Association -
(Helped obtain sponsors)

Fabulous Travel, Inc. - 9 Honeymoons - Mt. Airy's in the Poconos

Horn & Hardart - Box lunches for the children's choir

Child's Restaurant - Catering of reception

Longchamps Restaurant - Cocktail party and press conference

Regency Printing Corp. - Invitations.

PROSPECT PARK WEDDING - JULY 1ST, 1967

Claudia Dreifus and Sidney Weinheimer - Manhattan, New York

Lorraine Hurley and Fredrik Tonnessen - Brooklyn, New York

Janette Jimenez and Alfonso Lorenzo - Brooklyn, New York

Clara Kelich and John DeLamar - Brooklyn, New York

Marilyn Lerner and Martin Atkins - Queens, New York

Reeva Miller and Peter Kacalanos - Queens, New York

Toni Russo and Carl Brizzi - Brooklyn, New York

Etta Wheeler and Ray Conerly - Brooklyn, New York

Sheila Campbell and Charles Wills - Queens



Department of Parks
City of New York
Central Park

for release

IMMEDIATELY

Parks Commissioner August Heckscher called a press conference Thursday afternoon "to reaffirm the city's park policy and to make sure the public understands it."

Said Commissioner Heckscher at the press conference, "I want to bring an end to this whole silly controversy about the programming of events in the city's parks." Said the Commissioner, "I believe that if a vote was taken right now on my policies and Mayor Lindsay's policies on park programming and on that of a few carping critics like Robert Moses and Henry Reed, we would win overwhelmingly."

Referring to critics Moses and Reed, Commissioner Heckscher said, "They are out of touch. We are in touch with what the people want." The Parks Commissioner observed, "I don't think the people dismiss bike riding on weekends as mere stunts," and noted that, "In many instances, the carping critics are not to be found in the city on hot summer weekends so they do not know whereof they speak."

Commissioner Heckscher said, "I welcome innovations in park use from art games to weddings because these things are giving a new dimension to park use. The people have fallen in love with the city's parks and they are coming back to them in droves just because of our innovations."

Holding up a copy of "Summer '67 Festival of Drama, Music, Dance in the New York City Park System," Commissioner Heckscher pointed out the myriad of activities for city-bound people during the Fourth of July weekend. Noting the activities listed in the brochure and in an additional schedule put out by Martin's Department Store in Brooklyn for Prospect Park, Commissioner Heckscher said, "Do not believe for one moment that Central Park is the only area of activity." The Commissioner

said that for the first time the Parks Department was working closely with the Brooklyn Arts and Cultural Association (BACA) and with Abraham and Straus and Martin's Department Stores to "fill this park with a full panoply of exciting cultural events." Referring to charges that have been made by critics of commercialism in the parks, Commissioner Heckscher said, "I consider it not a crime that Martin's and A & S are helping us."

Commissioner Heckscher said, "We can tell that the parks are booming and that the public likes what we are doing because our concession income from snack bars, restaurants, balloon sales and the like has doubled since this administration came into office."

Said the Parks Commissioner, "We can tell the parks are booming and the people love what we are doing because the special permits for events given out by our borough offices have also doubled since 1965."

"It is my job," said Commissioner Heckscher, "to implement the Mayor's program to bring about a renaissance of the parks and make the city more habitable."

Commissioner Heckscher said that he would not back away from the increased maintenance caused by increased park use. He noted that, "After July 1st, the city Parks Department will have another giant beach sanitizer and we have on order twenty-five jeep trucks to empty our overflowing trash baskets." Moreover, the Parks Commissioner said, "We have on order 11,000 new trash baskets which we expect to get before the summer's too far gone."

The Parks Commissioner emphasized that "in this burst of activity we are not ignoring the natural environment. We are still fighting for the Olmsted Hiking and Biking Trail in Staten Island which Mr. Moses opposed. We have initiated," said Commissioner Heckscher, "the rehabilitation of a nature

trail in Inwood Hill Park in Upper Manhattan and we have effectively stopped the destruction of the wetlands in Pelham Bay Park in the Bronx. In Staten Island," said Commissioner Heckscher, "we have embarked on an entirely new program for the city in undertaking an ecological study."

Commissioner Heckscher concluded by noting that, "We live in the latter part of the 20th century. We cannot turn backwards to the 30 year-old sterile designs and concepts of Robert Moses. We cannot turn the clock back to the 19th century preoccupations of Henry Hope Reed, Jr."

Commissioner Heckscher urged the public to "forget about the word 'happening' and "enjoy to the full the concerts, art shows, puppet shows, poetry readings, operas--yes, weddings-- which are giving our parks a new life and beauty."

#325

6/29/67

for release

UPON RECEIPT

ATTENTION MUSIC AND ENTERTAINMENT EDITORS

The only Balalaika Symphonic Orchestra in the United States will present an exciting program of Russian music and song on the Mall in Central Park, on Tuesday, July 11th at 8:30 PM, announced Parks Commissioner August Heckscher today.

Vocalists include Roberta Vetske, soprano; Geraldine Rosaire, mezzo-soprano; tenor, Sosio Manzo, and Yelitza, contralto.

Featured on the July 11th concert will be Alexander Nichil, the distinguished mandolin soloist and Boris-Sergei Matusewitch and his concertina.

The conductor of the Balalaika Symphonic Orchestra is Alexander Kutin.

7/3/67

#326

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK AND
ENTERTAINMENT EDITOR

* THIS IS YOUR SPECIAL INVITATION TO ATTEND
CENTRAL PARK'S FIRST "PLAY-IN"

Parks Commissioner August Heckscher invites you to catch the action when a group of New York youngsters, from 6 to 12 years of age, from the city's recreation day camps, come to Central Park for a "Play-In."

On Thursday, July 6th, from 1:00 PM to 4:00PM, at the North Meadow Playground Center, at 96th Street off the transverse road in Central Park, the children will try out the latest ideas in summer play-fun dreamed up by the country's leading toy companies.

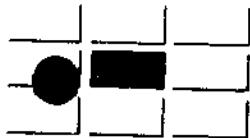
All toys used in the "Play-In" will be donated to the Recreation Division of the Parks Department by the Toy Manufacturers of America, Inc., co-sponsors of this event.

*PLEASE DO NOT PUBLICIZE THIS EVENT BEFORE IT TAKES PLACE. PARTICIPATION IS LIMITED TO CHILDREN FROM SUMMER DAY CAMPS OPERATED BY THE DEPARTMENT OF PARKS.

7/3/67

#327

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Central Park

for release

UPON RECEIPT

THEATER WORKSHOP FOR STUDENTS BEGINS
SUMMER SESSION: AS AUDITIONS CONTINUE

Nearly two hundred school-age youngsters from all over New York City will be pouring into the Department of Parks East River Amphitheater, East River at Grand Street on Wednesday, July 5th, to begin a summer of daily classes and rehearsals.

The youngsters, chosen from hundreds of New Yorkers who auditioned for the newly formed Theater Workshop for Students throughout June, will be dancing and singing in the cool theater-by-the-river for the next two months in preparation for performances on the week of August 28 which will be open to the public, free of charge.

Scheduled for performance is the world premiere of William Schuman's baseball opera THE MIGHTY CASEY, the Bertolt Brecht-Kurt Weill school opera HE WHO SAYS YES with its companion piece HE WHO SAYS NO, which have been newly translated especially for these performances, and a short opera for younger children by Hindemith called LET'S BUILD A TOWN.

The Theater Workshop for Students, under the direction of Gordon Duffey, is being sponsored by the Department of Parks and accepts all students on a scholarship basis. Auditions for the workshop are still being held at the East River Amphitheater for late applicants this week only. For further information and appointment call the Workshop at 982-8383.

7/3/67

#328

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Golfers can celebrate the Fourth of July on the 13 acre Pitch & Putt Golf Course in Flushing Meadow-Corona Park, announced Parks Commissioner August Heckscher today. The unusually large golf green opened on Saturday, July 1st, and intensive use is anticipated since it is easily accessible by public transportation.

The new Pitch & Putt facility is open from 6:00 A.M. to 6:00 P.M. on weekends and holidays, and on weekdays from 8:00 A.M. to 6:00 P.M. There is a 75¢ fee and a 50¢ deposit on golf balls. Equipment is supplied at the course, and participants are not permitted to bring golf clubs or balls.

The course was developed by the Triborough Bridge and Tunnel Authority in connection with the restoration of the fairgrounds in Flushing Meadow.

7/3/67

#329

FOR INFORMATION C N PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher announced today that the free concert series in Carl Schurz Park had been expanded to five concerts this year, with the possibility of a jazz concert being added to the schedule. The concerts are presented by the Carl Schurz Park Concerts, Inc., a non-profit community organization, in cooperation with the Recreation and Cultural Affairs Administration of the City of New York.

The 10th Anniversary Year of the Schurz Park concerts will open on Thursday evening, July 13th, with the Municipal Concerts Orchestra conducted by Julius Grossman, and will continue on consecutive Thursday evenings. First Deputy Administrator of Recreation and Cultural Affairs Arthur Rosenblatt will attend the opening concert. All concerts except the Children's Concert on July 27th will begin at 8:30 P.M. The Children's Concert will start at 7:30 P.M.

The schedule of Carl Schurz Park Concerts is as follows:

- July 13 -- Municipal Concerts Orchestra, Julius Grossman, Conductor.
- July 20 -- Orchestra of America, Richard Kaye Korn, Conductor.
- July 27 -- Children's Concert -- George Seuffert Orchestra.
- August 3 - Orchestra of America, Abraham Kaplan, Conductor.
- August 10- "Augustfest" -- George Seuffert Band.
- August 17 - Jazz Concert (tentative).

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School, 76th Street between 2nd and 3rd Avenues.

For further information and the musical programs for the various concerts, contact Morton B. Lawrence, President of Carl Schurz Park Concerts, Inc., at LE-5-5106.

	6/6/67	<u>STILTS, ANYONE?</u>
304	6/8/67	<u>PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT FEATURE & PHOTO EDITORS</u>
308	6/9/67	<u>"DANCING UNDER THE STARS"</u>
306-A		IMPROVED LAUNCHING AT ORCHARD BEACH
307	6/14/67	N.Y. PHILHARMONIC RETURNS FOR THIRD SEASON OF FREE CONCERTS
308	6/14/67	MOBILE BEAUTY & FASHION SHOW TO TOUR \$30 NEW YORK PARKS, CLAIROL CARAVAN TO FEATURE TALENTS OF \$4 UNKNOWNNS
309	6/20/67	RHEINGOLD BREWERIES PICKS UP TOB FOR STREISAND CONCERT CLEAN-UP
309-A	6/14/67	CHECK-A-CHILD OPENS JUNE 20TH
310	6/15/67	PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT FEATURE & PHOTO EDITORS STAGECOACH & HAY RIDES, STATEN ISLAND
311	6/16/67	PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT, FEATURE & PHOTO EDITERS HARLEM CULTURAL FESTIVAL
311-A	6/20/67	HANS CHRISTIAN ANDERSON STORY TELLING CENTER
312	6/16/67	FESTIVAL SYMPHONY ORCHESTRA FREE CONCERTS
\$13	6/19/67	HARLEM CULTURAL FESTIVAL
314	6/21/67	OPENING PARTIALLY REHABILITATED PLAYGROUND 81ST & CENTRAL PARK WESTM MANHATTAN
314	6/21/67	"SONGBIRDS" RETURN TO PARKS
315	6/21/67	PARKS OFFER STAGECOACH & HAY RIDES
\$16	6/22/67	1967 BALL PEGGING DERBY FOR BOYS
317	6/22/67	PARKS DEPARTMENT ISSUES SUMMER PROGRAM
\$18	6/23/67	1967 GIRS SWIMMING TOURNAMENT FOR GIRLS
319	6/23/67	23dANNUAL SWIMMING TOURNAMENT FOR BOYS 18 & UNDER
319-A	6/26/67	PRESS BULLETIN: DETAILS OF A WEDDING IN PROSPECT PARK AT PRESSCONFERENCE JUNE 28 LONGCHAMPS, 253 B'way
320	6/27/67	NEW SYPHONY ORCHESTRA "SEAPORT" CONCERTS

320-A 6/23/67 LEARN TO SWIM PROGRAM

321 BABY ELK & PYGMY HORSE BORN IN CENTRAL
PARK ZOO

322 6/28/67 SPEECH GIVEN BY ADMINISTRATOR OF RECREATION
& CULTURAL AFFAIRS AUGUST BECKSCHER AT
GRADUATION CEREMONY OF THE HIGH SCHOOL OF
MUSIC & ART**WEDNESDAY, JUNE 28, 1967

for release

UPON RECEIPT

STILTS, ANYONE?

A revival of the ancient sport of stilt walking is being surveyed by the Department of Parks as a possible addition to New York's recreational activities, announced Parks Commissioner August Heckscher today.

A healthful exercise which does not require vast open spaces - - of which New York has few - - nor much money, stilt-walking is "a practical and enjoyable form of locomotion, faster than walking, involving no parking and keeps the feet above water and the head in the clouds," said Commissioner Heckscher.

Before launching its first stilt walking event, to take place in Bryant Park, the Parks Department would like to know how many New Yorkers, regardless of age, know how to walk on stilts or would like to learn.

Stilt walking enthusiasts are invited to write to: STILTS, c/o Department of Parks, 830 Fifth Avenue, New York, N.Y. 10021, and enclose a stamped, self-addressed envelope for information on when the event will be held.

6/6/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

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Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT
FEATURE AND PHOTO EDITORS.

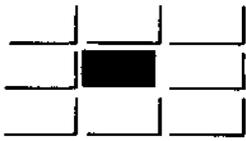
A press conference in "Good Old Summertime" costumes will be held by Parks Commissioner August Heckscher, Mitch Miller, and Goldman Band conductor Richard F. Goldman on Monday, June 12, at 11:00 AM on the Central Park Mall. Details of the mammoth "Good Old Summertime" costume party-in-the-park for all New Yorkers on the opening night of the 50th Anniversary Season of Guggenheim Memorial concerts by The Goldman Band, June 21, at which refreshments will be served free or at turn-of-the-century prices will be announced.

Guest artists on the season schedule will also attend the press conference in costume and with turn-of-the-century bicycles.

6/8/67

#304

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

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6/8/67

#304

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-60M-522145(64) 114

"DANCING UNDER THE STARS"

Parks Commissioner August Heckscher announced today that the popular summer series of Square and Folk Dances in City Parks will begin this year on Monday, June 19th, at 8:00 P.M. at Poe Park located at 192nd Street and Grand Concourse, Bronx.

The program, which will continue throughout the summer (through September 15th), will start at 8:00 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. except on Tuesdays when the youngsters may dance at Carl Schurz Park, 84th Street and East End Avenue, Manhattan, from 6:30 P.M. to 7:30 P.M. From 8:30 P.M. to 10:30 P.M. the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The Dances will be conducted by the Park Department dance team of Joe and Alice Nash, aided by the "Promenaders," a specially trained group of Park Department Recreation Leaders, who will assist in demonstrating and teaching the dances to the public.

Other dance programs, under the direction of the Nashes, will be held as follows:

SUMMER OUTDOOR PROGRAM

Mondays - 6/19 - 9/11 - Poe Park
192nd St. and Grand Concourse, Bronx

Tuesdays - 6/20 - 9/12 - Heckscher Playground
62nd Street in Central Park, Manhattan

Wednesdays - 6/21 - 9/13 - Kate Wohlman Rink
Prospect Park, Brooklyn

Thursdays - 6/22 - 9/14 - Cunningham Park
196 Street and Union Turnpike, Queens

Fridays - 6/23 - 9/15 - Washington Square Park
(near fountain)

The dance series at all of these locations is scheduled to continue throughout the summer, and will contribute greatly to the recreational and dancing opportunities available to residents of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge. This is a free recreational service offered by the New York City Department of Parks.

6/9/67

306

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

IMPROVED LAUNCHING AT ORCHARD BEACH

Rowing, fishing, and canoeing enthusiasts have been provided with new launching facilities at Orchard Beach in the Bronx, announced Parks Commissioner August Heckscher.

A parking field has been opened, accommodating approximately twenty beach trailers in an area immediately east of the existing gangway to the northerly launching float.

Permits for launching boats can be obtained at the bath house office.

306

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

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306 - A

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

Wednesday, June 14, 1967

NEW YORK PHILHARMONIC RETURNS FOR THIRD SEASON OF
FREE PARK CONCERTS

For the third summer, the New York Philharmonic Orchestra will offer 12 free concerts in the New York City parks, announced August Heckscher, Administrator of Recreation and Cultural Affairs today.

Welcoming back the world famous orchestra, Commissioner Heckscher said that during the past two seasons, more than 900,000 persons had flocked to parks in the five boroughs to attend the concerts, adding that "It is a rare experience to be able to enjoy the beautiful music of the New York Philharmonic in the lovely settings of New York's parks. . . and we are indeed fortunate to have the Philharmonic with us for another season."

As in the past, the concerts will be sponsored by the City of New York through the Administration of Recreation and Cultural Affairs, the Joseph Schlitz Brewing Company, and the New York Philharmonic.

The Orchestra will play in each of the five boroughs, with the opening concert scheduled for Tuesday, July 18th, in the Sheep Meadow of Manhattan's Central Park, under the direction of Lorin Maazel.

Other conductors for the four-week series will be Sixten Ehrling, Music Director of the Detroit Symphony; Seiji Ozawa, Music Director of the Toronto Symphony and the Ravinia Music Festival; and Alfred Wallenstein, who has conducted during the two previous park seasons.

Mr. Maazel is Music Director of the West Berlin Opera and the RIAS Symphony. This will be Mr. Ehrling's first appearance with the orchestra, the other three having conducted the Philharmonic on numerous occasions in the past.

Soloists who will appear with the Orchestra are Jennie Tourel, who will be heard at Mr. Ozawa's concerts; Michael Rabin, violin soloist with Mr. Maazel; the young American pianist Andre Watts who will perform under the direction of Mr. Ehrling; and the Orchestra's solo cellist Lorne Munroe, performing with Mr. Wallenstein.

The sites to be revisited this summer include Brooklyn's Prospect Park, Crocheron Park in Queens, the Bronx Botanical Garden, Staten Island's Clove Lakes Park, as well as Manhattan's Central Park.

The concerts will be given in the Mrs. Charles S. ("Minnie") Guggenheimer Shell, which was designed and constructed by Christopher Jaffe of Stagecraft Corporation and paid for by the City of New York's 1965-66 capital budget.

The portable shell is constructed on four large 15-ton trailers which move from borough to borough after each concert.

The total cost for presenting the park concerts this season is estimated at \$288,736, of which the City is providing \$181,736, the Joseph Schlitz Brewing Company \$70,000, and the New York Philharmonic Society the remainder.

The New York Philharmonic invites gifts from those interested in supporting the free concerts, since the Society must raise some \$37,000 over its normal fund raising efforts.

6/12/67



Department of Parks
City of New York
Arsenal, Central Park

for release

FOR RELEASE: Wednesday, P.M.
June 14, 1967

Contact: Adele S. Greene
Plaza 9-1800

MOBILE BEAUTY AND FASHION SHOW TO TOUR 30 NEW YORK PARKS,

CLAIROL CARAVAN TO FEATURE TALENTS OF 54 UNKNOWNNS

AUGUST HECKSCHER ANNOUNCES INTERRACIAL TEEN-AGE PROJECT

The Clairol Caravan, an interracial youth project for the New York City Department of Parks, will be previewed Wednesday afternoon, June 14th, in Central Park.

Commissioner August Heckscher and Bruce S. Gelb, president of Clairol, will unveil a mobile stage which will be toured this summer to 30 parks in every part of the city.

The first official performance is Sunday (June 18th) at 4 p.m. in Central Park's East Meadow, Fifth Avenue at 96th Street. After the premiere, the beauty and fashion musical show will be presented in neighborhood parks on Mondays, Wednesday and Fridays.

The project, which will launch the careers of 54 talented unknowns in fashion, music and entertainment, is an outgrowth of the Teen-Age Leadership courses conducted by Clairol last summer with the New York City Youth Board.

Making their public debuts in the Clairol Caravan will be 33 student designers, 13 teen-age models and alternates and a 5-piece rock and roll band. Also in the cast will be three young professionals as master of ceremonies, his understudy and fashion commentator.

(more)

Bruce S. Gelb, president of Clairol, described the company's sponsorship of the ten-week non-commercial community project as "a commitment to civic obligation."

"We are happy that we can be of service to the city during a critical period," said Mr. Gelb, "and that we are provided with an opportunity to strengthen our own ties with community members. Those who benefit most are the citizens themselves."

The hour-long Caravan presentation is an unusual fashion presentation, by and for teen-agers. All the clothes have been created and produced by students of the Parsons School of Design, Rhode Island School of Design and Fashion Institute of Technology. The garments, selected and accessorized by Stan Herman, fashion coordinator for Mr. Mort, represent the current "fun" approach to a total look of beauty. Individuality and color are the key elements of the collection.

Models for the Clairol Caravan were selected from the city's five boroughs at a model "call-in" on May 21. Nearly three hundred 16 to 19 year-old amateur models turned out for the competition, which was emceed by radio and television personality Bruce Morrow. Judges for the event were Gerard Ford, owner of the Ford Model Agency; Ophelia DeVore, owner of the Ophelia DeVore School of Charm; and Candy Jones, owner of Career Girl School.

Twenty finalists were awarded scholarships and trained under the direction of Miss Jones. The ten most talented models then were chosen to perform with the Caravan. Four other girls will work in the project as production assistants.

(more)

The Last Rites, a five-piece rock and roll band featuring two guitarists, a drummer, bass player and organist, are making their first professional appearance with the Caravan. Guitarist Peter Kerezman, the 22 year-old leader and "old man" of the group, is responsible for many of the tunes and musical arrangements. "We intend to have a groovy good time this summer," he said.

Other members of the Last Rites are drummer Bob Azzerello, 19; organist James Cahn, 21; guitarist Peter Feller, 20; and bassist Tom Fitzpatrick, 20. All of the young men are residents of New York City and three of them attend local universities.

Lamont Washington, a 23 year-old-actor-singer-dancer-drummer, who has understudied Sammy Davis Jr. in "Golden Boy," and played 32 performances, will be the emcee for the Clairol Caravan. Mr. Washington has appeared in films and on television as well as on and off Broadway.

Sue Wyvern Batt, an attractive 24 year-old English girl from Beaulieu (south of London) has been a fashion commentator and coordinator for Clairol since early 1966. She traveled with an earlier, commercial version of the Caravan during a cross-country tour of shopping centers. The Clairol Color Carousel, as it was then, was a two-truck mobile adaptation of the company's Pavilion at the New York World's Fair.

When the Carousel concluded its tour in December, 1966, it was decided that one vehicle could be converted to be used for summer shows in the New York City parks. Clairol already had demonstrated its interest in the city's summer emergency problems during July and August, when in 1966, at the request of the New York City Youth Board, it conducted its long-established Teen-Age Leadership (TAL) program simultaneously in Manhattan, the Bronx and Brooklyn. The TAL program is designed to encourage improved self-image among teen-age girls.

(more)

"We knew that Mayor Lindsay was interested in developing industry sponsored projects for the summer months," said Mr. Gelb. "We knew also that the city's parks are an ideal location for the presentation of recreational activity for community members. The fashion show idea comes naturally to us because of our business.

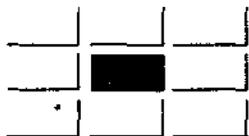
The Clairol Caravan professional staff includes Leon Gersten, production manager and Robert Riley, who staged the fashion sequences. Mr. Riley is a research consultant for the Brooklyn Museum.

The production will be presented from the stage of a totally self-contained unity, a moving-van type of truck which opens into a large stage area, complete with backdrop, elevations and lighting and sound equipment.

The truck originally was constructed by Peter Feller. Revisions have been designed by Design Associates. Set design is by James A. Taylor. Band amplifiers have been contributed by Ampeg.

Graphic materials for the Caravan project were designed by Bill Goldberg. A theme of interracial unity is the motif for all posters, programs, and correlated materials.

The parks to be visited during the ten summer weeks are: Chelsea Playground, Mount Morris Park, Morningside Park, J. Hood Wright, Seward Park, Baruch Playground, Prospect Park, St. John's Recreation Center, Kaiser Park, Lindsay Park, New Jersey and Pitkins Avenue Playground, Manhattan Beach Playground, Bushwick Park, Seaside Boulevard and Iroquois South Beach, P.S. 14, Bronx Park East, Marble Hill Houses, St. Mary's Park, J.H.S. 127 Playground, Claremont North Playground, Pelham Houses Playground, Edenwald Houses Playground, Poe Park, St. Albans Park, Astoria Houses Playground, Victory Field, Grover Cleveland, Queensbridge Playground, Kissena Park and Central Park Mall.



Department of Parks
City of New York
Arsenal, Central Park

for release

RHEINGOLD BREWERIES PICKS UP TAB FOR STREISAND
CONCERT CLEAN-UP

"Rheingold Beer does everything right," beamed Parks Commissioner August Heckscher today, as he accepted a \$3,000.00 check from Bernard Relin, Chairman of the Board of the Rheingold Corporation, to defray the cost of cleaning up Central Park's Sheep Meadow, the scene of the spectacularly successful Barbra Streisand Concert.

The presentation took place in the Conference Room of the Arsenal, Manhattan headquarters of the Department of Parks, on June 20th, at 2:30 PM.

Mr. Relin said that after seeing the Sheep Meadow on the morning after 135,000 Streisand fans had jammed the area to be-in with Barbra, he had immediately contacted Commissioner Heckscher and offered to help out with the clean-up. "It's part of our gift to the people of New York who turned out in such incredible numbers -- and a 'thank you' to the Department of Parks," he added.

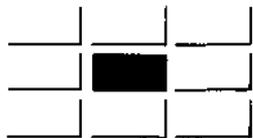
Neither Rheingold nor the Parks Department had anticipated the crowds that poured into the park all day Saturday, June 17th, for the free concert, sponsored by the brewing company. Rheingold's Central Park Music Festival which returns for its second season at the Wollman Rink in Central Park, will open on June 23rd, with a concert starring Louis "Satchmo" Armstrong and Flip Wilson. All tickets are \$1.00 and further information may be obtained by calling 249-8870.

6/20/67

PRESS COVERAGE IS INVITED

#309

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



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UPON RECEIPT

CHECK-A-CHILD OPENS JUNE 20TH

New York's most unusual baby-sitting service, Check-A-Child Playground in Union Square, will open Tuesday, June 20th, announced Parks Commissioner August Heckscher. Mothers can check children between the ages of four and eight, Monday through Friday, from 10:00 A.M. to 4:00 P.M. No registrations will be accepted after 3:30 P.M.

The children will be under the supervision of four Park Department recreation leaders and the service costs only 25¢ per child for three hours, and \$1.00 for every hour thereafter. The facility is enclosed by perimeter fencing and children can bring lunch and picnic on tables in the playground.

On Saturdays, Sundays and holidays the playground will be open to the public, but Check-A-Child will not be operating. It will similarly be open to the public seven days a week after the summer recreation season ends.

On view through June 30th are the delightful play sculptures by William Accorsi, bearing such names as "Watch Face Knight", "Lover and Talker" and "Odd Ball Machine."

6/14/67

#309 A

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Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT
FEATURE AND PHOTO EDITORS

Clove Lakes Park in Staten Island will have stagecoach and hay rides all summer, announced Parks Commissioner August Heckscher today.

Rides will depart from Clove Lakes Stables between noon and 4 PM on weekends and holidays and prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

6/15/67

#310

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

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Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT,
FEATURE AND PHOTO EDITORS.

August Heckscher, Administrator of Recreation and Cultural Affairs and New York City Commissioner of Parks, will announce the details of a Harlem Cultural Festival at a press conference at Harlem's famous Frank's Restaurant at 315 West 125th Street on Monday, June 19th at 3:30 P.M.

The Festival is the brainchild of Tony Lawrence, a nightclub and recording star, who is planning and directing it in conjunction with the Department of Parks and the Park Association of New York City.

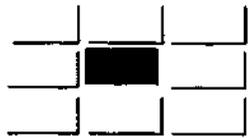
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6/16/67

#311

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Upon Receipt

Generations of children have been enthralled by the fairy tales of Hans Christian Andersen and today's children, summering or visiting the city on weekends, may hear the Andersen tales told by gifted story tellers each Saturday morning, at 11 AM at the Hans Christian Andersen Story Telling Center, announced Parks Commissioner August Heckscher today.

Now in its 11th year of service, the Center is operated in conjunction with the Department of Parks, from the last week in May through September 30th. The story telling sessions are held at the statue of the famous Danish writer of fairy tales located on the west side of Conservatory Lake, off Fifth Avenue near 72nd St.

Opening the season this year as guest story teller was Mr. Viggo Rambusch, secretary of the Story Telling Center, and a descendent of a friend and neighbor of Hans Christian Andersen. On June 24th, Miss Fuchea Di Noto, who has just completed her own children's book, will recount an Andersen tale.

Last year the Center celebrated the 93rd birthday of Baroness Alma Dahlerup, founder of the Danish-American Women's Association.

The Andersen statue, sponsored by the Association, was a gift to the City from both the children of Denmark and New York City.

6/20/67

#311

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PRESS BULLETIN: ATTENTION NEWS DESK, ENTERTAINMENT AND MUSIC EDITORS

A press conference will be held on Tuesday, June 20th at 10:30 A.M. in the Central Park Arsenal to announce the Festival Symphony Orchestra free concerts, said Parks Commissioner August Heckscher today.

A special tribute will be paid to Miss Frederique Petrides, conductor of the Festival Symphony Orchestra, who will be on hand for questions. She is one of the few women conductors in the symphonic field, and has appeared with the Washington Square Chamber Music Series, the Hudson Valley Symphony Orchestra, and the Carl Schurz Park Concerts.

West Side Community Concerts, Inc. has sponsored this professional orchestra for five years in Riverside Park performances. This year the concerts will take place in an acoustical shell provided by the Department of Parks at Riverside and 103rd Street.

The Festival Symphony Orchestra can be heard on June 17th, June 24th and July 1st. All concerts begin at 8:30, and listeners should bring pillows and blankets for seating.

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Department of Parks
City of New York
Arsenal, Central Park

for release

After 3:30 P. M.
June 19, 1967

HARLEM CULTURAL FESTIVAL

A Harlem Cultural Festival was announced today by Parks Commissioner August Heckscher at a press conference hosted by Frank's Restaurant. There will be nine big events for the community to look at, listen to and participate in, beginning June 27th and continuing through the end of August.

The Festival is the brainchild of Mr. Tony Lawrence, nightclub and recording star, who is planning and directing it in conjunction with the New York City Department of Parks and the Park Association of New York. "The Harlem Cultural Festival", said Mr. Lawrence, "is about where the Negro lives, physically and spiritually. The coming Festival in Harlem celebrates the special cultural blend of Once Was and Now, and of the ways Harlem gave and got back, gives and gets back from all the American cultures, Latin and Northern, White and Black," said Mr. Lawrence. "The Festival will work at many levels of the community," he continued. "Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Park in New York City, but individual events will take place all over Harlem. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

Tony Lawrence is a well-known Harlem personality. He has appeared at nightclubs throughout the country and abroad and

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performed in several motion pictures including "The Pawnbroker" and "Dr. No". Last year he performed in Paris where he had been sent by the Park Association and the International Recreation Association to study Parisian recreation and culture. Recently Mr. Lawrence was given an award by the Park Association for work in the Harlem community which resulted in the two Vest Pocket Parks on W. 128th Street - the first of their kind in New York.

In his efforts to secure top-flight professional entertainment, Mr. Lawrence is being assisted by WLIB's Eddie O'Jay, WWRL's Art Ruest and D. J. "soul brothers" Fred Barr and Hal Atkins, Hal Jackson of WNJR and Palisades Amusement Park, Ted Williams of Record World Magazine and the Apollos Theatre.

The list of sponsors is quickly growing, and now includes Pan American Airlines, the Amsterdam News, The New York Courier, Record World Magazine, Savoy Records, Frank's Restaurant, radio stations WNJR, WLIB, and WWRL, the Apollo Theatre, Ronnie Casuals, Mr. Thomas Petschek and the First National Bank, Standard Wines and Foods, Meridian Travel Service and Milton Feist Associates.

The Harlem Cultural Festival will include a wide range of entertainment, highlighted by nights of Soul Music and Gospel Music. A complete schedule is attached which details all events.

6/19/67

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HARLEM CULTURAL FESTIVAL (TENTATIVE SCHEDULE)

June 27	Afro-American Film Festival	128th Street
July 11	Boxing, Wrestling, Judo & Karate Night	United Block Association, 131 St. between Park & Madison
July 18	Carribean Calypso Night	128th Street
July 26	Soul Music Night	Morningside Park
August 3	Soul Block Party	137th & Seventh Avenue
August 8	Gospel Music Night	Mt. Morris Park
August 15	Puerto Rican Night	School Yard (I.S. 201)
August 17	Soul Block Party	129th & Seventh Avenue
August 22	Fashion Show Night	JFK Center
August 26	Harlem Grand Prix	To be announced
August 27	Miss Harlem Night	To be announced

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HARLEM CULTURAL FESTIVAL - EVENTS

Afro-American Film Night. The kickoff event. Negro movie stars, live, and two full-length movies on Negro themes. Awards to: Lee Whipppers, Ethel Waters, Sidney Poitier. Dancing.

Boxing, Wrestling, Judo & Karate Night. Professional boxers and wrestlers will hold demonstration bouts. Finals in a Harlem-wide Judo or Karate championship competition will be held, the culmination of preliminaries on participating blocks. The street will be outfitted with platforms, rings, kleig lights and grandstands.

Carribean Calypso Night. A West Indian show featuring a regular band, a steel band and fire limbo dancers. Participants will be encouraged to wear home-made Carnival costumes. The street will be decorated with streamers and flags from the West Indies.

Puerto Rican Night. One top Latin American band will be featured. Participants will be asked to come wearing bermuda shorts and hip-huggers. Awards will be given to Negro college fraternities.

Soul Music Night. Soul Music groups, Negro and white, will be showcased and an award will be given to the winner of an all-Harlem soul music amateur group competition. With the award will go a record contract, guaranteed airing on local disk jockey shows and a contract for a week's appearance at the Apollo. Soul Music disk jockeys on local radio stations will also be featured. The program will introduce a "portable discotheque" which may be used at other locations throughout the City. Free records will be distributed.

Gospel Music Festival and Senior Citizens Night. A program similar to Soul Music Night but featuring Negro church choirs from the entire Metropolitan area (New York and New Jersey) and Gospel Music dick jockeys. Senior Citizens will be the Festival's special guests for this event, though the general public, too, will be able to attend. An award will be given to a Harlem Senior Citizen for Outstanding Achievement. Southern Fried Chicken and corn on the cob will be served.

Fashion Show Night. A salute to Negroes in Fashion. Participating groups will include Negro designers, a charm school, a beauty culture school, Negro modeling agencies, Negro boutiques. The show will be MC'd by an outstanding professional commentator. Dancing. An award will be presented by Banny Yeverton.

Miss Harlem Night. The windup event. Awards for all-Harlem achievement, climaxed by the crowning of "Miss Harlem." Two bands and dancing. Among the awards -- For Sports Achievement, to winning teams in Basketball and Baseball Leagues; For Achievement in Entertainment, to top group in amateur nights at the Apollo;

(more)

For Achievement in Public Service, a Self Help Award (chosen by Harlem Teams for Self Help), a Youth Service Award (chosen by Neighborhood Youth Corps), a Years of Achievement Award (to A. Philip Randolph). The "Miss Harlem" winner will be chosen by a distinguished jury from finalists selected on participating blocks on the basis of talent, character and good looks. Also an award to the winner of the "Harlem Grand Prix" Go-Kart races, an afternoon event sponsored by the Cultural Festival, in which Harlem teenagers will compete in home-made vehicles on a closed-off portion of Riverside Drive.

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The Festival will work at many levels of community. Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Parks in New York City. But individual events will take place all over Central Harlem. The Festival is a showcase for Harlem. But talent and audience will come from all over New York, all over the Americas, and, in some cases, all over the world.

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RE 4-1000, ext. 851

for release

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UPON RECEIPT

Parks Commissioner August Heckscher announced the opening on Saturday, June 17th of the partially rehabilitated playground at 81st and Central Park West, Manhattan.

Replacing the old 1930's wading pool at the southern end of the playground is a splash pool and play sculpture and the old pool has been rehabilitated into an octagonal arrangement of 4 pools, each 18' 18', paved in red concrete. Two of them have double seats suitable for story telling.

From the middle of the four pools rises a free-form sculptured concrete castle with spouts leading into the pools. Each spout is equipped with sprays, adjustable in direction and intensity, which make possible a different kind of water experience in each pool. The new pools accommodate at least three times as many children as the previous design and can be used in winter for play.

The sand box at the northern end of the playground has been enlarged to an octagonal 28 square foot and filled with fine beach sand.

Made possible by the generosity of a private anonymous donor, the total cost of these two projects was \$15,000. Richard Dattner, designer of the Adventure Playground at West 67th Street and Central Park West was the architect.

6/21/67

#314

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Parks Commissioner August Heckscher announced the opening on Saturday, June 17th of the partially rehabilitated playground at 81st and Central Park West, Manhattan.

Replacing the old 1930's wading pool at the southern end of the playground is a splash pool and play sculpture and the old pool has been rehabilitated into an octagonal arrangement of 4 pools, each 18' 18', paved in red concrete. Two of them have double seats suitable for story telling.

From the middle of the four pools rises a free-form sculptured concrete castle with spouts leading into the pools. Each spout is equipped with sprays, adjustable in direction and intensity, which make possible a different kind of water experience in each pool. The new pools accommodate at least three times as many children as the previous design and can be used in winter for play.

The sand box at the northern end of the playground has been enlarged to an octagonal 28 square foot and filled with fine beach sand.

Made possible by the generosity of a private anonymous donor, the total cost of these two projects was \$15,000. Richard Dattner, designer of the Adventure Playground at West 67th Street and Central Park West was the architect.

6/21/67

#314

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

"SONGBIRDS" RETURN TO PARKS

Florence Fallow and her "Songbirds" will open their summer season in the parks on Saturday, June 24th with a special Children's and Adult's Program on the Central Park Mall at 3 PM, announced Parks Commissioner August Heckscher today. The "Songbirds" appeared last year at the World's Fair and at Prospect Park's Centennial Celebration.

A music teacher in the adult education department of Brooklyn College, Florence Fallow will lead her 20 "Songbirds" in concerts in the Music Grove in Prospect Park and on the Mall on the following schedule: Music Grove: June 25th, September 3rd, September 7th, September 9th, September 10th; Central Park Mall: June 24th, September 3rd, September 16th, and September 23rd.

The concerts are listed in the Parks Department booklet, Summer '67, a schedule of all the summer events in the parks which can be obtained by sending your name and address with 10 cents in stamps to: Department of Parks, Community Relations, 830 Fifth Avenue, New York, New York 10021.

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PARKS OFFER STAGECOACH AND HAY RIDES

City children are discovering a special treat at Clove Lakes Park in Staten Island, now that stagecoach and hayrides are under way for the summer, announced Parks Commissioner August Heckscher today.

Coaches and wagons can be boarded between noon and 4 PM on weekends and holidays. Prices have been reduced to 50¢ to encourage day campers to ride.

To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the Park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

Willowbrook Park on Staten Island will also feature hayrides this summer, at the same low price of 50¢ per person. Willowbrook has the added attraction of individual saddle pony rides at 25¢ per person. Willowbrook Park is located at Victory Boulevard and Richmond Avenue, and can be reached by taking the #112 bus from St. George Ferry.

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

1967 BALL PEGGING DERBY FOR BOYS

A citywide "Ball Pegging Derby", for boys was announced today by Parks Commissioner August Heckscher, and entries will be accepted until June 30th. Contestants will demonstrate their skills in throwing a baseball accurately from a distance.

All finalists will receive a dinner for two at Douglaston Steak House, and free admission to the "Mets" July 19th Doubleheader is being offered to all qualifiers. Entry blanks are available at Park Department Playgrounds, and about 6700 boys have registered to date.

Practice sessions are being held at local playgrounds in preparation for the District Eliminations on June 30 (rain date, July 1). Borough eliminations are scheduled for July 10 (rain date, July 11) and Finals are to be at Shea Stadium on Wednesday, July 19, between games of a doubleheader. This year the winners from Nassau County will be competing against the New York City finalists at Shea Stadium. Prizes will be awarded to boys finishing first and second in each age group in the District, Borough and Finals.

The age groups are: 1. PRE_TEENS through 12 years of age
2. TEENS who have not reached their 17th birthday by July 19, 1967.

The New York Mets and Bohack Stores are sponsoring the Ball Pegging Derby in cooperation with the Department of Parks.

6/22/67

#316

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

IMMEDIATELY UPON RECEIPT

PARKS DEPARTMENT ISSUES SUMMER PROGRAM

August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, announced the publication today of the most comprehensive summer program ever sponsored by the Department of Parks. Entitled "Summer '67, Festival of Drama, Music and Dance in the New York City Park System," the brochure lists 1,059 different special artistic events in the city's five boroughs, most of which are free or, like the Rheingold Central Park Music Festival, have extremely low admission charges.

Among the new events in the "Summer '67" brochure are a series of 30 music and fashion shows by Clairol, outdoor performances of the renowned Metropolitan Opera, and a series of performances by the award-winning Prince Street Players. Other new events include the La Puma Opera, the Heritage Drama series, the Balilaika Concerts, and the New York Comic Opera.

For the first time, the Parks Department will issue a second edition, complete with new entries and revisions, which will be available early in July.

The Summer '67 brochure may be obtained by writing to Summer '67, Department of Parks, Community Relations Office, 830 Fifth Avenue. A ten-cent stamp should be enclosed to cover mailing.

6/22/67

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UPON RECEIPT

1967 GIRLS SWIMMING TOURNAMENT FOR GIRLS

The 1967 city-wide Swimming Tournament for Girls was announced today by Parks Commissioner August Heckscher. There will be five major swimming meets, one in each borough, during June and July.

Entry blanks can be obtained at all park playgrounds and outdoor swimming pools in the city. Girls 17 years of age or under are eligible to compete.

Each borough meet lists four events for young mermaids not registered with the Metropolitan Association A. A. U. , plus several Junior Metropolitan A. A. U. championships.

The scheduled borough meets all will begin at 5:30 P. M. on the dates listed below:

QUEENS

WEDNESDAY, June 28 - Astoria Pool, 19th St. opposite 23 Drive

RICHMOND

WEDNESDAY, July 5 - Tompkinsville Pool, Victory Boulevard and Bay Street

BROOKLYN

WEDNESDAY, July 12 - Sunset Pool, 42nd St. and 7th Avenue

BRONX

WEDNESDAY, July 19 - Crotona Pool, East 173rd Street and Fulton Avenue

MANHATTAN

WEDNESDAY, July 26 - Highbridge Pool, Amsterdam Avenue
and West 173rd Street

The non-A. A. U. aquatic tests at each pool include 25
and 50-meter freestyle events for lassies in various age
brackets. Medal awards will be presented to the winner and
two runners-up of each event. Also, girls taking first, second
and third in the A. A. U. events will receive regulation title
medals.

In addition to their medals, the girls finishing first,
second and third in the four non-A. A. U. events will qualify to
represent their boroughs in the big city-wide championships
meet slated for Astoria Pool on Saturday, July 29, 1967 at
5:30 P. M.

6/23/67

#318

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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UPON RECEIPT

Teen-age mermen and their younger brothers can beat the July heat by competing in the 23rd Annual Swimming Tournament, sponsored by the Department of Parks in the five boroughs, announced Parks Commissioner August Heckscher today. Each borough will host one of the series of aquatic events during the month of July.

Free entry blanks are now available at all park playgrounds and outdoor swimming pools in the city. Boys 18 years of age and under are eligible to get in the swim of things.

Each borough meet has eight events for lads not registered with the Met. Assn. A. A. U. , plus several A. A. U. championship tests. The eight events include 25, 50, and 100-meter freestyle championship contests, and 50-meter backstroke and breaststroke competitions for boys in various age brackets.

Medals will be awarded to the winner and two runners-up of each event. In addition the lads who churn in first and second in each event will earn the right to compete in the big city-wide championship meet slated for July 31, in Brooklyn's vast Sunset Pool.

The scheduled borough meets listed below will begin at 5:30 PM on the dates indicated.

more

MANHATTAN

THURSDAY, JUNE 29 --- Highbridge Pool, Amsterdam Avenue
and West 173rd Street

BRONX

THURSDAY, JULY 6 --- Crotona Pool, East 173rd Street and
Fulton Avenue

QUEENS

MONDAY, JULY 10 --- Astoria Pool, 19th Street, opposite
23rd Drive

RICHMOND

MONDAY, JULY 17 --- Tompkinsville Pool, Victory Boulevard
and Bay Street

BROOKLYN

MONDAY, JULY 24 --- McCarren Pool, Driggs Ave. and
Lorimer Street

6/23/67

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UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK & ENTERTAINMENT EDITORS

Details of a wedding to be held in Prospect Park will be revealed at a press conference-cocktail party at 7:00 P.M. on Wednesday, June 28th at Longchamps, 253 Broadway (opposite City Hall).

Parks Commissioner August Heckscher will introduce the nine couples who will take their vows in a unique outdoor ceremony in Prospect Park.

Sponsors who are providing free dresses refreshments, wedding rings and other gifts will be on hand, and the bridesmaids dresses will be on display.

6/26/67

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

The cry of the fishmonger will give way to the sound of music when the New Symphony Orchestra performs a "Seaport" concert at 8:00 P.M. Thursday, June 29th, at the Famed Fulton Fish Market at Fulton and South Streets.

Parks Commissioner August Heckscher will be on hand to welcome listeners to the second season of the Downtown New York Arts Festival, under the Honorary Chairmanship of Mayor John V. Lindsay and Cellist Pablo Casals.

Michael Bartos will direct the New Symphony Orchestra in a concert featuring Handel's Water Music and Beethoven's Emperor Concerto against the backdrop of the downtown skyline. Preceding the concert will be a half hour of authentic hornpipes and shanties by Louis Killen of Newcastle - upon-Tyne, with assisting artists.

Seating for the free concert will be on a first come, first served basis and sponsors suggest the listeners bring their own pogo sticks.

Those wanting to explore the historic area can meet earlier at 16 Fulton Street for a walking tour from 5:30 P.M. to 7:00 P.M., which will conclude with a visit to the "Lisa Maria," the newest addition to the City's tugboat fleet.

Sponsors of the event are Dynarts Inc., a non-profit foundation, and the J.M. Kaplan Fund. Cooperating closely with the sponsors are many city agencies, the Fishmongers Association and the Friends of the South Street Seaport Museum.

(continued) -

Other Festival events include the following:

Wednesday, July 5, Chinatown/Little Italy - "Theater in the Street"

Tuesday, July 11, Hanover Square - Orchestral Concert

Thursday, July 27, City Hall Park - "Theater in the Street"

Thursday, August 17, City Hall Concert - Mayor John V. Lindsay will act as host at this orchestral offering whose underlying theme will be "Terre des Hommes" and feature outstanding Canadian talent.

Sunday, August 20, (3:00 P.M.) Chinatown - Puppet Show - Theme: "Candide-in-Puppetry"

6/27/67

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Department of Parks
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Arsenal, Central Park

for release

UPON RECEIPT

The Department of Parks annual Learn-to-Swim program will begin with a big splash on July 10th for thousands of children and adults, Parks Commissioner August Heckscher announced today. Children fourteen years old and under will be accepted weekday mornings from 10:00 AM to Noon through Monday, July 10. Adult registrants, 15 years and over, will be accepted Sundays between 10:30 AM and 12:00 Noon through July 9.

The Learn-to-Swim program is being conducted at eight outdoor pools in Manhattan, two in the Bronx, one in Queens and two in Richmond. In addition to the four outdoor pools in Brooklyn, the indoor pools at St. John's Recreation Center and Brownsville Recreation Center will participate.

The aim of the popular seasonal aquatic program is to teach the swimmers how to navigate safely under their own power. The program embraces adjustment to water, safety factors, fundamentals of the American Crawl and coordination of armstroke and kick.

For information about the location of the Learn-to-Swim pool nearest your home, simply phone the Department of Parks recreation office in your borough. In Manhattan the phone number is RE 4-1000; in Brooklyn, SO 8-2300; in the Bronx, TA 8-3200; and in Richmond, GI 2-7640.

6/23/67

#320 -- /

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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for release

UPON RECEIPT

BABY ELK AND PYGMY HORSE BORN IN CENTRAL PARK ZOO

The population explosion hit Central Park this month with the birth of an elk in the Central Park Zoo and a pygmy horse in the Children's Zoo, Commissioner of Parks August Heckscher announced today.

The baby elk, a female, was born at 1:05 P.M. on June 18th to "Electra," one of the Zoo's two female elks. Both "Electra" and the father, "Robert", are twelve years old, and it is "Electra's" first offspring. The baby will be named "Barbra" in honor of singer Barbra Streisand whose concert shattered all Central Park attendance records the night before the birth. Baby "Barbra" weighed thirty pounds at birth and will reach 600 pounds when fully grown in eight months. She can be seen with her mother in the Central Park Zoo.

"Barbra's" nursery-mate is "Chief", a piebald pygmy horse colt born on June 7th in the Children's Zoo. "Chief" is the first successful delivery of "Marlene", age 6, who was bought for the Zoo by Mrs. Herbert Lehman. The late Governor and Mrs. Lehman founded the Children's Zoo in 1960. "Chief", who weighed 25 pounds at birth and will eventually reach 300 pounds, can be seen prancing in his run at the Children's Zoo.

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UPON RECEIPT

SPEECH GIVEN BY ADMINISTRATOR OF RECREATION AND
CULTURAL AFFAIRS AUGUST HECKSCHER AT GRADUATION
CEREMONY OF THE HIGH SCHOOL OF MUSIC AND ART -
WEDNESDAY, JUNE 28, 1967.

As students at the high school level, in music and the arts, you have become involved in the artistic community earlier than most of your peers. I understand that not all of you will continue your direct involvement in the arts. However, the education you have sought--and found--thus far, makes you conscious of what is occurring in the cultural community today. That community is our preoccupation and concern.

How does the cultural community strike you? I confess to feeling uncomfortable whenever I hear about Creative America, creative living and other such things. Yet there is without question something important trying to get expressed, and all of us would agree that where some element of creativity does not enter the work we do, the day is lost. Obviously, men and women do not create something out of nothing. But at their best they transform reality; they give it a new dimension and a new intensity. After the composer, the painter, the writer has achieved his aim, the world and those who inhabit it are never quite the same.

What is the climate in which he works? It is traditional, and true, to affirm that in some basic, eternal ways, the world is the same as it was in the Renaissance, the birth of Christ, the golden age of Pericles. However, there are certain specifically current characteristics that are with us today--and may not be next month. At best, I can offer a few remarks upon the climate in which you will work, in which I work.

I propose a quick tour around the world of the New People, the Now People, seeing what points of rapport we may see between this world and the artistic vocation.

We ought to begin with the Establishment. There is the principal enemy of the New People, the undermining or the destruction of which gives impetus to almost everything else they do. What is the Establishment? I have thought that if we could fully understand this concept, we would know a good deal about life today. I believe I have a clue. Consider the guise in which society presents itself to the skeptical and critical mind. It is a society composed of huge organizations --big government, big business, big labor unions, big hospitals, big law firms, and of course big high schools and universities. The list could be extended indefinitely. And between all of these, there seem to exist strange and hidden relationships, so that the whole seems to proceed with a strange and mysterious unison.

Behind the whole, moreover, some power seems to be acting, so that nothing is ever quite what it seems, and no one of the spokesmen for these vast organized bureaucracies speaks in a wholly convincing way. These leaders together form the Establishment. And the power behind them all, which another age might have termed the Hand of God, to the New Young appears very much more like the C.I.A.

The attack on the Establishment is not made frontally; rather, its vast powers are nullified by side-stepping them. They are made to look ridiculous and irrelevant. What has been called, "the nonsense of the prevailing order" dissolves like a dream where the young simply refuse to follow the traditional steps leading to success, and indeed relegate the very concept of "success" to the limbo of the absurd.

Almost all the values revered by the Establishment are undermined. Work, for example, is denied any intrinsic

significance; the young point out (which is often true enough) that most of the work done by their elders is scarcely impressive in its methods or its results. For them to live in their own way is work enough, and such learning as they get is all the property they acknowledge. In the same way, affluence fades before their taunts. It is not that they launch an attack upon the citadels of wealth, but rather that they act out for themselves the role of being poor, and with a quixotic gesture, reduce to nothingness the world with its trinkets and baubles, with its well-advertised merchandise and its shining new gadgets.

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will they had conceived and presented an art form as if the age of candle-power, the magic lantern and the early victrola was still in being.

The style of this community of the non-affluent and the pre-technological is worth considering, for it harbors within it, whether we like it or not, intimations of the world we may all inherit. It is a world of non-leadership, developed from the fear of being manipulated, and a kind of emotional purity which militates against clarity and discipline. Jack Newfield, a sympathetic observer, speaks of an "appalling anti-intellectualism" among the new young. They seem to make a point of not reading, and stress activism which takes the form of a series of instinctive and even involuntary reactions. Max Weber, Mill, John Dewey have given way to such favorite books as Candy, Last Exit to Brooklyn, Manchild in the Promised Land, and others which deal with the decadence and absurdity of life.

The New People have developed such anti-intellectual tendencies in part out of a belief that the books on which a past generation leaned have no meaning to impart to them. In part, it springs from a feeling that the written word somehow imprisons a man and channels his responses. It is true that writing and bureaucracy have gone together through history; democracy is the form of government which has relied upon conversation for the means of arriving at common goals and for the shaping of action. In the management of the New People's affairs the bull session takes the place of the legislative chamber, or of the Greek concept of "the man in the street". And even conversation, it seems, must be of a particular kind, if it is not to fetter the spirit and thus to become insincere. A certain inarticulateness, an incompleteness, a trailing off--these give the special rhythm of the young radicals' speech.

The stress on spontaneity, the direct response to immediate circumstances, runs throughout this new life style. The New and Now people, widespread as they are throughout our community, have lent some of their precepts to the rest of that community. Traditionally, towns and cities have been defined by ethnic or economic guide lines and administrators and politicians have been content to weave our way through a conglomeration of demands and counter-demands.

In recent months, an entirely new group or community has come to my attention. They are vocal, certainly identifiable, and though they are often determined to be "impractical," they are very often on the side of right and morality. They are called Hippies, and they are, in effect, a brand new, an instant race.

I was most impressed by their efforts and behavior recently concerning Tompkins Square. The newspapers rather superficially reported that we suspended our permits for a series of events in Tompkins Square. What the newspapers neglected to report was that we did it, primarily at the Hippies' request. They were attempting, in some very practical ways, to be consistent and loyal to their concept of love. It was they who were most sensitive to the injured feelings of the Puerto Rican groups who felt excluded from the use of the Square, and the Hippies were the ones who were most active in forming the Serenos, best described as passive vigilantes with white arm-bands, organized to keep peace.

Most of my dealings with the Hippies have been held in an atmosphere of rationality and warmth. To my mind, they have had only one tragic flaw: self-defeatism. I admire them for defying the ugly circumstances of life, and insisting that human beings are neither statistics nor machines. But I do feel dejected when I realize that much of the battle they

fight they expect to lose, and that they, like other revolutionaries, are often unable to recognize a victory when they have one. Accustomed to protest and disagreement, they fail to know accord when they have it.

For instance, a group of them wanted to "feed the poor" in Tompkins Square Park, a commendable project. However, they neglected to ask, or even to inform the Department of Parks in time, so that we had to mobilize ourselves on a few hours notice. On such short notice, our efforts were not to help feed the poor, but to avert trouble. In brief, we were forced to treat the effort with panic and were given no opportunity to share the celebration.

They were given their permission to have the feed-in --- much to their surprise. The Establishment is not always as they envision it. The co-existence of the Establishment, as I have defined it, and the New and Now People has also given rise to the Happening.

The development of this word (for I think "happening" was never used as a noun until recently) tells us much about the New People. For the essential point about a happening is that it cannot be predicted and it cannot be repeated. It represents the way people act when, in Walter Kerr's phrase, "our controlling expectations are suddenly junked."

When an experience has no roots and no development, it is simply as it seems, but it escapes definition and eludes memory. A life lived in this manner has the brevity of an instant - for it is in reflection that length of days is born; it is in the connections between things that meaning has traditionally been found to exist.

Despite what I said earlier about the genius of the New People for dis-inventing technology, they like the technique of the film precisely because it does break through the frame

which contains the theatre. They manage to profit from the automobile, or at least the motorcycle. But perhaps it is surfing which most effectively creates and symbolizes the sense of fluidity and of placelessness. In skiing the moment passes; the sensation has been fleeting and unique. But the hill remains. In motorcycling the road remains behind one. The wave vanishes, however; it leaves no trace, and surfer and sea and life itself all merge in the intensely felt but unrecoverable instant.

This point is most relevant to the arts: the breaking down of the experience and of place, the loss of edges at the borders of things and of connections between them, means inevitably that one thing merges and mixes with another. John Gruen has characterized the inhabitants of his New Bohemia "the Combine Generation." There is, he points out quite accurately, a mixing of the arts--the theatre becomes part of such other art forms as music, dance, the cinema. There is also, he says, a mixing "of brain and body, of boy and girl, of public and private, of black and white, of performance and audience, of one's inner and outer self." The generalization may be overdone, but it conveys something radical and significant, and something related to the whole style of the new young.

Out of this blur and this mixing emerges, at best, a feeling for the potentialities of life and of the human spirit. We have lived traditionally in a universe of fixed quantities. The roles people played were defined - if not by birth and status then by fate or by innate abilities; or at least by training. The amount of energy was a known quantity, and goods and resources were of a calculable amount. Knowledge was a body of ascertainable facts. Now all this is giving way to a sense of limitlessness, and perhaps best of all, to a limitlessness of the human being's ability to feel and to be.

The Port Huron statement set the key for the New People when it spoke of all men having unexplored capacities for reason, freedom, and for love.

Such a discovery can make the world seem topsy-turvy; it can also open up all kinds of wondrous confusions and possibilities. If no one is quite what he seems, the poor and the silent contain within them the possibility of being almost anything you wish. And they are very probably are something different from what you expect. The search for identity is thus robbed of some of its pretentiousness, for we are all bound up in the exploration of frontiers, and the limits will never be reached. No one of us, therefore, will ever quite know fully who he is.

Now, in conclusion, where does the artist stand in the midst of all this? My guess is that some way or other he is going to have to find a place for himself within this strange world -- that from its values and methods he will have to forge a new vision. It may be, of course, that the views of the young today are merely one more reaction of the kind that has formed the dialect between generations in all previous known ages. It may be, too, that the peace movement today represents a dislike of the particular war in Viet Nam. But there is another possibility, and it is this, I suggest, which the artist must take account of.

The possibility is that we have reached a turning point in man's relationship with the machine--that the long dominance of technical over humane values is coming to an end--that a deeply imbedded heresy is on the point of being extirpated. What seems like a transitory revolt of one generation may be in fact the beginning of a new outlook. More specifically, it may be not the war in Viet Nam which has come to seem absurd, but war itself. And thus war may fade from human experience less because it is immoral than because

it is absurd and basically at odds with everything that the new people consider relevant in their lives.

The world in which the artist does his work will be one in which a new importance is attached to the arts, and to the making of things that are not necessarily useful, and to growing and nurturing of things, and to participation in groups and activities which restore to life something of the manifoldness which the industrial ages worked to extinguish. Once everyone is convinced that material sufficiency is no longer a major problem, society may begin to look colorful and varied. Everything will change, as fashions change now, and art will be thought of, not as something that must endure forever and be guarded as a sacred cow, but as something to be enjoyed for its own sake, and for the moment in which it is created.

A society which has subdued the rational and technical to its proper role in life, rising above these to new expressions of the emotional and sentient sides of man's nature--that is perhaps the goal which the new people have apprehended. Amid so much that is extreme, this eminently wise and sensible kernel emerges. And what if it should prevail? My friend John Dyckman has offered the intriguing suggestion that the result would be something very like a medieval town, with its pageantry and color, its moving crowds, its outpourings and processions. Perhaps by then the happenings would have become known as celebrations, and the quest for a meaningful inner life known as religion.

In either vocabulary--that of the old order or of the new-- your graduation this morning is a celebration. It celebrates your readiness to make another step into this community. May your education and your imaginations combine with your readiness to re-form, re-work and re-make what we are today.



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

SPEECH GIVEN BY ADMINISTRATOR OF RECREATION AND
CULTURAL AFFAIRS AUGUST HECKSCHER AT GRADUATION
CEREMONY OF THE HIGH SCHOOL OF MUSIC AND ART --
WEDNESDAY, JUNE 28, 1967.

As students at the high school level, in music and the arts, you have become involved in the artistic community earlier than most of your peers. I understand that not all of you will continue your direct involvement in the arts. However, the education you have sought--and found--thus far, makes you conscious of what is occurring in the cultural community today. That community is our preoccupation and concern.

How does the cultural community strike you? I confess to feeling uncomfortable whenever I hear about Creative America, creative living and other such things. Yet there is without question something important trying to get expressed, and all of us would agree that where some element of creativity does not enter the work we do, the day is lost. Obviously, men and women do not create something out of nothing. But at their best they transform reality; they give it a new dimension and a new intensity. After the composer, the painter, the writer has achieved his aim, the world and those who inhabit it are never quite the same.

What is the climate in which he works? It is traditional, and true, to affirm that in some basic, eternal ways, the world is the same as it was in the Renaissance, the birth of Christ, the golden age of Pericles. However, there are certain specifically current characteristics that are with us today--and may not be next month. At best, I can offer a few remarks upon the climate in which you will work, in which I work.

I propose a quick tour around the world of the New People, the Now People, seeing what points of rapport we may see between this world and the artistic vocation.

We ought to begin with the Establishment. There is the principal enemy of the New People, the undermining or the destruction of which gives impetus to almost everything else they do. What is the Establishment? I have thought that if we could fully understand this concept, we would know a good deal about life today. I believe I have a clue. Consider the guise in which society presents itself to the skeptical and critical mind. It is a society composed of huge organizations --big government, big business, big labor unions, big hospitals, big law firms, and of course big high schools and universities. The list could be extended indefinitely. And between all of these, there seem to exist strange and hidden relationships, so that the whole seems to proceed with a strange and mysterious unison.

Behind the whole, moreover, some power seems to be acting, so that nothing is ever quite what it seems, and no one of the spokesmen for these vast organized bureaucracies speaks in a wholly convincing way. These leaders together form the Establishment. And the power behind them all, which another age might have termed the Hand of God, to the New Young appears very much more like the C.I.A.

The attack on the Establishment is not made frontally; rather, its vast powers are nullified by side-stepping them. They are made to look ridiculous and irrelevant. What has been called, "the nonsense of the prevailing order" dissolves like a dream where the young simply refuse to follow the traditional steps leading to success, and indeed relegate the very concept of "success" to the limbo of the absurd.

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significance; the young point out (which is often true enough) that most of the work done by their elders is scarcely impressive in its methods or its results. For them to live in their own way is work enough, and such learning as they get is all the property they acknowledge. In the same way, affluence fades before their taunts. It is not that they launch an attack upon the citadels of wealth, but rather that they act out for themselves the role of being poor, and with a quixotic gesture, reduce to nothingness the world with its trinkets and baubles, with its well-advertised merchandise and its shining new gadgets.

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for release

UPON RECEIPT

The appointment of two career civil servants to top posts in the Department of Parks was announced today by Parks Commissioner Thomas P. F. Hoving. Alexander Wirin, a veteran of 37 years of service in the Department was named Executive Director, and Melville F. Daus was appointed Director of Recreation. Henry J. Stern, Executive Director of the Parks Department for the past year, was promoted to a key staff position as Director of a newly-created Division of Planning.

In announcing the promotions, Commissioner Hoving emphasized "the importance of recognizing the talent and experience present today in the city's Civil Service". Said Commissioner Hoving, "The old cliché of Civil Service being a dead end is untrue, rather it's an important beginning for career-minded planners and administrators interested in progressive city government. These are the people we must recruit and develop-- and the first step is to utilize the talents within our own ranks."

Mr. Wirin began his career in the Department of Parks in 1930 as an \$840 per year Clerk, Grade 1. Moving up steadily, he was named Deputy Executive Director last year and, in his new post, holds one of the highest administrative positions in the Parks Department. He lives at 193-34 - 85th Road, Hollis, New York.

Mr. Daus, who came into the Department in 1935, was a well-known high school and college athlete who progressed from Recreation Leader to Acting Director of Recreation. While his major interests lie in the field of sports, Mr. Daus has also

been involved in the development of cultural activities in the department, primarily in the field of folk and square dancing and recreation programs for the aging and mentally retarded. He lives at 143 West 96th Street, New York City.

Parks and people have been Mr. Stern's primary concern since his graduation from City College and Harvard Law School where he studied Land Use Planning with Professor Charles M. Haar, now Assistant Secretary of Housing and Urban Development. As an assistant to Borough Presidents Edward R. Dudley and Constance Baker Motley, Mr. Stern actively led the campaign to revitalize Manhattan's twelve Community Planning Boards. Mr. Stern lives at 510 East 84th Street, New York City.

1/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

ONE THOUSAND PICTURE GALLERY OPENS AT THE
BROOKLYN MUSEUM

On Monday evening, January 16 at 9:30 p. m., Park Commissioner Thomas P. F. Hoving will open the new Paintings Study Gallery at the Brooklyn Museum. This new facility - the first of its kind anywhere - was designed by Brown, Lawford and Forbes and paid for by the City of New York. With the space it provides, virtually everything collected over a period of 144 years has been made visible and accessible.

The Transit Authority is providing a special subway train to accommodate invited guests from Manhattan. It will leave 68th Street and Lexington Avenue at 8:45 arriving 9:15 at The Brooklyn Museum station.

1/13/67

#205

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Department of Parks
City of New York
Signal, Central Park

for release

UPON RECEIPT

Mayor John V. Lindsay and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, today jointly unveiled three new playground designs for small parks in Brooklyn, Queens and Manhattan. Referring to the three projects "as little gems in our total recreation complex", Mayor Lindsay said they demonstrate that our Parks Department is now giving the same care and concern for design to these small neighborhood facilities that are off the beaten tourist track as went into the design of our great showplaces like Central Park.

The three projects, the designs of which were shown by Mayor Lindsay and Administrator Hoving at a Friday morning press conference at City Hall are a jointly-operated playground at P.S. 166 on Manhattan's Upper West Side; Yellowstone Park in Forest Hills, Queens; and Cooper Park in the Greenpoint section of Brooklyn. None of these new facilities will cost more than \$300,000.

The P.S. 166 playground, located in a densely populated section of the West Side Urban Renewal area, was designed by M. Paul Friedberg and Associates. The total cost of design and construction--\$150,000--is being underwritten by the Astor Foundation.

At the press conference, Mayor Lindsay called the Astor Foundation "a pioneer in the funding of imaginative and exciting designs for open space in the most deprived areas of the City". The Mayor also paid tribute to Mrs. Vincent Astor, President of the Astor Foundation, "for her sensitivity to the need for beauty and elegance in such areas". The Astor Foundation has been the donor of two award-winning plazas, one at Riis Houses on the Lower East Side and the other at Carver Houses in East Harlem.

Mayor Lindsay noted that "the Friedberg design for P.S. 166 is outstanding, not only because it provides architect-designed equipment of a highly challenging nature, but because it is in direct response to the demands of the particular community. At the beginning of this project," said the Mayor, "the community was about to be given a series of ugly chain-link fences, a few basketball stanchions and some gimmicky manufactured modern equipment. They protested, and Commissioner Samuel Ratensky of the Housing and Re-development Board listened to their pleas. He brought in Jason Nathan, now Housing Administrator, and Nathan called Mr. Hoving for help. At this point," said the Mayor, "Administrator Hoving went to the Astor Foundation and they agreed to finance the project".

In unveiling the designs for Cooper Park in Brooklyn and Yellowstone Park in Queens, Mayor Lindsay said, "our concern for quality design does not end as we cross the East River".

Commenting on the Yellowstone Park design, Mayor Lindsay said, "An earlier plan, totally unrelated to the real needs of the neighborhood was scrapped. Because the Parks Department, under Commissioner Hoving, has developed a Community Relations Division and requires its architects to go out to the community, the earlier plan was revised and a quiet sitting area for the elderly was included in the design".

Mayor Lindsay congratulated City Councilman Arthur Katzman, whose district includes Yellowstone Park, "for riding herd on us and for translating the wishes of the community so well".

On Cooper Park, a rehabilitation of an existing facility in Greenpoint, Brooklyn, Mayor Lindsay observed that "this is a good example of how a group of fine designers can revitalize an existing but shabby facility". The Mayor thanked Assemblyman Chester J. Straub "for helping to bring this park to fruition".

Both Cooper and Yellowstone Parks were designed by Irving Levine and Bertram Blumberg, Architects associated with Clara Coffey, Landscape Architect.

Present at the press conference were Assemblyman Chester J. Straub; City Councilman Arthur Katzman; Arthur Rosenblatt, Director of Design in the Park Department; Housing Administrator Jason Nathan; and Housing and Redevelopment Board Commissioner Samuel Ratensky.

Fact sheets on each park are attached.

1/13/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#206

Tel: 566-5090

For Immediate Release
Friday, January 13, 1967

FACT SHEET
ON
P.S. 166, JOINTLY-OPERATED PLAYGROUND

Designer: M. Paul Friedberg and associates.

Location: West Side Urban Renewal Area, Manhattan, east of P.S. 166 on the south side of West 89th Street, between Columbus and Amsterdam Avenues, Manhattan.

Total Estimated Cost: \$150,000 funded by the Astor Foundation.

Description of Facilities: A sitting area, an amphitheatre for school productions, which turns into a giant spray pool in the summer; and a large blackboard at the focal point of seating. On this blackboard the students can draw scenes of the productions they present here. A giant spider web, almost 50 feet in diameter, will be used for climbing and bouncing. Rolling log units with ball-bearings that help develop balancing skills and various other climbing devices, all architect-designed, are planned for the playground. Doughnut shaped rubber swings are provided in a geodesic dome. The concrete walls in the playground have indentations which will be decorated with brightly colored epoxy paints and a local artist, Mon Levenson, will do a construction in the sitting area on the street. Another artist, Samuel Wiener, will do colorful banners to be suspended from a series of poles.

Tel: 566-5090

For Immediate Release
Friday, January 13, 1967

FACT SHEET
ON
YELLOWSTONE PARK

Designer: Irving Levine and Bertram Blumberg, Architects
Associated with Clara Coffey, Landscape Architect.

Location: Residential area of Forest Hills, Queens, bounded by
Yellowstone Boulevard and 68th Avenue.

Size: Approximately 1-2/3 acres.

Total Estimated Cost: \$290,000.

Description of Site: Steeply sloping with large existing trees. To
preserve the fine old elm at the summit and to create a
small park, the northern portion has been graded to
gracious rolling slopes with sitting areas at upper levels.

Facilities: A sheltered building overhang to provide arts and crafts
space with outdoor blackboard; multiple purpose area to be
used for roller skating, dancing, theatricals, basketball
practice, free play, and shower area convertible to ice
skating, with a small amphitheater for seating; an
integrated arrangement of steps, sculptured play forms
and play equipment to stimulate imaginative play; and a
specially designed lighting system so that the park
facilities may be used for evening functions.

Tel: 566-5090

For Release

Friday, January 13, 1967

FACT SHEET
ON
COOPER PARK

Designer: Irving Levine and Bertram Blumberg, Architects
Associated with Clara Coffey, Landscape Architect.

Location: Greenpoint, Brooklyn; bounded by Sharon and Olive Streets
and Morgan and Maspeth Avenues.

Size: Approximately 6½ acres.

Total Estimated Cost: \$300,000.

Description of Site: A conventional and shabby old neighborhood park-playground. Several distinctive features such as an old recreation building and old trees give it some flavor at the present time. These have been preserved in the new playground, but old boundary fencing and much interior fencing has been eliminated.

Facilities offered: Large shaded plaza for sitting; new planting; ball fields with turf surface instead of gravel; and handball and basketball. The old building was retained and a large depressed area created directly back of it with four shower sprays, to be used for dancing, theatricals and ice skating. Surrounding steps here provide seating. An adult sitting and games area, with shuffleboard, boccie and games tables, has been provided.



Department of Parks
City of New York
Penal, Central Park

207

for release

UPON RECEIPT

Parks Commissioner Thomas P. F. Hoving urged New Yorkers to go out on their rooftops or yards and do a little snow dance so that the Parks Department can hold a Snow Happening. If it snows, the Snow Happening will be held at Clove Lakes Park on Staten Island on a Sunday afternoon.

One version of a snow dance called a Snow Ndaba (Zulu for "Happening") was demonstrated to Commissioner Hoving on Tuesday afternoon at 2 P.M. at the Seal Pond in the Central Park Zoo by members of the cast of "Wait a Minim", a Broadway show now playing at the Golden Theater. The "Snow Ndaba" was choreographed by Paul Tracey, choreographer of "Wait a Minim".

(PRESS COVERAGE INVITED.)

Members of "Wait a Minim's" cast participating in the demonstration of a "Snow Ndaba" to Commissioner Hoving were: Andrew Tracey, Paul Tracey, Kendrew Lascelles, Michel Martel, Nigel Pegram, April Olrich, Dana Valery and Sarah Atkinson.

The "Snow Ndaba" by the "Wait a Minim" cast was suggested by Alden Shuman, a Broadway song writer-producer. Mr. Shuman happened to be visiting the Parks Department headquarters, The Arsenal, as a staff researcher was trying to find out from local anthropologists whether or not Eskimos held snow dances. It was discovered that Eskimos did not dance for snow since they apparently have all the snow they need. Therefore, Mr. Shuman volunteered the aid of his choreographer friend, Paul Tracey, to invent such a dance.

At the demonstration, Commissioner Hoving observed that "New Yorkers don't have to do this particular snow dance." "In fact," said the Parks Commissioner, "the more individual and creative each person's dance is, the more likely we are to

get snow."

New Yorkers are advised to call the Parks Department's information number, 755-4100, after the next snowfall to find out the time of the Snow Happening and how to get to Clove Lakes Park.

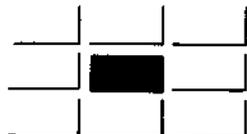
The Snow Happening is being planned by the Parks Department's artist-in-residence, Phyllis Yampolsky.

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1/16/67

#207

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Dashing through the snow in a one-horse open sleigh will be the newest winter sport at Clove Lakes Park in Staten Island after the next heavy snowfall. The sleigh rides will take the place of the hayrides which were available until the end of last month.

The horsedrawn sleighs, operated by Clove Lakes Stable, will leave the Clove Lakes parking lot on Saturdays, Sundays and legal holidays, from Noon to 4 P.M. The price of the half-hour ride, complete with jingle bells, is \$1.00 for children and adults.

The stage coach tours of Central Park, which brought the flavor of the Wild West to the tenderfoot East, have been discontinued until warmer weather. The authentic 150-year old coach and its team of sturdy horses are hibernating at their home base, Chateau Farms, until sometime in March, 1967.

Check with the Department of Parks telephone information tape - 755-4100 - for the date of their return and schedule.

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#209

1/20/67



210

Department of Parks
City of New York
Audubon, Central Park

for release

UPON RECEIPT

PARKS DEPARTMENT WILL HOIST RED BALL

The red ball will be out at many of the city's lakes, ponds, playgrounds and recreation areas, declared Parks Commissioner Thomas P. F. Hoving today, "as soon as the temperature remains below freezing for a couple days. "

Urging New Yorkers to get out on the ice, the Commissioner pointed out that ice skating is available at nearly 200 areas other than the four large rinks operated by the Parks Department.

"We'll be posting the red ball at all the lakes and ponds where the ice has reached the required thickness," said the Commissioner, "and at all wading ponds and flooded areas specially designated for skating when the temperature drops below 30°."

Manhattan, Brooklyn and Queens each have over 50 such areas which can be utilized for ice skating and the Bronx and Staten Island also have extra skating facilities.

Skaters have been flocking to the new Loula D. Lasker Memorial Rink, located at Harlem Meer at the north end of Central Park, as well as the Wollman Rinks in Central Park and Prospect Park. Indoor ice skating can be found at the air-conditioned rink in the New York City Building at Flushing Meadow-Corona Park. Schedules of sessions and admission prices can be obtained by writing to the Recreation Division of the Department of Parks, as well as a list of additional skating areas in each of the five boros.

The symbol of the red ball, meaning the ice is safe for skating, dates back to 1862. At that time, in response to public pressure, an area at the south end of Prospect Park was set aside for use as an ice skating area. Wooden sheds and walkways to the skating area were hastily erected.

Looking about for some distinctive sign to mark the skating area, a city official noticed that surveyors working in the north end of the park were using large red discs in the course of their work.

He borrowed some of these discs, attached them to long poles and set them up to announce that ice skating was open to the public. The colorful symbol was an immediate success and "The Red Ball is Out" became part of the city's colloquial vocabulary.

1/20/67

#210

DESIGNATED ICE SKATING AREASMANHATTAN - RINKS

Wollman Memorial, Central Park
 Loula D. Lasker Memorial Rink, Central Park

MANHATTAN - LAKES

Central Park, 59th Street Lake
 Central Park, 72nd Street Lake
 Central Park, Belvedere Lake, 80th Street between East
 and West Drive
 Central Park, Conservatory Lake, 73rd Street and 5th
 Avenue
 Central Park, Harlem Meer, 110th Street and 5th Avenue

MANHATTAN - WADING POOLS

Columbus Park	Alfred E. Smith Houses
Baruch Playground	Seward Park
Bernard Downing Playground	La Guardia Playground
Corlears Hook Park	East River Park
Chelsea Park	St. Gabriel's Park
Carver Houses Playground	128th St. & 2nd Ave. Playground
102nd St. & FDR Drive Playground	John Jay Park
St. Catherine's Park	De Kovats Playground
Machine & Metal Trades Playground	P.S. 156 Playground
P.S. 192 Playground	140th St. & St. Nicholas Ave. Plgd.
130th St. & 5th Ave. Playground	Stephen Foster Playground
Mt. Morris Park East Playground	McCray Playground
Mt. Morris Park West Playground	Hamilton Place Playground
Abraham Lincoln Playground	St. Nicholas Housing Plgd. "A" & "B"
Heckscher Playground	108th St. & Columbus Ave. Plgd.
Morningside Park	Henry Hudson Parkway Playground
97th St. & Riverside Park Plgd.	Colonial Park
J. Hood Wright Park	Payson Avenue Playground
Highbridge Park at 193rd St.	167th St. & Edgecombe Ave. Plgd.
Ft. George Playground	Dyckman Houses Playground

MANHATTAN - OTHER AREAS

Conservatory Lake	East River Park
Col. Charles Young Playground	Roosevelt Playground

BROOKLYN - RINKS

Kate Wollman Memorial Rink, Prospect Park

BROOKLYN - LAKES

Prospect Park, Ocean Avenue and Lincoln Road

BROOKLYN - WADING POOLS

Commodore Barry Park	Brevoort Playground
Red Hook Park	Bayview Houses Playground
Bushwick Park	Lincoln Terrace Park
Bushwick Playground	Livonia Ave. & Barbey St. Playground
Summer & Madison Sts. Playground	Gerritsen Ave. & Ave. X Playground
Rudd Playground	Paerdegat Playground
Callahan-Kelly Playground	Ave. "H" & East 54th St. Playground

Ditmas Ave. & East 91 St. Playground	Howard Ave. & Dean St. Playground
Glenwood Houses Playground	St. Andrew's Playground
Bill Brown Playground	Howard Houses Playground
Ave. "L" & East 18 St. Playground	Atlantic Ave. & Linwood St. Plgd.
Ave. "Z" & West 1st St. Playground	Linden Blvd. & Vermont St. Plgd.
Ave. "U" & Stillwell Ave. Playground	Marine & Fillmore Aves. Plgd.
Leiv Eiriksson - 8th Ave. Playground	Nostrand Ave. & Ave. "Z" Plgd.
56th St. & 2nd Ave. Playground	Wingate Park
Ft. Hamilton Pkway & 52nd St. Plgd.	Ave. "D" & East 56th St. Plgd.
83rd St. & Colonial Rd. Playground	Nostrand & Foster Aves. Plgd.
Van Voorhees Playground	Kaiser Park
Middagh St. Playground	Homecrest Ave. & Shore Pkwy. Plgd.
Underwood Playground	Seth Low Park
Tompkins Park	Owls Head Park
Marcy Houses Playground	J.J. Byrne Memorial Playground
	10th Ave. & 43rd St. Playground

BROOKLYN - OTHER AREAS

Bensonhurst Park	Dolgin Playground
St. John's Rec. Center (Basketball Ct.)	

RICHMOND - LAKES

Alison Pond, Brentwood and Prospect Avenues
 Brooks Pond, Clove Lakes Park, Martling Avenue
 Martling Pond, Clove Lakes Park, Martling Avenue
 Willowbrook Lake, Richmond Avenue and Victory Boulevard
 Wolfe's Pond Park, Holten and Cornelia Avenues Hylan Blvd.

RICHMOND - WADING POOLS

McDonald Playground	Todt Hill Playground
P.S. 14 Plgd. (Stapleton Hses.)	Levy Playground
Berry Houses Playground	De Matti Playground
P.S. 45 Plgd. (South Beach Hses.)	

QUEENS - RINK

Indoor A/C Rink - N.Y.C. Building -
 Flushing Meadows, Corona Park

QUEENS - LAKES

Alley Park, Picnic Lake, Grand Central Parkway, west of Winchester
 Boulevard, Queens Village
 Baisley Pond Park, Rockaway Boulevard and Baisley Boulevard, South
 Ozone Park
 Bowne Park, 29th Avenue and 155th Street, Flushing
 Broad Channel, Cross Bay Boulevard and 189th Avenue
 Brookville Park, Brookville Boulevard and 146th Avenue, Rosedale
 Crocheron Park, Cross Island Parkway and 33rd to 35th Avenues,
 Bayside
 Kissena Park, Oak Avenue and 164th Street, Flushing
 Pea Pond, 86th Avenue and 215th Street, Queens Village
 Springfield Pond Park, Springfield Boulevard and 147th Avenue
 Springfield Gardens
 Tilly Park, 165th Street and Highland Avenue, Jamaica

QUEENS - WADING POOLS

Astoria Heights (30th Rd.)	Marconi
Arverne Houses	Martin's Field
Atlantic & 88th	J.F. Murray
Atlantic & 125th	No. Conduit & 121 St.
57th Avenue	O'Connell
Benninger	Pomonok Houses
Braddock	P.S. 18
Broadway & 69th	P.S. 26
G. Cleveland	P.S. 40
Dry Harbor	P.S. 112
Ehrenreich (Austin St.)	P.S. 148
Electchester Houses	P.S. 158
Elmhurst Playground	P.S. 165
Evergreen	P.S. 174
Hammel Houses	P.S. 176
Highland Lower	P.S. 186
Hoover Avenue	P.S. 187
Kissena Corridor (Peck & 188)	P.S. 213
Jackson Pond	Ravenswood
Jamaica Ave. & 179th St.	74th St. & 78th Ave.
Jamaica Ave. & 201st St.	73rd Terrace
Jewel Avenue	Thompson Hill
Judge Memorial	Torsney
Juniper Valley	Travers Playground
Liberty Park	Von Dohlen
	Weeping Beech

QUEEN - OTHER AREAS

Astoria Play Center (Wading Pool)	Cunningham Tennis Courts
D. Gorman Playground	Rockaway Boardwalk & 80th St.
Tudor Playground	Victory Field
Bowne Park	

BRONX - LAKES

Bronx Park, Twin Lakes, Mosholu Parkway and Allerton Avenue
 Crotona Park Lake, East 173rd Street and Crotona Park East
 Van Cortlandt Park Lake, West 242nd Street, east of Broadway.

BRONX - WADING POOLS

Mullaly Playground	Merriam & West 169th St. Playground
Morris Ave. & East 166th St. Plgd.	Webster Ave. & 188th St.
Williamsbridge Oval	Waterbury Playground
Loreto Playground	

BRONX - OTHER AREAS

Fordham Landing Playground	Bronx Park East Tennis Courts
Pelham Bay Park near monument	



Department of Parks
City of New York
Auditorium, Central Park

213

for release

UPON RECEIPT

Thomas P.F. Hoving, Commissioner of Parks, announces that sessions for ice hockey have been scheduled at two of the Department of Parks artificial ice rinks:

LASKER MEMORIAL, Central Park at 110th Street and Lenox Avenue

Saturdays, 7:00 A.M. to 9:00 A.M., beginning January 28th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

KATE WOLLMAN RINK, Prospect Park near East Drive and Parkside Avenue.

Sundays, 6:00 A.M. to 8:00 A.M., beginning January 29th.

Open only to boys 14 years of age and under.

Admission fee - \$1.00

Two new sessions for ice hockey have been scheduled at the City Building in Flushing Meadow Park. In addition to the ice hockey clinics held Tuesday evenings from 5:30 to 7:30 P.M., sessions for league games will be held on Monday and Friday evenings from 5:00 to 7:00 P.M. Admission to these sessions is also \$1.00. Boys 10 through 18 years of age may participate in the ice hockey clinics.

Formerly, young hockey enthusiasts have had to depend upon natural ice on the larger park lakes. Weather conditions in recent years have been too warm to freeze lakes to depths safe for skating, at least for extended periods of time.

The ice hockey program will be supervised and conducted by the Recreation Division of the Department of Parks. Mr. Bart Grillo of the Metropolitan Hockey Association, who is responsible for the ice hockey clinics at the City Building, has offered the services of his organization in advancing the hockey program.

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1/24/67

#213

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Manal, Central Park

214

for release

UPON RECEIPT

JAVITS, LINDSAY, HOVING ON STATEN ISLAND WALK-IN

Parks Commissioner Thomas P. F. Hoving invited "all New Yorkers who care about preserving one of the City's few remaining wild and natural areas to join U.S. Senator Jacob Javits, Mayor John V. Lindsay and myself on a hike through the proposed Olmsted Trailway in Staten Island's Greenbelt this Sunday, January 29th." The hikers will leave the new Staten Island Community College on Milford Drive promptly at 12 Noon on Sunday.

The hike along the Trailway will be interrupted at a midway point at Camp High Rock Nature Center where hot pea soup (courtesy of Zum Zum) and sherry will be served to the first 300 hikers. The first section of the hike will take about one hour and twenty minutes. The hike will continue after refreshments on to Richmondtown but transportation back to cars left at the starting point or to the Staten Island Ferry at St. George will be provided by volunteers from the Staten Island Greenbelt Natural Areas League and the Staten Island Citizens Planning Committee from both High Rock and from Richmondtown.

Commissioner Hoving said that detailed instructions on how to get to the starting point of the hike may be obtained by calling the Parks Department's information number, 755-4100. Those

traveling by car should take the Verrazano Bridge and get off the Expressway at Richmond Road Exit. Follow the service road west, past Richmond Road and past Clove Road to Renwick Avenue. Turn left under the Expressway, then right on Milford Drive to the dead end. The starting point for the hike is here--at the entrance to the new Community College. Those traveling by ferry from Manhattan should take the 11 A.M. ferry which arrives at St. George, Staten Island, at 11:35 A.M. Take the pedestrian ramp furthest to the right marked "pick-up area" upon disembarking. Assemble at the far end of the platform. Volkswagon buses and cars will run a shuttle service to the hike's starting point. Transportation will also be provided for returning to the St. George ferry terminal after the hike.

PRESS COVERAGE IS INVITED.

#214

1/26/67